

# Global VCM Laminated Board Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global VCM Laminated Board market size is expected to reach \$ 2279 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032). Global sales of VCM laminated board reached 1,221,000 tons in 2025, with an average price of US\$1,312 per ton.

VCM laminated board (Vinyl-Coated Metal, also commonly known as PET/PVC laminated sheet) is a new type of composite material made by hot-pressing one or more layers of highly decorative polymer films (PVC, PET, or composite films) onto the surface of thin metal sheets (cold-rolled, galvanized, aluminum, or stainless steel). It combines the strength of metal with the corrosion resistance, scratch resistance, easy cleaning, and colorful appearance of plastics, and is widely used in refrigerators, washing machines, high-end appliance panels, and interior decoration.

At present, color-coated boards can be divided into two series: pre-coated boards (PCM) and laminated boards (VCM) according to different product compounding methods. The difference between the two lies in the use of metal sheets as the base material and the surface composite materials. The VCM surface conforms to a polymer film, and the PCM surface is coated with polymer paint. Among them, VCM is mainly used in home appliance panels such as refrigerators and washing machines, as well as some high-end water heaters, building door panels and other fields; PCM series is mainly used in side and rear panels of home appliances such as refrigerators and washing machines, as well as microwave ovens, water heaters, small household appliances and other products. Due to the higher cost of coating, the sales price of VCM is higher than that of PCM.

The raw materials for VCM laminated panels consist of two parts: a metal substrate and a polymer film. The substrate is typically made of 0.3?0.6 mm galvanized, aluminized zinc, or stainless steel coils, accounting for approximately 60?68% of the cost. The surface film is mainly PVC, PET, or composite film. Imported films (LG Hausys, Renolit)

cost 14?17 RMB/m?, while domestic films can be as low as 10?11 RMB/m?. The film material accounts for 20?30% of the total production cost, with the remainder being hot melt adhesive, protective film, energy consumption, and labor. Therefore, steel prices are the primary variable determining the cost fluctuation of VCM panels, while the quality of the film material determines the price difference per square meter. This report studies the global VCM Laminated Board production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for VCM Laminated Board and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of VCM Laminated Board that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global VCM Laminated Board total production and demand, 2021-2032, (Tons)

Global VCM Laminated Board total production value, 2021-2032, (USD Million)

Global VCM Laminated Board production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global VCM Laminated Board consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: VCM Laminated Board domestic production, consumption, key domestic manufacturers and share

Global VCM Laminated Board production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global VCM Laminated Board production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global VCM Laminated Board production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global VCM Laminated Board market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qingdao Hegang New Material Technology, Jiangsu LIBA Enterprise Joint-Stock, SPEEDBIRD, Suzhou Hesheng Special Material, New Swallow, Shenzhen Welmetal Steel Sheet, Jiangyin Haimei Metal New Material, Suzhou Yangtze New Materials, Anhui Wall Huang Cai Aluminum Technology, DK Dongshin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World VCM Laminated Board market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global VCM Laminated Board Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global VCM Laminated Board Market, Segmentation by Type:

Steel Plate

Aluminum Plate

Global VCM Laminated Board Market, Segmentation by Film Material:

