

Global Vegan and Plant Based Protein Powders Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Vegan and Plant Based Protein Powders market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Vegan and plant based protein powders are plant-based supplements providing protein from sources like peas, rice, hemp, and more. They are free of animal ingredients, offer a protein boost (typically 10-25g per serving), and cater to various dietary needs. Common types include pea, rice, hemp, and soy protein. They are used in shakes, smoothies, and cooking, suitable for vegans and those with dietary restrictions.

The Global Info Research report includes an overview of the development of the Vegan and Plant Based Protein Powders industry chain, the market status of Online Sales (Pea Protein, Soy Protein), Offline sales (Pea Protein, Soy Protein), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vegan and Plant Based Protein Powders.

Regionally, the report analyzes the Vegan and Plant Based Protein Powders markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vegan and Plant Based Protein Powders market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Vegan and Plant Based

Protein Powders market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vegan and Plant Based Protein Powders industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Protein Source (e.g., Pea Protein, Soy Protein).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vegan and Plant Based Protein Powders market.

Regional Analysis: The report involves examining the Vegan and Plant Based Protein Powders market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Vegan and Plant Based Protein Powders market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vegan and Plant Based Protein Powders:

Company Analysis: Report covers individual Vegan and Plant Based Protein Powders manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Vegan and Plant Based Protein Powders This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline sales).

Technology Analysis: Report covers specific technologies relevant to Vegan and Plant Based Protein Powders. It assesses the current state, advancements, and potential future developments in Vegan and Plant Based Protein Powders areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Vegan and Plant Based Protein Powders market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Vegan and Plant Based Protein Powders market is split by Protein Source and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Protein Source, and by Application in terms of volume and value.

Market segment by Protein Source

Pea Protein

Soy Protein

Rice Protein

Hemp Protein

Others

Market segment by Application

Online Sales

Offline sales

Major players covered

NOW Foods

Bare Performance Nutrition

Naked Nutrition

Orgain

Garden of Life

Vega

Ritual

Gainful

Optimum Nutrition

Navitas Organic

Sprout Living

NorCal Organic

KOS

Ora Organic

No Cow

Bowmar Nutrition

Truvani

Purely Inspired

Future Kind

About Time

PlantFusion

OWYN

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vegan and Plant Based Protein Powders product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vegan and Plant Based Protein Powders, with price, sales, revenue and global market share of Vegan and Plant Based Protein Powders from 2018 to 2023.

Chapter 3, the Vegan and Plant Based Protein Powders competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vegan and Plant Based Protein Powders breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Protein Source and application, with sales market share and growth rate by protein source, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Vegan and Plant Based Protein Powders market forecast, by regions, protein source and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vegan and Plant Based Protein Powders.

Chapter 14 and 15, to describe Vegan and Plant Based Protein Powders sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vegan and Plant Based Protein Powders
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Protein Source
 - 1.3.1 Overview: Global Vegan and Plant Based Protein Powders Consumption Value by Protein Source: 2018 Versus 2022 Versus 2029
 - 1.3.2 Pea Protein
 - 1.3.3 Soy Protein
 - 1.3.4 Rice Protein
 - 1.3.5 Hemp Protein
 - 1.3.6 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Vegan and Plant Based Protein Powders Consumption Value by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Online Sales
 - 1.4.3 Offline sales
- 1.5 Global Vegan and Plant Based Protein Powders Market Size & Forecast
 - 1.5.1 Global Vegan and Plant Based Protein Powders Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global Vegan and Plant Based Protein Powders Sales Quantity (2018-2029)
 - 1.5.3 Global Vegan and Plant Based Protein Powders Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 NOW Foods
 - 2.1.1 NOW Foods Details
 - 2.1.2 NOW Foods Major Business
 - 2.1.3 NOW Foods Vegan and Plant Based Protein Powders Product and Services
 - 2.1.4 NOW Foods Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 NOW Foods Recent Developments/Updates
- 2.2 Bare Performance Nutrition
 - 2.2.1 Bare Performance Nutrition Details
 - 2.2.2 Bare Performance Nutrition Major Business
 - 2.2.3 Bare Performance Nutrition Vegan and Plant Based Protein Powders Product and Services

