

Global Vehicle Analytics Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Vehicle Analytics, the types cover Software and Services, the End Users include Vehicle OEMs, Fleet Owners, Regulatory Bodies, Insurers and Others.

Scope of the Report:

This report studies the Vehicle Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Vehicle Analytics market by product type and applications/end industries.

In the last several years, global market of Vehicle Analytics developed rapidly, with an average growth rate of 24.2%. As an important role in automotive market, the development of Vehicle Analytics have a close relationship with the development of technology.

North America and Europe account for 44% and 31% market share in 2017 respectively. As developed region, the growth rate of Vehicle Analytics are as high as less than 25%. On the other hand, the development speed of Vehicle Analytics in China and other Asian countries is relatively high. Besides, China also have larger consumption market with market share of 10% in 2017.

Market Concentration is very weak though the top 10 manufacturers occupies nearly 65% market share in 2017. There are still some of companies participated in this market.

The global Vehicle Analytics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Vehicle Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

IBM

HARMAN

SAP

Microsoft

Teletrac Navman

INRIX

Automotive Rentals

WEX

Inseego Corp

Genetec

IMS

Noregon

Xevo

Azuga

Procon Analytics

Infinova

KEDACOM

Pivotal Software

Acerta Analytics Solutions

CloudMade

Agnik

Amodo

Digital Recognition Network

EngineCAL

Inquiron

Plotly

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Vehicle Analytics Software Platform

Professional & Consulting Services

Managed Services

Market Segment by Applications, can be divided into

OEMs

Service Providers

Automotive Dealers

Fleet Owners

Regulatory Bodies

Insurers

Other

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