

# Global Vacation Rental Platforms Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Vacation Rental Platforms market size was valued at USD 296.3 million in 2023 and is forecast to a readjusted size of USD 836.6 million by 2030 with a CAGR of 16.0% during review period.

Vacation Rental software and platforms are used by property owners of houses, apartments and condos, to manage the reservations and marketing of their properties for vacation goers as an alternative to hotels.

The Vacation Rental Platforms market covers On-premise, Installed, Mobile, Web-Based Platform, etc. The typical players include BookingSync, CiiRUS, Kigo Inc., Virtual Resort Manager, LiveRez, OwnerRez, 365Villas, Convoyant, etc.

Global Vacation Rental Platforms key players include Kigo, Guesty, Streamline, Beyond, etc. Global top four manufacturers hold a share about 20%.

Americas is the largest market, with a share about 45%, followed by Europe, and Asia-Pacific, both have a share over 50 percent.

In terms of product, Cloud, Web-Based Platform is the largest segment, with a share nearly 75%. And in terms of application, the largest application is Rental Property Businesses, followed by Independent Owner.

The Global Info Research report includes an overview of the development of the Vacation Rental Platforms industry chain, the market status of Rental Property

Businesses (Cloud, Web-Based Platform, On-premise, Installed, Mobile), Independent Owner (Cloud, Web-Based Platform, On-premise, Installed, Mobile), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vacation Rental Platforms.

Regionally, the report analyzes the Vacation Rental Platforms markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vacation Rental Platforms market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Vacation Rental Platforms market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vacation Rental Platforms industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud, Web-Based Platform, On-premise, Installed, Mobile).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vacation Rental Platforms market.

**Regional Analysis:** The report involves examining the Vacation Rental Platforms market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Vacation Rental Platforms market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vacation Rental Platforms:

**Company Analysis:** Report covers individual Vacation Rental Platforms players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Vacation Rental Platforms. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Rental Property Businesses, Independent Owner).

**Technology Analysis:** Report covers specific technologies relevant to Vacation Rental Platforms. It assesses the current state, advancements, and potential future developments in Vacation Rental Platforms areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Vacation Rental Platforms market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Vacation Rental Platforms market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Cloud, Web-Based Platform

On-premise, Installed, Mobile

### Market segment by Application

Rental Property Businesses

Independent Owner

Market segment by players, this report covers

Kigo

BookingSync

CiiRUS

Beyond

iGMS (formerly AirGMS)

LiveRez

OwnerRez

Rental Network Software

Hostaway

Streamline

Lodgify

Escapia

Guesty

365Villas

Virtual Resort Manager

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Vacation Rental Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Vacation Rental Platforms, with revenue, gross margin and global market share of Vacation Rental Platforms from 2019 to 2024.

Chapter 3, the Vacation Rental Platforms competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Vacation Rental Platforms market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Vacation Rental Platforms.

Chapter 13, to describe Vacation Rental Platforms research findings and conclusion.

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