2.2.4 Bare Performance Nutrition Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 Bare Performance Nutrition Recent Developments/Updates

2.3 Naked Nutrition

2.3.1 Naked Nutrition Details

2.3.2 Naked Nutrition Major Business

2.3.3 Naked Nutrition Vegan and Plant Based Protein Powders Product and Services

2.3.4 Naked Nutrition Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Naked Nutrition Recent Developments/Updates

2.4 Orgain

2.4.1 Orgain Details

2.4.2 Orgain Major Business

2.4.3 Orgain Vegan and Plant Based Protein Powders Product and Services

2.4.4 Orgain Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Orgain Recent Developments/Updates

2.5 Garden of Life

2.5.1 Garden of Life Details

2.5.2 Garden of Life Major Business

2.5.3 Garden of Life Vegan and Plant Based Protein Powders Product and Services

2.5.4 Garden of Life Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Garden of Life Recent Developments/Updates

2.6 Vega

2.6.1 Vega Details

2.6.2 Vega Major Business

2.6.3 Vega Vegan and Plant Based Protein Powders Product and Services

2.6.4 Vega Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Vega Recent Developments/Updates

2.7 Ritual

2.7.1 Ritual Details

2.7.2 Ritual Major Business

2.7.3 Ritual Vegan and Plant Based Protein Powders Product and Services

2.7.4 Ritual Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Ritual Recent Developments/Updates

2.8 Gainful

- 2.8.1 Gainful Details
- 2.8.2 Gainful Major Business
- 2.8.3 Gainful Vegan and Plant Based Protein Powders Product and Services
- 2.8.4 Gainful Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Gainful Recent Developments/Updates
- 2.9 Optimum Nutrition
 - 2.9.1 Optimum Nutrition Details
 - 2.9.2 Optimum Nutrition Major Business
 - 2.9.3 Optimum Nutrition Vegan and Plant Based Protein Powders Product and Services
 - 2.9.4 Optimum Nutrition Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 Optimum Nutrition Recent Developments/Updates
- 2.10 Navitas Organic
 - 2.10.1 Navitas Organic Details
 - 2.10.2 Navitas Organic Major Business
 - 2.10.3 Navitas Organic Vegan and Plant Based Protein Powders Product and Services
 - 2.10.4 Navitas Organic Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.10.5 Navitas Organic Recent Developments/Updates
- 2.11 Sprout Living
 - 2.11.1 Sprout Living Details
 - 2.11.2 Sprout Living Major Business
 - 2.11.3 Sprout Living Vegan and Plant Based Protein Powders Product and Services
 - 2.11.4 Sprout Living Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.11.5 Sprout Living Recent Developments/Updates
- 2.12 NorCal Organic
 - 2.12.1 NorCal Organic Details
 - 2.12.2 NorCal Organic Major Business
 - 2.12.3 NorCal Organic Vegan and Plant Based Protein Powders Product and Services
 - 2.12.4 NorCal Organic Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.12.5 NorCal Organic Recent Developments/Updates
- 2.13 KOS
 - 2.13.1 KOS Details
 - 2.13.2 KOS Major Business
 - 2.13.3 KOS Vegan and Plant Based Protein Powders Product and Services

2.13.4 KOS Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 KOS Recent Developments/Updates

2.14 Ora Organic

2.14.1 Ora Organic Details

2.14.2 Ora Organic Major Business

2.14.3 Ora Organic Vegan and Plant Based Protein Powders Product and Services

2.14.4 Ora Organic Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.14.5 Ora Organic Recent Developments/Updates

2.15 No Cow

2.15.1 No Cow Details

2.15.2 No Cow Major Business

2.15.3 No Cow Vegan and Plant Based Protein Powders Product and Services

2.15.4 No Cow Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.15.5 No Cow Recent Developments/Updates

2.16 Bowmar Nutrition

2.16.1 Bowmar Nutrition Details

2.16.2 Bowmar Nutrition Major Business

2.16.3 Bowmar Nutrition Vegan and Plant Based Protein Powders Product and Services

2.16.4 Bowmar Nutrition Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.16.5 Bowmar Nutrition Recent Developments/Updates

