

Global Vacation Rental Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Vacation Rental Software market size is expected to reach \$ 663 million by 2032, rising at a market growth of 9.9% CAGR during the forecast period (2026-2032).

The vacation rental software enables the house/property managers to manage leads, cash flows, distribution channels and partners or distribution channels. It also offers an efficient point of sale system, efficient documentation system to property managers and increases automation in vendor payables system. Lead management functionality generates the price quote automatically according to the requirements of the customer. Further, it also assists sales managers to create personalized quotes in less time and thus eliminates the hassle of manual price calculation. The vacation rental software contains reporting suite which enables the renting entity to evaluate the financial performance of the rented property. Renting entity refers to the property owner organization, property manager or the property owner.

The Vacation Rental Software industry concentration is unbalanced, and there are many small and new companies in this industry. BookingSync and Kigo Inc. are the top 2 of Vacation Rental Software, with about 19% market shares. The key sales markets locate at developed countries. The United States takes the market share of 34%, followed by Europe with 33%. China's consumption market has a quicker growing speed, with a market share of 7%.

This report studies the global Vacation Rental Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vacation Rental Software, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vacation Rental Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vacation Rental Software total market, 2021-2032, (USD Million)

Global Vacation Rental Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Vacation Rental Software total market, key domestic companies, and share, (USD Million)

Global Vacation Rental Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Vacation Rental Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Vacation Rental Software total market by End Users, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Vacation Rental Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Smily, CiiRUS, Guesty (Kigo), Hostaway, LiveRez, OwnerRez, 365Villas, ResNexus, AirGMS (iGMS), Avantio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Vacation Rental Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by End Users. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vacation Rental Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vacation Rental Software Market, Segmentation by Type:

Cloud Based

On-Premises

Global Vacation Rental Software Market, Segmentation by End Users:

Large Enterprises

SMEs

Companies Profiled:

Smily

CiiRUS

Guesty (Kigo)

Hostaway

LiveRez

OwnerRez

365Villas

ResNexus

AirGMS (iGMS)

Avantio

Smoobu

Streamline

Lodgify

Hostfully

Octorate

Key Questions Answered

1. How big is the global Vacation Rental Software market?
2. What is the demand of the global Vacation Rental Software market?
3. What is the year over year growth of the global Vacation Rental Software market?
4. What is the total value of the global Vacation Rental Software market?
5. Who are the Major Players in the global Vacation Rental Software market?
6. What are the growth factors driving the market demand?

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