

# Global Vehicle License Plate Ground Recognition Equipment Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Vehicle License Plate Ground Recognition Equipment market size is expected to reach \$ 420 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

In 2025, global Vehicle License Plate Ground Recognition Equipment production reached approximately 654 k units, with an average global market price of around US\$ 346 per unit. Gross margin is about 49%. The cost is 177 usd, the production is 900 k units. Vehicle License Plate Ground Recognition Equipment refers to ground-based or roadside systems that use cameras, sensors, RFID, AI image processing, and automatic license plate recognition (ALPR/ANPR) technologies to detect and identify vehicle license plate information. These systems are widely used in parking lots, toll stations, access control, smart transportation systems, logistics parks, ports, industrial facilities, and traffic enforcement applications. They help improve vehicle management efficiency, traffic flow, security monitoring, and automated entry and exit control.

This report studies the global Vehicle License Plate Ground Recognition Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vehicle License Plate Ground Recognition Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vehicle License Plate Ground Recognition Equipment that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Vehicle License Plate Ground Recognition Equipment total production and demand, 2021-2032, (K Units)

Global Vehicle License Plate Ground Recognition Equipment total production value, 2021-2032, (USD Million)

Global Vehicle License Plate Ground Recognition Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Vehicle License Plate Ground Recognition Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Vehicle License Plate Ground Recognition Equipment domestic production, consumption, key domestic manufacturers and share

Global Vehicle License Plate Ground Recognition Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Vehicle License Plate Ground Recognition Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Vehicle License Plate Ground Recognition Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Vehicle License Plate Ground Recognition Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kapsch TrafficCom, Siemens Mobility, Cubic Transportation Systems, Conduent Transportation, Q-Free, Jenoptik, FLIR Systems, Neology, TransCore, Tattile, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vehicle License Plate Ground Recognition Equipment market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vehicle License Plate Ground Recognition Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vehicle License Plate Ground Recognition Equipment Market, Segmentation by Type:

Camera-based Recognition Equipment

RFID-based Recognition Equipment

AI Image Recognition Equipment

Infrared Recognition Equipment

Global Vehicle License Plate Ground Recognition Equipment Market, Segmentation by Mounting:

Ground-mounted Recognition Equipment

Roadside Recognition Equipment

Overhead Recognition Equipment

Barrier Gate Integrated Recognition Equipment

Global Vehicle License Plate Ground Recognition Equipment Market, Segmentation by Application:

Parking Lots & Commercial Buildings

Toll Roads & Highway Stations

Smart City Traffic Management

Others

Companies Profiled:

Kapsch TrafficCom

Siemens Mobility

Cubic Transportation Systems

Conduent Transportation

Q-Free

Jenoptik

FLIR Systems

Neology

TransCore

Tattile

ARH

Genetec

Hikvision

Dahua Technology

Zhejiang Uniview

Sensys Gatso

**Key Questions Answered:**

1. How big is the global Vehicle License Plate Ground Recognition Equipment market?
2. What is the demand of the global Vehicle License Plate Ground Recognition Equipment market?
3. What is the year over year growth of the global Vehicle License Plate Ground Recognition Equipment market?
4. What is the production and production value of the global Vehicle License Plate Ground Recognition Equipment market?
5. Who are the key producers in the global Vehicle License Plate Ground Recognition Equipment market?
6. What are the growth factors driving the market demand?

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