PVC Laminated Panels

PET Laminated Panels

### Global VCM Laminated Board Market, Segmentation by Substrate:

Galvanized Steel Sheet

Cold-Rolled Steel Sheet

Electro-Galvanized

Aluminum Sheet

Stainless Steel Sheet

Other

### Global VCM Laminated Board Market, Segmentation by Application:

Refrigerator

Air Conditioner

Elevator

Cupboard

Others

### Companies Profiled:

Qingdao Hegang New Material Technology

Jiangsu LIBA Enterprise Joint-Stock

SPEEDBIRD

Suzhou Hesheng Special Material

New Swallow

Shenzhen Welmetal Steel Sheet

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials

Anhui Wall Huang Cai Aluminum Technology

DK Dongshin

DCM CORP

SAMYANG METAL

BN STEELA

**Key Questions Answered:**

1. How big is the global VCM Laminated Board market?
2. What is the demand of the global VCM Laminated Board market?
3. What is the year over year growth of the global VCM Laminated Board market?
4. What is the production and production value of the global VCM Laminated Board market?
5. Who are the key producers in the global VCM Laminated Board market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 VCM Laminated Board Introduction
- 1.2 World VCM Laminated Board Supply & Forecast
  - 1.2.1 World VCM Laminated Board Production Value (2021 & 2025 & 2032)
  - 1.2.2 World VCM Laminated Board Production (2021-2032)
  - 1.2.3 World VCM Laminated Board Pricing Trends (2021-2032)
- 1.3 World VCM Laminated Board Production by Region (Based on Production Site)
  - 1.3.1 World VCM Laminated Board Production Value by Region (2021-2032)
  - 1.3.2 World VCM Laminated Board Production by Region (2021-2032)
  - 1.3.3 World VCM Laminated Board Average Price by Region (2021-2032)
  - 1.3.4 North America VCM Laminated Board Production (2021-2032)
  - 1.3.5 Europe VCM Laminated Board Production (2021-2032)
  - 1.3.6 China VCM Laminated Board Production (2021-2032)
  - 1.3.7 Japan VCM Laminated Board Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 VCM Laminated Board Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 VCM Laminated Board Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World VCM Laminated Board Demand (2021-2032)
- 2.2 World VCM Laminated Board Consumption by Region
  - 2.2.1 World VCM Laminated Board Consumption by Region (2021-2026)
  - 2.2.2 World VCM Laminated Board Consumption Forecast by Region (2027-2032)
- 2.3 United States VCM Laminated Board Consumption (2021-2032)
- 2.4 China VCM Laminated Board Consumption (2021-2032)
- 2.5 Europe VCM Laminated Board Consumption (2021-2032)
- 2.6 Japan VCM Laminated Board Consumption (2021-2032)
- 2.7 South Korea VCM Laminated Board Consumption (2021-2032)
- 2.8 ASEAN VCM Laminated Board Consumption (2021-2032)
- 2.9 India VCM Laminated Board Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World VCM Laminated Board Production Value by Manufacturer (2021-2026)

- 3.2 World VCM Laminated Board Production by Manufacturer (2021-2026)
- 3.3 World VCM Laminated Board Average Price by Manufacturer (2021-2026)
- 3.4 VCM Laminated Board Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global VCM Laminated Board Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for VCM Laminated Board in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for VCM Laminated Board in 2025
- 3.6 VCM Laminated Board Market: Overall Company Footprint Analysis
  - 3.6.1 VCM Laminated Board Market: Region Footprint
  - 3.6.2 VCM Laminated Board Market: Company Product Type Footprint
  - 3.6.3 VCM Laminated Board Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: VCM Laminated Board Production Value Comparison
  - 4.1.1 United States VS China: VCM Laminated Board Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: VCM Laminated Board Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: VCM Laminated Board Production Comparison
  - 4.2.1 United States VS China: VCM Laminated Board Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: VCM Laminated Board Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: VCM Laminated Board Consumption Comparison
  - 4.3.1 United States VS China: VCM Laminated Board Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: VCM Laminated Board Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based VCM Laminated Board Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based VCM Laminated Board Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers VCM Laminated Board Production Value (2021-2026)

4.4.3 United States Based Manufacturers VCM Laminated Board Production (2021-2026)

4.5 China Based VCM Laminated Board Manufacturers and Market Share

4.5.1 China Based VCM Laminated Board Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers VCM Laminated Board Production Value (2021-2026)

4.5.3 China Based Manufacturers VCM Laminated Board Production (2021-2026)

4.6 Rest of World Based VCM Laminated Board Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based VCM Laminated Board Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers VCM Laminated Board Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers VCM Laminated Board Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World VCM Laminated Board Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Steel Plate

