

Global Vehicle License Plate Recognition Unit Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Vehicle License Plate Recognition Unit market size was valued at US\$ 233 million in 2025 and is forecast to a readjusted size of US\$ 420 million by 2032 with a CAGR of 7.9% during review period.

In 2025, global Vehicle License Plate Recognition Unit production reached approximately 654 k units, with an average global market price of around US\$ 346 per unit. Gross margin is about 49%. The cost is 177 usd, the production is 900 k units. Vehicle License Plate Recognition Unit refers to ground-based or roadside systems that use cameras, sensors, RFID, AI image processing, and automatic license plate recognition (ALPR/ANPR) technologies to detect and identify vehicle license plate information. These systems are widely used in parking lots, toll stations, access control, smart transportation systems, logistics parks, ports, industrial facilities, and traffic enforcement applications. They help improve vehicle management efficiency, traffic flow, security monitoring, and automated entry and exit control.

This report is a detailed and comprehensive analysis for global Vehicle License Plate Recognition Unit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Vehicle License Plate Recognition Unit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Vehicle License Plate Recognition Unit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Vehicle License Plate Recognition Unit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Vehicle License Plate Recognition Unit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Vehicle License Plate Recognition Unit

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Vehicle License Plate Recognition Unit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kapsch TrafficCom, Siemens Mobility, Cubic Transportation Systems, Conduent Transportation, Q-Free, Jenoptik, FLIR Systems, Neology, TransCore, Tattile, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Vehicle License Plate Recognition Unit market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Camera-based Recognition Equipment

- RFID-based Recognition Equipment

- AI Image Recognition Equipment

- Infrared Recognition Equipment

Market segment by Mounting

- Ground-mounted Recognition Equipment

- Roadside Recognition Equipment

- Overhead Recognition Equipment

- Barrier Gate Integrated Recognition Equipment

Market segment by Application

- Parking Lots & Commercial Buildings

- Toll Roads & Highway Stations

- Smart City Traffic Management

- Others

Major players covered

Kapsch TrafficCom

Siemens Mobility

Cubic Transportation Systems

Conduent Transportation

Q-Free

Jenoptik

FLIR Systems

Neology

TransCore

Tattile

ARH

Genetec

Hikvision

Dahua Technology

Zhejiang Uniview

Sensys Gatso

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vehicle License Plate Recognition Unit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vehicle License Plate Recognition Unit, with price, sales quantity, revenue, and global market share of Vehicle License Plate Recognition Unit from 2021 to 2026.

Chapter 3, the Vehicle License Plate Recognition Unit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vehicle License Plate Recognition Unit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Vehicle License Plate Recognition Unit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vehicle

License Plate Recognition Unit.

Chapter 14 and 15, to describe Vehicle License Plate Recognition Unit sales channel, distributors, customers, research findings and conclusion.

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