

Global Vegan Frozen Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Vegan Frozen Food market size was valued at USD 5091.2 million in 2023 and is forecast to a readjusted size of USD 8353.9 million by 2030 with a CAGR of 7.3% during review period.

This report studies the Vegan Frozen Food market, any of the complete meals or portions of meals that are precooked, assembled into a package, and frozen for retail sale. They are popular among consumers because they provide a diverse menu and are convenient to prepare.

The key producers of vegan frozen food in the world include Impossible Foods, Beyond Meat, MorningStar Farms (Kellogg), Tattood Chef, Amy's Kitchen, Quorn, Roncadin and Unilever, among which the top three manufacturers account for more than 20% of the market share. North America and Europe are the two most important markets for vegan frozen food in the world, of which North America and Europe have more than 80% market share. At present, North America is the largest market, with more than 40% market share. In terms of products, frozen vegan burgers have a relatively faster growth rate, with a market share of more than 50%, followed by frozen vegan pizza. As far as application is concerned, retail is the first application field, accounting for more than 65% of the market share, followed by food service.

The Global Info Research report includes an overview of the development of the Vegan Frozen Food industry chain, the market status of Retail (Frozen Vegan Burger, Frozen Vegan Pizza), Food Service (Frozen Vegan Burger, Frozen Vegan Pizza), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vegan Frozen Food.

Regionally, the report analyzes the Vegan Frozen Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vegan Frozen Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Vegan Frozen Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vegan Frozen Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Frozen Vegan Burger, Frozen Vegan Pizza).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vegan Frozen Food market.

Regional Analysis: The report involves examining the Vegan Frozen Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Vegan Frozen Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vegan Frozen Food:

Company Analysis: Report covers individual Vegan Frozen Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Vegan Frozen Food. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Food Service).

Technology Analysis: Report covers specific technologies relevant to Vegan Frozen Food. It assesses the current state, advancements, and potential future developments in Vegan Frozen Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Vegan Frozen Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Vegan Frozen Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Frozen Vegan Burger

Frozen Vegan Pizza

Frozen Vegan Rice

Frozen Vegan Ice Cream

Others

Market segment by Application

Retail

Food Service

Major players covered

Impossible Foods

Beyond Meat

MorningStar Farms (Kellogg)

Tattooed Chef

Amy's Kitchen

Quorn

Roncadin

Unilever

Yves Veggie Cuisine

Daiya

Turtle Island Foods

Conagra Brands

Sweet Earth Foods (Nestl?)

Raised & Rooted (Tyson Foods)

Chicago Town

Gathered Foods

Banza

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vegan Frozen Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vegan Frozen Food, with price, sales, revenue and global market share of Vegan Frozen Food from 2019 to 2024.

Chapter 3, the Vegan Frozen Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vegan Frozen Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Vegan Frozen Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vegan Frozen Food.

Chapter 14 and 15, to describe Vegan Frozen Food sales channel, distributors, customers, research findings and conclusion.

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