2.17 Truvani

2.17.1 Truvani Details

2.17.2 Truvani Major Business

2.17.3 Truvani Vegan and Plant Based Protein Powders Product and Services

2.17.4 Truvani Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.17.5 Truvani Recent Developments/Updates

2.18 Purely Inspired

2.18.1 Purely Inspired Details

2.18.2 Purely Inspired Major Business

2.18.3 Purely Inspired Vegan and Plant Based Protein Powders Product and Services

2.18.4 Purely Inspired Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.18.5 Purely Inspired Recent Developments/Updates

2.19 Future Kind

2.19.1 Future Kind Details

2.19.2 Future Kind Major Business

2.19.3 Future Kind Vegan and Plant Based Protein Powders Product and Services

2.19.4 Future Kind Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.19.5 Future Kind Recent Developments/Updates

2.20 About Time

2.20.1 About Time Details

2.20.2 About Time Major Business

2.20.3 About Time Vegan and Plant Based Protein Powders Product and Services

2.20.4 About Time Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.20.5 About Time Recent Developments/Updates

2.21 PlantFusion

2.21.1 PlantFusion Details

2.21.2 PlantFusion Major Business

2.21.3 PlantFusion Vegan and Plant Based Protein Powders Product and Services

2.21.4 PlantFusion Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.21.5 PlantFusion Recent Developments/Updates

2.22 OWYN

2.22.1 OWYN Details

2.22.2 OWYN Major Business

2.22.3 OWYN Vegan and Plant Based Protein Powders Product and Services

2.22.4 OWYN Vegan and Plant Based Protein Powders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.22.5 OWYN Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: VEGAN AND PLANT BASED PROTEIN POWDERS BY MANUFACTURER

3.1 Global Vegan and Plant Based Protein Powders Sales Quantity by Manufacturer (2018-2023)

3.2 Global Vegan and Plant Based Protein Powders Revenue by Manufacturer (2018-2023)

3.3 Global Vegan and Plant Based Protein Powders Average Price by Manufacturer (2018-2023)

3.4 Market Share Analysis (2022)

- 3.4.1 Producer Shipments of Vegan and Plant Based Protein Powders by Manufacturer Revenue (\$MM) and Market Share (%): 2022
- 3.4.2 Top 3 Vegan and Plant Based Protein Powders Manufacturer Market Share in 2022
- 3.4.2 Top 6 Vegan and Plant Based Protein Powders Manufacturer Market Share in 2022
- 3.5 Vegan and Plant Based Protein Powders Market: Overall Company Footprint Analysis
 - 3.5.1 Vegan and Plant Based Protein Powders Market: Region Footprint
 - 3.5.2 Vegan and Plant Based Protein Powders Market: Company Product Type Footprint
 - 3.5.3 Vegan and Plant Based Protein Powders Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Vegan and Plant Based Protein Powders Market Size by Region
 - 4.1.1 Global Vegan and Plant Based Protein Powders Sales Quantity by Region (2018-2029)
 - 4.1.2 Global Vegan and Plant Based Protein Powders Consumption Value by Region (2018-2029)
 - 4.1.3 Global Vegan and Plant Based Protein Powders Average Price by Region (2018-2029)
- 4.2 North America Vegan and Plant Based Protein Powders Consumption Value (2018-2029)
- 4.3 Europe Vegan and Plant Based Protein Powders Consumption Value (2018-2029)
- 4.4 Asia-Pacific Vegan and Plant Based Protein Powders Consumption Value (2018-2029)
- 4.5 South America Vegan and Plant Based Protein Powders Consumption Value (2018-2029)
- 4.6 Middle East and Africa Vegan and Plant Based Protein Powders Consumption Value (2018-2029)

5 MARKET SEGMENT BY PROTEIN SOURCE

- 5.1 Global Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2029)

5.2 Global Vegan and Plant Based Protein Powders Consumption Value by Protein Source (2018-2029)

5.3 Global Vegan and Plant Based Protein Powders Average Price by Protein Source (2018-2029)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2029)

