

Global VCM for Home Appliances Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GD182052564EEN.html>

Date: January 2024

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: GD182052564EEN

Abstracts

According to our (Global Info Research) latest study, the global VCM for Home Appliances market size was valued at USD 424.2 million in 2023 and is forecast to a readjusted size of USD 580.2 million by 2030 with a CAGR of 4.6% during review period.

VCM products are film-covered panels, which mainly refer to composite materials for household appliances with various functional films on the surface. VCM series products have good mirror effect, rich patterns, beautiful appearance and excellent processability, surface decoration, corrosion resistance, scratch resistance, etc., can achieve high gloss, matte, pearlescent effect or metallic texture, and Coupled with exquisite patterns and pearly glittering effects, the terminal products are more luxurious and fashionable.

Global core VCM for home appliances manufacturers include Qingdao Hegang New Material Technology Co., Ltd, Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd. etc.The top 3 companies hold a share about 50%.China is the largest market, with a share about 60%, followed by North America.In terms of product, aluminum plate is the largest segment, with a share about 90%. And in terms of application, the largest application is refrigerator, followed by washing machine.

The Global Info Research report includes an overview of the development of the VCM for Home Appliances industry chain, the market status of Refrigerator (Steel Plate, Aluminum Plate), Washing Machine (Steel Plate, Aluminum Plate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of VCM for Home Appliances.

Regionally, the report analyzes the VCM for Home Appliances markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global VCM for Home Appliances market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the VCM for Home Appliances market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the VCM for Home Appliances industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Steel Plate, Aluminum Plate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the VCM for Home Appliances market.

Regional Analysis: The report involves examining the VCM for Home Appliances market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the VCM for Home Appliances market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to VCM for Home Appliances:

Company Analysis: Report covers individual VCM for Home Appliances manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards VCM for Home Appliances. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Refrigerator, Washing Machine).

Technology Analysis: Report covers specific technologies relevant to VCM for Home Appliances. It assesses the current state, advancements, and potential future developments in VCM for Home Appliances areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the VCM for Home Appliances market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

VCM for Home Appliances market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Steel Plate

Aluminum Plate

Market segment by Application

Refrigerator

Washing Machine

Air Conditioning

TV Set

Audiovisual Products

Other

Major players covered

Qingdao Hegang New Material Technology Co., Ltd

Jiangsu LIBA Enterprise Joint-Stock Co.,Ltd.

SPEEDBIRD

Suzhou Hesheng Special Material Co.,Ltd

New Swallow

Shenzhen Welmetal Steel Sheet Co., Ltd

Jiangyin Haimei Metal New Material

Suzhou Yangtze New Materials Co.,Ltd

Anhui Wall Huang Cai Aluminum Technology

DKDongshin

DCMCORP

SAMYANGMETAL

BNSTEELA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe VCM for Home Appliances product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of VCM for Home Appliances, with price, sales, revenue and global market share of VCM for Home Appliances from 2019 to 2024.

Chapter 3, the VCM for Home Appliances competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the VCM for Home Appliances breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and VCM for Home Appliances market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of VCM for Home Appliances.

Chapter 14 and 15, to describe VCM for Home Appliances sales channel, distributors, customers, research findings and conclusion.

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