5.2.2 Aluminum Plate

5.3 Market Segment by Type

5.3.1 World VCM Laminated Board Production by Type (2021-2032)

5.3.2 World VCM Laminated Board Production Value by Type (2021-2032)

5.3.3 World VCM Laminated Board Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY FILM MATERIAL**

6.1 World VCM Laminated Board Market Size Overview by Film Material: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Film Material

6.2.1 PVC Laminated Panels

6.2.2 PET Laminated Panels

6.3 Market Segment by Film Material

- 6.3.1 World VCM Laminated Board Production by Film Material (2021-2032)
- 6.3.2 World VCM Laminated Board Production Value by Film Material (2021-2032)
- 6.3.3 World VCM Laminated Board Average Price by Film Material (2021-2032)

## **7 MARKET ANALYSIS BY SUBSTRATE**

7.1 World VCM Laminated Board Market Size Overview by Substrate: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Substrate

- 7.2.1 Galvanized Steel Sheet
- 7.2.2 Cold-Rolled Steel Sheet
- 7.2.3 Electro-Galvanized
- 7.2.4 Aluminum Sheet
- 7.2.5 Stainless Steel Sheet
- 7.2.6 Other

7.3 Market Segment by Substrate

- 7.3.1 World VCM Laminated Board Production by Substrate (2021-2032)
- 7.3.2 World VCM Laminated Board Production Value by Substrate (2021-2032)
- 7.3.3 World VCM Laminated Board Average Price by Substrate (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World VCM Laminated Board Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

- 8.2.1 Refrigerator
- 8.2.2 Air Conditioner
- 8.2.3 Elevator
- 8.2.4 Cupboard
- 8.2.5 Others

8.3 Market Segment by Application

- 8.3.1 World VCM Laminated Board Production by Application (2021-2032)
- 8.3.2 World VCM Laminated Board Production Value by Application (2021-2032)
- 8.3.3 World VCM Laminated Board Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Qingdao Hegang New Material Technology

