

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Vacuum Cleaners Market 2018, Forecast to 2023

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Abstracts

Vacuum Cleaner is a device that uses an air pump, to create a partial vacuum to suck up dust and dirt, usually from floors, and from other surfaces such as upholstery and draperies. The dirt is collected by either a dust bag or a cyclone for later disposal. Vacuum cleaners, which are used in homes, public areas, as well as in industry, exist in a variety of sizes and models—small battery-powered hand-held devices, wheeled canister models for home use, domestic central vacuum cleaners, huge stationary industrial appliances that can handle several hundred litres of dust before being emptied, and self-propelled vacuum trucks for recovery of large spills or removal of contaminated soil. Specialized shop vacuums can be used to suck up both dust and liquids.

Scope of the Report:

This report focuses on the Vacuum Cleaners in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. World population is increasing rapidly, a trend that translates into potential growth in demand for household vacuum cleaners, which are electrical devices that create partial vacuum in order to suck dirt and dust from floors and surfaces. Demand for household vacuum cleaner globally can be closely correlated with the increase in population. Growing global population and the ensuing rise in urban settlements brings to fore the need for effective cleaning solutions. Technologically advanced household vacuum cleaners are being perceived as the most convenient and efficient means to obtain desired cleaning results in an era of busy and rapidly changing consumer lifestyles. Growth in the global population is more skewed towards emerging markets, with Asia

alone accounting for a majority of the addition. As a result growth remains tilted heavily in favor of emerging regions.

The market for vacuum cleaners is more globalized, as compared to laundry and kitchen appliances. A large number of vacuum cleaners available in the market today are manufactured in low-cost developing nations. Growing affluence of the middle-class population is a major factor encouraging people to invest in advanced home appliances to upgrade their lifestyles. Rising awareness regarding benefits of using vacuum cleaners is influencing households to purchase advanced vacuum cleaners to meet their routine cleaning needs.

To withstand competition and price sensitivity of cost wary consumers, manufacturers are focusing on developing low cost yet technologically advanced vacuum cleaning solutions. Especially poised to gain are vacuum cleaners that make use of high efficient^ particulate air (HEPA} filtration technology. Vacuum cleaners equipped with standard filters spread dirt and dust in air and are also incapable of trapping fine particles such as pet dander or pollen. Vacuum cleaners fitted with HEPA filters, on the other hand, provide compact and effective cleaning. Shift to bag less vacuum cleaning devices is another noteworthy trend in the market. Consumers are also seeking robotic vacuum cleaners that can automatically perform cleaning tasks with higher efficient and in lesser time.

As stated by the APAC and Europe Vacuum Cleaners Market Report 2017, Europe represents the largest market worldwide in terms of dollar sales. Asia-Pacific ranks as the largest and the fastest growing market in terms of unit sales. APAC region is projected to grow at a compounded annual rate of 3.74% in terms of value respectively, driven by rising standards of living, increasing disposable income, growing emphasis on hygiene and increasing need for efficient and quick cleaning solutions.

The worldwide market for Vacuum Cleaners is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Dyson

Electrolux

Shark Ninja (Euro-Pro)

Miele

Bissell

Nilfisk

Philips

Bosch

SEB

TTI

Sanitaire

Rubbermaid

Panasonic

Numatic

Karcher

Midea

Haier

Goodway

Pacvac

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cord

Cordless

Upright & Handheld

Bagged & Bagless

Robotics

Market Segment by Applications, can be divided into

Residential

Offices

Restaurants

Hotels & Resorts

Supermarkets

Hospitals

Industrial

There are 15 Chapters to deeply display the global Vacuum Cleaners market.

Chapter 1, to describe Vacuum Cleaners Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Vacuum Cleaners, with sales, revenue, and price of Vacuum Cleaners, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Vacuum Cleaners, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Vacuum Cleaners market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Vacuum Cleaners sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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