

Global Vehicle Magnetic Wireless Charger Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G6AADC8CC65BEN.html>

Date: July 2026

Pages: 111

Price: US\$ 4,480.00 (Single User License)

ID: G6AADC8CC65BEN

Abstracts

The global Vehicle Magnetic Wireless Charger market size is expected to reach \$ 1330 million by 2032, rising at a market growth of 8.8% CAGR during the forecast period (2026-2032).

A magnetic wireless car charger is an in-vehicle consumer electronics accessory that can be installed on the air vent, dashboard, windshield, center console, near the infotainment screen, in the CD slot, cup holder, or other interior locations. It secures a smartphone through a magnetic attachment structure and powers the device through Qi, Qi2, MagSafe, or compatible wireless charging protocols.

The product combines multiple functions, including phone mounting, magnetic alignment, wireless charging, navigation-view support, one-handed placement and removal, and simplified in-car cable management. It mainly targets iPhone MagSafe users, Qi2-enabled smartphone users, Android users with magnetic phone cases, as well as ride-hailing drivers, delivery drivers, commuters, and users who rely on long-duration navigation.

From a supply-side perspective, the magnetic wireless car charger market consists of branded consumer electronics companies, cross-border e-commerce brands, car mount manufacturers, wireless charging module suppliers, and ODM manufacturers. Brands such as Belkin, mophie, iOttie, and Spigen are more focused on premium retail and European and North American channels, emphasizing certification, safety, warranty coverage, and mounting reliability. Chinese and cross-border brands such as Anker, UGREEN, ESR, and Baseus are stronger at rapidly launching new Qi2 products, covering multiple price tiers, and expanding sales through Amazon, independent brand websites, domestic e-commerce platforms, and cross-border marketplaces. From a

product roadmap perspective, the industry is upgrading from ?MagSafe compatibility + low-power wireless charging? toward ?Qi2 certification + 15W/25W charging + active cooling + multi-scenario mounting.? Entry-level products have relatively low barriers to entry and are prone to product homogenization and price competition. By contrast, competition in the mid-to-high-end segment is centered on the stability of actual charging power, thermal management performance, magnetic holding strength, reliability of air-vent clips, compatibility with phone cases, and in-car aesthetics. Looking ahead, Qi2 and Qi2 25W will drive greater product standardization. High-power magnetic car chargers, fan-cooled or semiconductor-cooled car chargers, multi-mount car chargers, and dedicated mounting structures for new energy vehicles will become the main upgrade directions. In the short term, the industry will continue to be driven by consumer electronics brands and cross-border e-commerce. Over the long term, it is likely to form a layered structure in which leading brands focus on certification and premium user experience, ODM manufacturers provide rapid supply capabilities, and white-label sellers compete for low-price traffic.

This report studies the global Vehicle Magnetic Wireless Charger production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vehicle Magnetic Wireless Charger and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vehicle Magnetic Wireless Charger that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vehicle Magnetic Wireless Charger total production and demand, 2021-2032, (K Units)

Global Vehicle Magnetic Wireless Charger total production value, 2021-2032, (USD Million)

Global Vehicle Magnetic Wireless Charger production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Vehicle Magnetic Wireless Charger consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Vehicle Magnetic Wireless Charger domestic production, consumption, key domestic manufacturers and share

Global Vehicle Magnetic Wireless Charger production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Vehicle Magnetic Wireless Charger production by Mounting Method, production,

value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Vehicle Magnetic Wireless Charger production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Vehicle Magnetic Wireless Charger market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Belkin International, Inc., Anker Innovations Limited, UGREEN Group Limited, ESR, mophie, iOttie, Inc., Spigen Inc., Baseus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vehicle Magnetic Wireless Charger market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Mounting Method, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vehicle Magnetic Wireless Charger Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vehicle Magnetic Wireless Charger Market, Segmentation by Mounting Method:

Air Vent Mount

Dashboard Adhesive Mount

Windshield Suction Mount

Console Mount

CD Slot Mount

Cup Holder Mount

Global Vehicle Magnetic Wireless Charger Market, Segmentation by Output Power:

5W?7.5W Entry-level

10W Standard Qi

15W MagSafe / Qi2

25W Qi2 / Qi2.2

Global Vehicle Magnetic Wireless Charger Market, Segmentation by Cooling Design:

Passive Cooling

Air Vent-assisted Cooling

Active Fan Cooling

TEC Cooling

Other Thermal Designs

Global Vehicle Magnetic Wireless Charger Market, Segmentation by Application:

In-car Navigation

Ride-hailing

Companies Profiled:

Belkin International, Inc.

Anker Innovations Limited

UGREEN Group Limited

ESR

mophie

iOttie, Inc.

Spigen Inc.

Baseus

Key Questions Answered:

1. How big is the global Vehicle Magnetic Wireless Charger market?
2. What is the demand of the global Vehicle Magnetic Wireless Charger market?
3. What is the year over year growth of the global Vehicle Magnetic Wireless Charger market?
4. What is the production and production value of the global Vehicle Magnetic Wireless Charger market?
5. Who are the key producers in the global Vehicle Magnetic Wireless Charger market?

6. What are the growth factors driving the market demand?

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