- 9.1.1 Qingdao Hegang New Material Technology Details

- 9.1.2 Qingdao Hegang New Material Technology Major Business
- 9.1.3 Qingdao Hegang New Material Technology VCM Laminated Board Product and Services
- 9.1.4 Qingdao Hegang New Material Technology VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Qingdao Hegang New Material Technology Recent Developments/Updates
- 9.1.6 Qingdao Hegang New Material Technology Competitive Strengths & Weaknesses
- 9.2 Jiangsu LIBA Enterprise Joint-Stock
  - 9.2.1 Jiangsu LIBA Enterprise Joint-Stock Details
  - 9.2.2 Jiangsu LIBA Enterprise Joint-Stock Major Business
  - 9.2.3 Jiangsu LIBA Enterprise Joint-Stock VCM Laminated Board Product and Services
  - 9.2.4 Jiangsu LIBA Enterprise Joint-Stock VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Jiangsu LIBA Enterprise Joint-Stock Recent Developments/Updates
  - 9.2.6 Jiangsu LIBA Enterprise Joint-Stock Competitive Strengths & Weaknesses
- 9.3 SPEEDBIRD
  - 9.3.1 SPEEDBIRD Details
  - 9.3.2 SPEEDBIRD Major Business
  - 9.3.3 SPEEDBIRD VCM Laminated Board Product and Services
  - 9.3.4 SPEEDBIRD VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.3.5 SPEEDBIRD Recent Developments/Updates
  - 9.3.6 SPEEDBIRD Competitive Strengths & Weaknesses
- 9.4 Suzhou Hesheng Special Material
  - 9.4.1 Suzhou Hesheng Special Material Details
  - 9.4.2 Suzhou Hesheng Special Material Major Business
  - 9.4.3 Suzhou Hesheng Special Material VCM Laminated Board Product and Services
  - 9.4.4 Suzhou Hesheng Special Material VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Suzhou Hesheng Special Material Recent Developments/Updates
  - 9.4.6 Suzhou Hesheng Special Material Competitive Strengths & Weaknesses
- 9.5 New Swallow
  - 9.5.1 New Swallow Details
  - 9.5.2 New Swallow Major Business
  - 9.5.3 New Swallow VCM Laminated Board Product and Services
  - 9.5.4 New Swallow VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.5.5 New Swallow Recent Developments/Updates
- 9.5.6 New Swallow Competitive Strengths & Weaknesses
- 9.6 Shenzhen Welmetal Steel Sheet
  - 9.6.1 Shenzhen Welmetal Steel Sheet Details
  - 9.6.2 Shenzhen Welmetal Steel Sheet Major Business
  - 9.6.3 Shenzhen Welmetal Steel Sheet VCM Laminated Board Product and Services
  - 9.6.4 Shenzhen Welmetal Steel Sheet VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Shenzhen Welmetal Steel Sheet Recent Developments/Updates
  - 9.6.6 Shenzhen Welmetal Steel Sheet Competitive Strengths & Weaknesses
- 9.7 Jiangyin Haimei Metal New Material
  - 9.7.1 Jiangyin Haimei Metal New Material Details
  - 9.7.2 Jiangyin Haimei Metal New Material Major Business
  - 9.7.3 Jiangyin Haimei Metal New Material VCM Laminated Board Product and Services
  - 9.7.4 Jiangyin Haimei Metal New Material VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Jiangyin Haimei Metal New Material Recent Developments/Updates
  - 9.7.6 Jiangyin Haimei Metal New Material Competitive Strengths & Weaknesses
- 9.8 Suzhou Yangtze New Materials
  - 9.8.1 Suzhou Yangtze New Materials Details
  - 9.8.2 Suzhou Yangtze New Materials Major Business
  - 9.8.3 Suzhou Yangtze New Materials VCM Laminated Board Product and Services
  - 9.8.4 Suzhou Yangtze New Materials VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Suzhou Yangtze New Materials Recent Developments/Updates
  - 9.8.6 Suzhou Yangtze New Materials Competitive Strengths & Weaknesses
- 9.9 Anhui Wall Huang Cai Aluminum Technology
  - 9.9.1 Anhui Wall Huang Cai Aluminum Technology Details
  - 9.9.2 Anhui Wall Huang Cai Aluminum Technology Major Business
  - 9.9.3 Anhui Wall Huang Cai Aluminum Technology VCM Laminated Board Product and Services
  - 9.9.4 Anhui Wall Huang Cai Aluminum Technology VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Anhui Wall Huang Cai Aluminum Technology Recent Developments/Updates
  - 9.9.6 Anhui Wall Huang Cai Aluminum Technology Competitive Strengths & Weaknesses
- 9.10 DK Dongshin
  - 9.10.1 DK Dongshin Details

- 9.10.2 DK Dongshin Major Business
- 9.10.3 DK Dongshin VCM Laminated Board Product and Services
- 9.10.4 DK Dongshin VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 DK Dongshin Recent Developments/Updates
- 9.10.6 DK Dongshin Competitive Strengths & Weaknesses
- 9.11 DCM CORP
  - 9.11.1 DCM CORP Details
  - 9.11.2 DCM CORP Major Business
  - 9.11.3 DCM CORP VCM Laminated Board Product and Services
  - 9.11.4 DCM CORP VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.11.5 DCM CORP Recent Developments/Updates
  - 9.11.6 DCM CORP Competitive Strengths & Weaknesses
- 9.12 SAMYANG METAL
  - 9.12.1 SAMYANG METAL Details
  - 9.12.2 SAMYANG METAL Major Business
  - 9.12.3 SAMYANG METAL VCM Laminated Board Product and Services
  - 9.12.4 SAMYANG METAL VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.12.5 SAMYANG METAL Recent Developments/Updates
  - 9.12.6 SAMYANG METAL Competitive Strengths & Weaknesses
- 9.13 BN STEELA
  - 9.13.1 BN STEELA Details
  - 9.13.2 BN STEELA Major Business
  - 9.13.3 BN STEELA VCM Laminated Board Product and Services
  - 9.13.4 BN STEELA VCM Laminated Board Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 BN STEELA Recent Developments/Updates
  - 9.13.6 BN STEELA Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 VCM Laminated Board Industry Chain
- 10.2 VCM Laminated Board Upstream Analysis
  - 10.2.1 VCM Laminated Board Core Raw Materials
  - 10.2.2 Main Manufacturers of VCM Laminated Board Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis

