

# Global Vehicle Motor Test Bench Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Vehicle Motor Test Bench market size is expected to reach \$ 1437 million by 2032, rising at a market growth of 8.6% CAGR during the forecast period (2026-2032).

An automotive motor test bench is a system device used for testing and verifying the performance, durability, efficiency, noise and vibration (NVH), and safety of electric drive motors and electric drive axles. By loading the motor, dynamometer, and control software, it simulates real-world operating conditions to achieve R&D verification, off-line testing, and quality inspection. It is a crucial core equipment for new energy vehicle manufacturing and motor production. The upstream of the industry chain includes dynamometers, sensors, power electronics, controllers, and software systems; the midstream includes structural integration, automation control, and complete machine assembly; and the downstream main customers are OEMs, Tier 1 suppliers, motor manufacturers, and research institutions. In 2025, the global production of automotive motor test benches was approximately 2,786 sets, with a global average market price of approximately US\$280,000 per set. The gross profit margin of major companies in the industry is between 40% and 60%. Global production capacity in 2025 was approximately 3,700 sets.

The global vehicle motor test bench market growth is driven by several factors, including: Rising demand for electric vehicles (EVs): The increasing adoption of EVs is driving the need for advanced motor testing and evaluation tools, such as vehicle motor test benches. Advancements in electric motor technology: The rapid advancements in electric motor technology, such as high-power density and high-efficiency motors, are creating a demand for more sophisticated test benches to evaluate their performance. Stringent emission regulations: Governments worldwide are implementing stricter emission regulations to reduce air pollution, leading to the development of more efficient

and cleaner electric motors, which require comprehensive testing. Focus on research and development: Automotive manufacturers and research institutions are investing heavily in research and development of new motor technologies, necessitating advanced test benches for evaluation and optimization. Growing demand for in-house testing: Automotive companies are increasingly setting up in-house testing facilities to gain greater control over the development and validation of electric motors. The global vehicle motor test bench market is expected to continue to grow in the coming years, driven by the increasing demand for EVs, advancements in electric motor technology, stringent emission regulations, focus on research and development, and growing demand for in-house testing. Vehicle motor test benches will play a crucial role in accelerating the development of high-performance, efficient, and reliable electric motors, paving the way for a more sustainable and environmentally friendly transportation future. Overall, the vehicle motor test bench market is a promising and dynamic market with strong growth potential. Manufacturers that can develop innovative products, provide excellent customer service, and effectively target key market segments are well-positioned for success in this market.

This report studies the global Vehicle Motor Test Bench production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vehicle Motor Test Bench and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vehicle Motor Test Bench that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Vehicle Motor Test Bench total production and demand, 2021-2032, (Units)

Global Vehicle Motor Test Bench total production value, 2021-2032, (USD Million)

Global Vehicle Motor Test Bench production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Vehicle Motor Test Bench consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Vehicle Motor Test Bench domestic production, consumption, key

domestic manufacturers and share

Global Vehicle Motor Test Bench production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Vehicle Motor Test Bench production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Vehicle Motor Test Bench production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Vehicle Motor Test Bench market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dyno Equip, Imx Solutions GmbH, G?PEL Electronic GmbH, Horiba, Kratzer Automation, MEA Testing Systems, Logitech Automazione, MAGTROL, Ucelay Ingenieros, Phenix Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vehicle Motor Test Bench market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vehicle Motor Test Bench Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Vehicle Motor Test Bench Market, Segmentation by Type:

Automatic Test Bench

Manual Test Bench

#### Global Vehicle Motor Test Bench Market, Segmentation by Integration Level:

Standalone Test Bench

Integrated Powertrain Bench

Hardware-in-the-Loop (HIL) System

Full Vehicle Simulation Bench

#### Global Vehicle Motor Test Bench Market, Segmentation by Test Purpose:

R&D Motor Test Bench

End-of-Line (EOL) Test Bench

Durability Test Bench

NVH Test Bench

## Performance & Efficiency Test Bench

### Global Vehicle Motor Test Bench Market, Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

### Companies Profiled:

Dyno Equip

Imx Solutions GmbH

G?PEL Electronic GmbH

Horiba

Kratzer Automation

MEA Testing Systems

Logitech Automazione

MAGTROL

Ucelay Ingenieros

Phenix Technologies

DAM Group

BCSA Gear

Dynosens

Jiangsu Lanmec Electromechanical Technology

Emitech Group

ATESTEO GmbH

Atestman

IAE Group

SAJ

Kistler Group

AVL

Froude Hofmann

**Key Questions Answered:**

1. How big is the global Vehicle Motor Test Bench market?
2. What is the demand of the global Vehicle Motor Test Bench market?
3. What is the year over year growth of the global Vehicle Motor Test Bench market?
4. What is the production and production value of the global Vehicle Motor Test Bench market?
5. Who are the key producers in the global Vehicle Motor Test Bench market?
6. What are the growth factors driving the market demand?

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