6.2 Global Vegan and Plant Based Protein Powders Consumption Value by Application (2018-2029)

6.3 Global Vegan and Plant Based Protein Powders Average Price by Application (2018-2029)

7 NORTH AMERICA

7.1 North America Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2029)

7.2 North America Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2029)

7.3 North America Vegan and Plant Based Protein Powders Market Size by Country

7.3.1 North America Vegan and Plant Based Protein Powders Sales Quantity by Country (2018-2029)

7.3.2 North America Vegan and Plant Based Protein Powders Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

8.1 Europe Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2029)

8.2 Europe Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2029)

8.3 Europe Vegan and Plant Based Protein Powders Market Size by Country

8.3.1 Europe Vegan and Plant Based Protein Powders Sales Quantity by Country (2018-2029)

8.3.2 Europe Vegan and Plant Based Protein Powders Consumption Value by Country

(2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

9.1 Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2029)

9.2 Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Vegan and Plant Based Protein Powders Market Size by Region

9.3.1 Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Vegan and Plant Based Protein Powders Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

10.1 South America Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2029)

10.2 South America Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2029)

10.3 South America Vegan and Plant Based Protein Powders Market Size by Country

10.3.1 South America Vegan and Plant Based Protein Powders Sales Quantity by Country (2018-2029)

10.3.2 South America Vegan and Plant Based Protein Powders Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2029)

11.2 Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa Vegan and Plant Based Protein Powders Market Size by Country

11.3.1 Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Vegan and Plant Based Protein Powders Consumption Value by Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

12.1 Vegan and Plant Based Protein Powders Market Drivers

12.2 Vegan and Plant Based Protein Powders Market Restraints

12.3 Vegan and Plant Based Protein Powders Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Vegan and Plant Based Protein Powders and Key Manufacturers

13.2 Manufacturing Costs Percentage of Vegan and Plant Based Protein Powders

13.3 Vegan and Plant Based Protein Powders Production Process

13.4 Vegan and Plant Based Protein Powders Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Vegan and Plant Based Protein Powders Typical Distributors

14.3 Vegan and Plant Based Protein Powders Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Vegan and Plant Based Protein Powders Consumption Value by Protein Source, (USD Million), 2018 & 2022 & 2029

Table 2. Global Vegan and Plant Based Protein Powders Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. NOW Foods Basic Information, Manufacturing Base and Competitors

Table 4. NOW Foods Major Business

Table 5. NOW Foods Vegan and Plant Based Protein Powders Product and Services

Table 6. NOW Foods Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. NOW Foods Recent Developments/Updates

Table 8. Bare Performance Nutrition Basic Information, Manufacturing Base and Competitors

Table 9. Bare Performance Nutrition Major Business

Table 10. Bare Performance Nutrition Vegan and Plant Based Protein Powders Product and Services

Table 11. Bare Performance Nutrition Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Bare Performance Nutrition Recent Developments/Updates

Table 13. Naked Nutrition Basic Information, Manufacturing Base and Competitors

Table 14. Naked Nutrition Major Business

Table 15. Naked Nutrition Vegan and Plant Based Protein Powders Product and Services

Table 16. Naked Nutrition Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Naked Nutrition Recent Developments/Updates

Table 18. Orgain Basic Information, Manufacturing Base and Competitors

Table 19. Orgain Major Business

Table 20. Orgain Vegan and Plant Based Protein Powders Product and Services

Table 21. Orgain Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Orgain Recent Developments/Updates

Table 23. Garden of Life Basic Information, Manufacturing Base and Competitors

Table 24. Garden of Life Major Business

Table 25. Garden of Life Vegan and Plant Based Protein Powders Product and Services

Table 26. Garden of Life Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Garden of Life Recent Developments/Updates

Table 28. Vega Basic Information, Manufacturing Base and Competitors

Table 29. Vega Major Business

Table 30. Vega Vegan and Plant Based Protein Powders Product and Services

Table 31. Vega Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Vega Recent Developments/Updates

Table 33. Ritual Basic Information, Manufacturing Base and Competitors

Table 34. Ritual Major Business

Table 35. Ritual Vegan and Plant Based Protein Powders Product and Services

Table 36. Ritual Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Ritual Recent Developments/Updates