10.5 VCM Laminated Board Production Mode

10.6 VCM Laminated Board Procurement Model

10.7 VCM Laminated Board Industry Sales Model and Sales Channels

10.7.1 VCM Laminated Board Sales Model

10.7.2 VCM Laminated Board Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World VCM Laminated Board Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World VCM Laminated Board Production Value by Region (2021-2026) & (USD Million)

Table 3. World VCM Laminated Board Production Value by Region (2027-2032) & (USD Million)

Table 4. World VCM Laminated Board Production Value Market Share by Region (2021-2026)

Table 5. World VCM Laminated Board Production Value Market Share by Region (2027-2032)

Table 6. World VCM Laminated Board Production by Region (2021-2026) & (Tons)

Table 7. World VCM Laminated Board Production by Region (2027-2032) & (Tons)

Table 8. World VCM Laminated Board Production Market Share by Region (2021-2026)

Table 9. World VCM Laminated Board Production Market Share by Region (2027-2032)

Table 10. World VCM Laminated Board Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World VCM Laminated Board Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. VCM Laminated Board Major Market Trends

Table 13. World VCM Laminated Board Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World VCM Laminated Board Consumption by Region (2021-2026) & (Tons)

Table 15. World VCM Laminated Board Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World VCM Laminated Board Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key VCM Laminated Board Producers in 2025

Table 18. World VCM Laminated Board Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key VCM Laminated Board Producers in 2025

Table 20. World VCM Laminated Board Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global VCM Laminated Board Company Evaluation Quadrant

Table 22. World VCM Laminated Board Industry Rank of Major Manufacturers, Based

on Production Value in 2025

Table 23. Head Office and VCM Laminated Board Production Site of Key Manufacturer

Table 24. VCM Laminated Board Market: Company Product Type Footprint

Table 25. VCM Laminated Board Market: Company Product Application Footprint

Table 26. VCM Laminated Board Competitive Factors

Table 27. VCM Laminated Board New Entrant and Capacity Expansion Plans

Table 28. VCM Laminated Board Mergers & Acquisitions Activity

Table 29. United States VS China VCM Laminated Board Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China VCM Laminated Board Production Comparison, (2021 & 2025 & 2032) & (Tons)

Table 31. United States VS China VCM Laminated Board Consumption Comparison, (2021 & 2025 & 2032) & (Tons)

Table 32. United States Based VCM Laminated Board Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers VCM Laminated Board Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers VCM Laminated Board Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers VCM Laminated Board Production (2021-2026) & (Tons)

Table 36. United States Based Manufacturers VCM Laminated Board Production Market Share (2021-2026)

Table 37. China Based VCM Laminated Board Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers VCM Laminated Board Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers VCM Laminated Board Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers VCM Laminated Board Production, (2021-2026) & (Tons)

Table 41. China Based Manufacturers VCM Laminated Board Production Market Share (2021-2026)

Table 42. Rest of World Based VCM Laminated Board Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers VCM Laminated Board Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers VCM Laminated Board Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers VCM Laminated Board Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers VCM Laminated Board Production Market Share (2021-2026)

Table 47. World VCM Laminated Board Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World VCM Laminated Board Production by Type (2021-2026) & (Tons)

Table 49. World VCM Laminated Board Production by Type (2027-2032) & (Tons)

Table 50. World VCM Laminated Board Production Value by Type (2021-2026) & (USD Million)

Table 51. World VCM Laminated Board Production Value by Type (2027-2032) & (USD Million)

