

Global Vehicle Data Terminal Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Vehicle Data Terminal market size was valued at US\$ 3026 million in 2024 and is forecast to a readjusted size of USD 5143 million by 2031 with a CAGR of 8.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The vehicle data terminal is an intelligent hardware device specifically used for vehicle data collection, processing, storage and transmission. It integrates CAN bus, OBD interface, communication module (such as 4G/5G, Wi-Fi) and edge computing capabilities to obtain vehicle operation data (such as vehicle speed, fuel consumption, fault code, sensor status, etc.) in real time, and realizes data interaction with cloud platforms or other terminals. Its core functions include Internet of Vehicles (IoT) data relay, remote diagnosis, driving behavior analysis, and fleet management support. It is a key infrastructure for intelligent connected vehicles, autonomous driving and digital transportation.

This report is a detailed and comprehensive analysis for global Vehicle Data Terminal market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Vehicle Data Terminal market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Vehicle Data Terminal market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Vehicle Data Terminal market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Vehicle Data Terminal market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Vehicle Data Terminal

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Vehicle Data Terminal market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Datalogic, Honeywell, LG, Samsung, Marelli, Bosch, Continental, Valeo, Neusoft, Huawei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Vehicle Data Terminal market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Front-End Installation

After-End Installation

Market segment by Application

Public Transportation

Logistics & Transportation

Car Rental

Others

Major players covered

Datalogic

Honeywell

LG

Samsung

Marelli

Bosch

Continental

Valeo

Neusoft

Huawei

Zebra Technologies

Dahua Technology

Lens Technology

Qiming Information Technology

Wuhan Yangtze Communications

Shenzhen Genvict Technologies

Rootcloud Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vehicle Data Terminal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vehicle Data Terminal, with price, sales quantity, revenue, and global market share of Vehicle Data Terminal from 2020 to 2025.

Chapter 3, the Vehicle Data Terminal competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vehicle Data Terminal breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Vehicle Data Terminal market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vehicle Data Terminal.

Chapter 14 and 15, to describe Vehicle Data Terminal sales channel, distributors, customers, research findings and conclusion.

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