Table 38. Gainful Basic Information, Manufacturing Base and Competitors

Table 39. Gainful Major Business

Table 40. Gainful Vegan and Plant Based Protein Powders Product and Services

Table 41. Gainful Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Gainful Recent Developments/Updates

Table 43. Optimum Nutrition Basic Information, Manufacturing Base and Competitors

Table 44. Optimum Nutrition Major Business

Table 45. Optimum Nutrition Vegan and Plant Based Protein Powders Product and Services

Table 46. Optimum Nutrition Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Optimum Nutrition Recent Developments/Updates

Table 48. Navitas Organic Basic Information, Manufacturing Base and Competitors

Table 49. Navitas Organic Major Business

Table 50. Navitas Organic Vegan and Plant Based Protein Powders Product and

Services

Table 51. Navitas Organic Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Navitas Organic Recent Developments/Updates

Table 53. Sprout Living Basic Information, Manufacturing Base and Competitors

Table 54. Sprout Living Major Business

Table 55. Sprout Living Vegan and Plant Based Protein Powders Product and Services

Table 56. Sprout Living Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. Sprout Living Recent Developments/Updates

Table 58. NorCal Organic Basic Information, Manufacturing Base and Competitors

Table 59. NorCal Organic Major Business

Table 60. NorCal Organic Vegan and Plant Based Protein Powders Product and Services

Table 61. NorCal Organic Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. NorCal Organic Recent Developments/Updates

Table 63. KOS Basic Information, Manufacturing Base and Competitors

Table 64. KOS Major Business

Table 65. KOS Vegan and Plant Based Protein Powders Product and Services

Table 66. KOS Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. KOS Recent Developments/Updates

Table 68. Ora Organic Basic Information, Manufacturing Base and Competitors

Table 69. Ora Organic Major Business

Table 70. Ora Organic Vegan and Plant Based Protein Powders Product and Services

Table 71. Ora Organic Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 72. Ora Organic Recent Developments/Updates

Table 73. No Cow Basic Information, Manufacturing Base and Competitors

Table 74. No Cow Major Business

Table 75. No Cow Vegan and Plant Based Protein Powders Product and Services

Table 76. No Cow Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share

(2018-2023)

Table 77. No Cow Recent Developments/Updates

Table 78. Bowmar Nutrition Basic Information, Manufacturing Base and Competitors

Table 79. Bowmar Nutrition Major Business

Table 80. Bowmar Nutrition Vegan and Plant Based Protein Powders Product and Services

Table 81. Bowmar Nutrition Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 82. Bowmar Nutrition Recent Developments/Updates

Table 83. Truvani Basic Information, Manufacturing Base and Competitors

Table 84. Truvani Major Business

Table 85. Truvani Vegan and Plant Based Protein Powders Product and Services

Table 86. Truvani Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 87. Truvani Recent Developments/Updates

Table 88. Purely Inspired Basic Information, Manufacturing Base and Competitors

Table 89. Purely Inspired Major Business

Table 90. Purely Inspired Vegan and Plant Based Protein Powders Product and Services

Table 91. Purely Inspired Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 92. Purely Inspired Recent Developments/Updates

Table 93. Future Kind Basic Information, Manufacturing Base and Competitors

Table 94. Future Kind Major Business

Table 95. Future Kind Vegan and Plant Based Protein Powders Product and Services

Table 96. Future Kind Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 97. Future Kind Recent Developments/Updates

Table 98. About Time Basic Information, Manufacturing Base and Competitors

Table 99. About Time Major Business

Table 100. About Time Vegan and Plant Based Protein Powders Product and Services

Table 101. About Time Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 102. About Time Recent Developments/Updates