Table 52. World VCM Laminated Board Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World VCM Laminated Board Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World VCM Laminated Board Production Value by Film Material, (USD Million), 2021 & 2025 & 2032

Table 55. World VCM Laminated Board Production by Film Material (2021-2026) & (Tons)

Table 56. World VCM Laminated Board Production by Film Material (2027-2032) & (Tons)

Table 57. World VCM Laminated Board Production Value by Film Material (2021-2026) & (USD Million)

Table 58. World VCM Laminated Board Production Value by Film Material (2027-2032) & (USD Million)

Table 59. World VCM Laminated Board Average Price by Film Material (2021-2026) & (US\$/Ton)

Table 60. World VCM Laminated Board Average Price by Film Material (2027-2032) & (US\$/Ton)

Table 61. World VCM Laminated Board Production Value by Substrate, (USD Million), 2021 & 2025 & 2032

Table 62. World VCM Laminated Board Production by Substrate (2021-2026) & (Tons)

Table 63. World VCM Laminated Board Production by Substrate (2027-2032) & (Tons)

Table 64. World VCM Laminated Board Production Value by Substrate (2021-2026) & (USD Million)

Table 65. World VCM Laminated Board Production Value by Substrate (2027-2032) & (USD Million)

Table 66. World VCM Laminated Board Average Price by Substrate (2021-2026) &

(US\$/Ton)

Table 67. World VCM Laminated Board Average Price by Substrate (2027-2032) & (US\$/Ton)

Table 68. World VCM Laminated Board Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World VCM Laminated Board Production by Application (2021-2026) & (Tons)

Table 70. World VCM Laminated Board Production by Application (2027-2032) & (Tons)

Table 71. World VCM Laminated Board Production Value by Application (2021-2026) & (USD Million)

Table 72. World VCM Laminated Board Production Value by Application (2027-2032) & (USD Million)

Table 73. World VCM Laminated Board Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World VCM Laminated Board Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Qingdao Hegang New Material Technology Basic Information, Manufacturing Base and Competitors

Table 76. Qingdao Hegang New Material Technology Major Business

Table 77. Qingdao Hegang New Material Technology VCM Laminated Board Product and Services

Table 78. Qingdao Hegang New Material Technology VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Qingdao Hegang New Material Technology Recent Developments/Updates

Table 80. Qingdao Hegang New Material Technology Competitive Strengths & Weaknesses

Table 81. Jiangsu LIBA Enterprise Joint-Stock Basic Information, Manufacturing Base and Competitors

Table 82. Jiangsu LIBA Enterprise Joint-Stock Major Business

Table 83. Jiangsu LIBA Enterprise Joint-Stock VCM Laminated Board Product and Services

Table 84. Jiangsu LIBA Enterprise Joint-Stock VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Jiangsu LIBA Enterprise Joint-Stock Recent Developments/Updates

Table 86. Jiangsu LIBA Enterprise Joint-Stock Competitive Strengths & Weaknesses

Table 87. SPEEDBIRD Basic Information, Manufacturing Base and Competitors

Table 88. SPEEDBIRD Major Business

Table 89. SPEEDBIRD VCM Laminated Board Product and Services

Table 90. SPEEDBIRD VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. SPEEDBIRD Recent Developments/Updates

Table 92. SPEEDBIRD Competitive Strengths & Weaknesses

Table 93. Suzhou Hesheng Special Material Basic Information, Manufacturing Base and Competitors

Table 94. Suzhou Hesheng Special Material Major Business

Table 95. Suzhou Hesheng Special Material VCM Laminated Board Product and Services

Table 96. Suzhou Hesheng Special Material VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Suzhou Hesheng Special Material Recent Developments/Updates

Table 98. Suzhou Hesheng Special Material Competitive Strengths & Weaknesses

Table 99. New Swallow Basic Information, Manufacturing Base and Competitors

Table 100. New Swallow Major Business

Table 101. New Swallow VCM Laminated Board Product and Services

Table 102. New Swallow VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. New Swallow Recent Developments/Updates