- Table 103. PlantFusion Basic Information, Manufacturing Base and Competitors
- Table 104. PlantFusion Major Business
- Table 105. PlantFusion Vegan and Plant Based Protein Powders Product and Services
- Table 106. PlantFusion Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 107. PlantFusion Recent Developments/Updates
- Table 108. OWYN Basic Information, Manufacturing Base and Competitors
- Table 109. OWYN Major Business
- Table 110. OWYN Vegan and Plant Based Protein Powders Product and Services
- Table 111. OWYN Vegan and Plant Based Protein Powders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 112. OWYN Recent Developments/Updates
- Table 113. Global Vegan and Plant Based Protein Powders Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 114. Global Vegan and Plant Based Protein Powders Revenue by Manufacturer (2018-2023) & (USD Million)
- Table 115. Global Vegan and Plant Based Protein Powders Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 116. Market Position of Manufacturers in Vegan and Plant Based Protein Powders, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
- Table 117. Head Office and Vegan and Plant Based Protein Powders Production Site of Key Manufacturer
- Table 118. Vegan and Plant Based Protein Powders Market: Company Product Type Footprint
- Table 119. Vegan and Plant Based Protein Powders Market: Company Product Application Footprint
- Table 120. Vegan and Plant Based Protein Powders New Market Entrants and Barriers to Market Entry
- Table 121. Vegan and Plant Based Protein Powders Mergers, Acquisition, Agreements, and Collaborations
- Table 122. Global Vegan and Plant Based Protein Powders Sales Quantity by Region (2018-2023) & (K Units)
- Table 123. Global Vegan and Plant Based Protein Powders Sales Quantity by Region (2024-2029) & (K Units)
- Table 124. Global Vegan and Plant Based Protein Powders Consumption Value by Region (2018-2023) & (USD Million)
- Table 125. Global Vegan and Plant Based Protein Powders Consumption Value by

Region (2024-2029) & (USD Million)

Table 126. Global Vegan and Plant Based Protein Powders Average Price by Region (2018-2023) & (US\$/Unit)

Table 127. Global Vegan and Plant Based Protein Powders Average Price by Region (2024-2029) & (US\$/Unit)

Table 128. Global Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2023) & (K Units)

Table 129. Global Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2024-2029) & (K Units)

Table 130. Global Vegan and Plant Based Protein Powders Consumption Value by Protein Source (2018-2023) & (USD Million)

Table 131. Global Vegan and Plant Based Protein Powders Consumption Value by Protein Source (2024-2029) & (USD Million)

Table 132. Global Vegan and Plant Based Protein Powders Average Price by Protein Source (2018-2023) & (US\$/Unit)

Table 133. Global Vegan and Plant Based Protein Powders Average Price by Protein Source (2024-2029) & (US\$/Unit)

Table 134. Global Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2023) & (K Units)

Table 135. Global Vegan and Plant Based Protein Powders Sales Quantity by Application (2024-2029) & (K Units)

Table 136. Global Vegan and Plant Based Protein Powders Consumption Value by Application (2018-2023) & (USD Million)

Table 137. Global Vegan and Plant Based Protein Powders Consumption Value by Application (2024-2029) & (USD Million)

Table 138. Global Vegan and Plant Based Protein Powders Average Price by Application (2018-2023) & (US\$/Unit)

Table 139. Global Vegan and Plant Based Protein Powders Average Price by Application (2024-2029) & (US\$/Unit)

Table 140. North America Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2023) & (K Units)

Table 141. North America Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2024-2029) & (K Units)

Table 142. North America Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2023) & (K Units)

Table 143. North America Vegan and Plant Based Protein Powders Sales Quantity by Application (2024-2029) & (K Units)

Table 144. North America Vegan and Plant Based Protein Powders Sales Quantity by Country (2018-2023) & (K Units)

Table 145. North America Vegan and Plant Based Protein Powders Sales Quantity by Country (2024-2029) & (K Units)

Table 146. North America Vegan and Plant Based Protein Powders Consumption Value by Country (2018-2023) & (USD Million)

Table 147. North America Vegan and Plant Based Protein Powders Consumption Value by Country (2024-2029) & (USD Million)

Table 148. Europe Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2023) & (K Units)

Table 149. Europe Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2024-2029) & (K Units)

Table 150. Europe Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2023) & (K Units)

Table 151. Europe Vegan and Plant Based Protein Powders Sales Quantity by Application (2024-2029) & (K Units)