Table 104. New Swallow Competitive Strengths & Weaknesses

Table 105. Shenzhen Welmetal Steel Sheet Basic Information, Manufacturing Base and Competitors

Table 106. Shenzhen Welmetal Steel Sheet Major Business

Table 107. Shenzhen Welmetal Steel Sheet VCM Laminated Board Product and Services

Table 108. Shenzhen Welmetal Steel Sheet VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Shenzhen Welmetal Steel Sheet Recent Developments/Updates

Table 110. Shenzhen Welmetal Steel Sheet Competitive Strengths & Weaknesses

Table 111. Jiangyin Haimei Metal New Material Basic Information, Manufacturing Base and Competitors

Table 112. Jiangyin Haimei Metal New Material Major Business

Table 113. Jiangyin Haimei Metal New Material VCM Laminated Board Product and Services

Table 114. Jiangyin Haimei Metal New Material VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 115. Jiangyin Haimei Metal New Material Recent Developments/Updates
- Table 116. Jiangyin Haimei Metal New Material Competitive Strengths & Weaknesses
- Table 117. Suzhou Yangtze New Materials Basic Information, Manufacturing Base and Competitors
- Table 118. Suzhou Yangtze New Materials Major Business
- Table 119. Suzhou Yangtze New Materials VCM Laminated Board Product and Services
- Table 120. Suzhou Yangtze New Materials VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Suzhou Yangtze New Materials Recent Developments/Updates
- Table 122. Suzhou Yangtze New Materials Competitive Strengths & Weaknesses
- Table 123. Anhui Wall Huang Cai Aluminum Technology Basic Information, Manufacturing Base and Competitors
- Table 124. Anhui Wall Huang Cai Aluminum Technology Major Business
- Table 125. Anhui Wall Huang Cai Aluminum Technology VCM Laminated Board Product and Services
- Table 126. Anhui Wall Huang Cai Aluminum Technology VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Anhui Wall Huang Cai Aluminum Technology Recent Developments/Updates
- Table 128. Anhui Wall Huang Cai Aluminum Technology Competitive Strengths & Weaknesses
- Table 129. DK Dongshin Basic Information, Manufacturing Base and Competitors
- Table 130. DK Dongshin Major Business
- Table 131. DK Dongshin VCM Laminated Board Product and Services
- Table 132. DK Dongshin VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. DK Dongshin Recent Developments/Updates
- Table 134. DK Dongshin Competitive Strengths & Weaknesses
- Table 135. DCM CORP Basic Information, Manufacturing Base and Competitors
- Table 136. DCM CORP Major Business
- Table 137. DCM CORP VCM Laminated Board Product and Services
- Table 138. DCM CORP VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. DCM CORP Recent Developments/Updates
- Table 140. DCM CORP Competitive Strengths & Weaknesses
- Table 141. SAMYANG METAL Basic Information, Manufacturing Base and Competitors

Table 142. SAMYANG METAL Major Business

Table 143. SAMYANG METAL VCM Laminated Board Product and Services

Table 144. SAMYANG METAL VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. SAMYANG METAL Recent Developments/Updates

Table 146. SAMYANG METAL Competitive Strengths & Weaknesses

Table 147. BN STEELA Basic Information, Manufacturing Base and Competitors

Table 148. BN STEELA Major Business

Table 149. BN STEELA VCM Laminated Board Product and Services

Table 150. BN STEELA VCM Laminated Board Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. BN STEELA Recent Developments/Updates

Table 152. BN STEELA Competitive Strengths & Weaknesses

Table 153. Global Key Players of VCM Laminated Board Upstream (Raw Materials)

Table 154. Global VCM Laminated Board Typical Customers

Table 155. VCM Laminated Board Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. VCM Laminated Board Picture

Figure 2. World VCM Laminated Board Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World VCM Laminated Board Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World VCM Laminated Board Production (2021-2032) & (Tons)