Table 152. Europe Vegan and Plant Based Protein Powders Sales Quantity by Country (2018-2023) & (K Units)

Table 153. Europe Vegan and Plant Based Protein Powders Sales Quantity by Country (2024-2029) & (K Units)

Table 154. Europe Vegan and Plant Based Protein Powders Consumption Value by Country (2018-2023) & (USD Million)

Table 155. Europe Vegan and Plant Based Protein Powders Consumption Value by Country (2024-2029) & (USD Million)

Table 156. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2023) & (K Units)

Table 157. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2024-2029) & (K Units)

Table 158. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2023) & (K Units)

Table 159. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Application (2024-2029) & (K Units)

Table 160. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Region (2018-2023) & (K Units)

Table 161. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity by Region (2024-2029) & (K Units)

Table 162. Asia-Pacific Vegan and Plant Based Protein Powders Consumption Value by Region (2018-2023) & (USD Million)

Table 163. Asia-Pacific Vegan and Plant Based Protein Powders Consumption Value by Region (2024-2029) & (USD Million)

Table 164. South America Vegan and Plant Based Protein Powders Sales Quantity by

Protein Source (2018-2023) & (K Units)

Table 165. South America Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2024-2029) & (K Units)

Table 166. South America Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2023) & (K Units)

Table 167. South America Vegan and Plant Based Protein Powders Sales Quantity by Application (2024-2029) & (K Units)

Table 168. South America Vegan and Plant Based Protein Powders Sales Quantity by Country (2018-2023) & (K Units)

Table 169. South America Vegan and Plant Based Protein Powders Sales Quantity by Country (2024-2029) & (K Units)

Table 170. South America Vegan and Plant Based Protein Powders Consumption Value by Country (2018-2023) & (USD Million)

Table 171. South America Vegan and Plant Based Protein Powders Consumption Value by Country (2024-2029) & (USD Million)

Table 172. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2018-2023) & (K Units)

Table 173. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Protein Source (2024-2029) & (K Units)

Table 174. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Application (2018-2023) & (K Units)

Table 175. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Application (2024-2029) & (K Units)

Table 176. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Region (2018-2023) & (K Units)

Table 177. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity by Region (2024-2029) & (K Units)

Table 178. Middle East & Africa Vegan and Plant Based Protein Powders Consumption Value by Region (2018-2023) & (USD Million)

Table 179. Middle East & Africa Vegan and Plant Based Protein Powders Consumption Value by Region (2024-2029) & (USD Million)

Table 180. Vegan and Plant Based Protein Powders Raw Material

Table 181. Key Manufacturers of Vegan and Plant Based Protein Powders Raw Materials

Table 182. Vegan and Plant Based Protein Powders Typical Distributors

Table 183. Vegan and Plant Based Protein Powders Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Vegan and Plant Based Protein Powders Picture

Figure 2. Global Vegan and Plant Based Protein Powders Consumption Value by Protein Source, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Vegan and Plant Based Protein Powders Consumption Value Market Share by Protein Source in 2022

Figure 4. Pea Protein Examples

Figure 5. Soy Protein Examples

Figure 6. Rice Protein Examples

Figure 7. Hemp Protein Examples

Figure 8. Others Examples

Figure 9. Global Vegan and Plant Based Protein Powders Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 10. Global Vegan and Plant Based Protein Powders Consumption Value Market Share by Application in 2022

Figure 11. Online Sales Examples

Figure 12. Offline sales Examples

Figure 13. Global Vegan and Plant Based Protein Powders Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Vegan and Plant Based Protein Powders Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Vegan and Plant Based Protein Powders Sales Quantity (2018-2029) & (K Units)

Figure 16. Global Vegan and Plant Based Protein Powders Average Price (2018-2029) & (US\$/Unit)

Figure 17. Global Vegan and Plant Based Protein Powders Sales Quantity Market Share by Manufacturer in 2022

Figure 18. Global Vegan and Plant Based Protein Powders Consumption Value Market Share by Manufacturer in 2022