Figure 5. World VCM Laminated Board Average Price (2021-2032) & (US\$/Ton)

Figure 6. World VCM Laminated Board Production Value Market Share by Region (2021-2032)

Figure 7. World VCM Laminated Board Production Market Share by Region (2021-2032)

Figure 8. North America VCM Laminated Board Production (2021-2032) & (Tons)

Figure 9. Europe VCM Laminated Board Production (2021-2032) & (Tons)

Figure 10. China VCM Laminated Board Production (2021-2032) & (Tons)

Figure 11. Japan VCM Laminated Board Production (2021-2032) & (Tons)

Figure 12. VCM Laminated Board Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 15. World VCM Laminated Board Consumption Market Share by Region (2021-2032)

Figure 16. United States VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 17. China VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 18. Europe VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 19. Japan VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 20. South Korea VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 21. ASEAN VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 22. India VCM Laminated Board Consumption (2021-2032) & (Tons)

Figure 23. Producer Shipments of VCM Laminated Board by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for VCM Laminated Board Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for VCM Laminated Board Markets in 2025

Figure 26. United States VS China: VCM Laminated Board Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: VCM Laminated Board Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: VCM Laminated Board Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers VCM Laminated Board Production Market Share 2025

Figure 30. China Based Manufacturers VCM Laminated Board Production Market Share 2025

Figure 31. Rest of World Based Manufacturers VCM Laminated Board Production Market Share 2025

Figure 32. World VCM Laminated Board Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World VCM Laminated Board Production Value Market Share by Type in 2025

Figure 34. Steel Plate

Figure 35. Aluminum Plate

Figure 36. World VCM Laminated Board Production Market Share by Type (2021-2032)

Figure 37. World VCM Laminated Board Production Value Market Share by Type (2021-2032)

Figure 38. World VCM Laminated Board Average Price by Type (2021-2032) & (US\$/Ton)

Figure 39. World VCM Laminated Board Production Value by Film Material, (USD Million), 2021 & 2025 & 2032

Figure 40. World VCM Laminated Board Production Value Market Share by Film Material in 2025

Figure 41. PVC Laminated Panels

Figure 42. PET Laminated Panels

Figure 43. World VCM Laminated Board Production Market Share by Film Material (2021-2032)

Figure 44. World VCM Laminated Board Production Value Market Share by Film Material (2021-2032)

Figure 45. World VCM Laminated Board Average Price by Film Material (2021-2032) & (US\$/Ton)

Figure 46. World VCM Laminated Board Production Value by Substrate, (USD Million), 2021 & 2025 & 2032

Figure 47. World VCM Laminated Board Production Value Market Share by Substrate in 2025

Figure 48. Galvanized Steel Sheet

Figure 49. Cold-Rolled Steel Sheet

Figure 50. Electro-Galvanized

Figure 51. Aluminum Sheet

Figure 52. Stainless Steel Sheet

Figure 53. Other

Figure 54. World VCM Laminated Board Production Market Share by Substrate (2021-2032)

Figure 55. World VCM Laminated Board Production Value Market Share by Substrate (2021-2032)

Figure 56. World VCM Laminated Board Average Price by Substrate (2021-2032) & (US\$/Ton)

Figure 57. World VCM Laminated Board Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World VCM Laminated Board Production Value Market Share by Application in 2025

Figure 59. Refrigerator

Figure 60. Air Conditioner

Figure 61. Elevator

Figure 62. Cupboard

Figure 63. Others

Figure 64. World VCM Laminated Board Production Market Share by Application (2021-2032)

Figure 65. World VCM Laminated Board Production Value Market Share by Application (2021-2032)

Figure 66. World VCM Laminated Board Average Price by Application (2021-2032) & (US\$/Ton)

Figure 67. VCM Laminated Board Industry Chain

Figure 68. VCM Laminated Board Procurement Model

Figure 69. VCM Laminated Board Sales Model

Figure 70. VCM Laminated Board Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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