Figure 19. Producer Shipments of Vegan and Plant Based Protein Powders by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 20. Top 3 Vegan and Plant Based Protein Powders Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Top 6 Vegan and Plant Based Protein Powders Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Global Vegan and Plant Based Protein Powders Sales Quantity Market

Share by Region (2018-2029)

Figure 23. Global Vegan and Plant Based Protein Powders Consumption Value Market Share by Region (2018-2029)

Figure 24. North America Vegan and Plant Based Protein Powders Consumption Value (2018-2029) & (USD Million)

Figure 25. Europe Vegan and Plant Based Protein Powders Consumption Value (2018-2029) & (USD Million)

Figure 26. Asia-Pacific Vegan and Plant Based Protein Powders Consumption Value (2018-2029) & (USD Million)

Figure 27. South America Vegan and Plant Based Protein Powders Consumption Value (2018-2029) & (USD Million)

Figure 28. Middle East & Africa Vegan and Plant Based Protein Powders Consumption Value (2018-2029) & (USD Million)

Figure 29. Global Vegan and Plant Based Protein Powders Sales Quantity Market Share by Protein Source (2018-2029)

Figure 30. Global Vegan and Plant Based Protein Powders Consumption Value Market Share by Protein Source (2018-2029)

Figure 31. Global Vegan and Plant Based Protein Powders Average Price by Protein Source (2018-2029) & (US\$/Unit)

Figure 32. Global Vegan and Plant Based Protein Powders Sales Quantity Market Share by Application (2018-2029)

Figure 33. Global Vegan and Plant Based Protein Powders Consumption Value Market Share by Application (2018-2029)

Figure 34. Global Vegan and Plant Based Protein Powders Average Price by Application (2018-2029) & (US\$/Unit)

Figure 35. North America Vegan and Plant Based Protein Powders Sales Quantity Market Share by Protein Source (2018-2029)

Figure 36. North America Vegan and Plant Based Protein Powders Sales Quantity Market Share by Application (2018-2029)

Figure 37. North America Vegan and Plant Based Protein Powders Sales Quantity Market Share by Country (2018-2029)

Figure 38. North America Vegan and Plant Based Protein Powders Consumption Value Market Share by Country (2018-2029)

Figure 39. United States Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Canada Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Mexico Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Europe Vegan and Plant Based Protein Powders Sales Quantity Market Share by Protein Source (2018-2029)

Figure 43. Europe Vegan and Plant Based Protein Powders Sales Quantity Market Share by Application (2018-2029)

Figure 44. Europe Vegan and Plant Based Protein Powders Sales Quantity Market Share by Country (2018-2029)

Figure 45. Europe Vegan and Plant Based Protein Powders Consumption Value Market Share by Country (2018-2029)

Figure 46. Germany Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. France Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. United Kingdom Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Russia Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Italy Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity Market Share by Protein Source (2018-2029)

Figure 52. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific Vegan and Plant Based Protein Powders Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific Vegan and Plant Based Protein Powders Consumption Value Market Share by Region (2018-2029)

Figure 55. China Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America Vegan and Plant Based Protein Powders Sales Quantity

Market Share by Protein Source (2018-2029)

Figure 62. South America Vegan and Plant Based Protein Powders Sales Quantity

Market Share by Application (2018-2029)

Figure 63. South America Vegan and Plant Based Protein Powders Sales Quantity

Market Share by Country (2018-2029)

Figure 64. South America Vegan and Plant Based Protein Powders Consumption Value

Market Share by Country (2018-2029)

Figure 65. Brazil Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Argentina Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity Market Share by Protein Source (2018-2029)

Figure 68. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa Vegan and Plant Based Protein Powders Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa Vegan and Plant Based Protein Powders Consumption Value Market Share by Region (2018-2029)

Figure 71. Turkey Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa Vegan and Plant Based Protein Powders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Vegan and Plant Based Protein Powders Market Drivers

Figure 76. Vegan and Plant Based Protein Powders Market Restraints

Figure 77. Vegan and Plant Based Protein Powders Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Vegan and Plant Based Protein Powders in 2022

Figure 80. Manufacturing Process Analysis of Vegan and Plant Based Protein Powders

Figure 81. Vegan and Plant Based Protein Powders Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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