

# Global V2L Adapter Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global V2L Adapter market size is expected to reach \$ 724 million by 2032, rising at a market growth of 10.4% CAGR during the forecast period (2026-2032).

The V2L adapter (Vehicle to Load Adapter) is an external plug-in power conversion accessory designed specifically for electric vehicles that do not have native onboard V2L discharge functionality. By plugging it into the vehicle's charging port, it identifies the vehicle's communication protocol and activates the battery's external discharge mode, converting the DC power from the power battery into standard AC power. This enables the electric vehicle to provide unidirectional, unmodified, and low-cost power to external electrical appliances, tools, and equipment without altering the vehicle's circuitry or installing a dedicated charging station. It is the core aftermarket solution for turning ordinary electric vehicles into 'mobile emergency power sources.'

The production volume of V2L adapters is expected to reach 3.06 million units in 2025, with an average price of \$115 per unit.

A V2L adapter is an external vehicle accessory that converts an electric vehicle's discharge interface into standard AC or DC output sockets, serving as a key enabler of the Vehicle to Load function by allowing EVs to safely and stably power external devices and appliances. The upstream includes power plugs and connectors, cable assemblies, protection circuits and control chips, and enclosure and insulation materials, with connector reliability and safety protection design being the most critical factors for quality and compliance. Downstream applications are mainly focused on passenger EV users for outdoor camping, emergency backup power, mobile offices, and light construction tasks, and the adapter is also offered by some automakers as an original accessory or optional equipment, where users prioritize compatibility, safety,

and portability.

The development trend of V2L adapters emphasizes gradual standardization of interfaces, enhanced safety and protection functions, improved compactness and durability, and a shift from simple accessories toward smarter add-ons integrated with vehicle energy management. Driving factors include the growing number of V2L-enabled EV models, the popularity of outdoor and emergency power use cases, rising demand for alternatives to portable power stations, and automakers' interest in expanding accessory ecosystems. Key challenges include interface and protocol differences across brands and models, output power limitations defined by vehicle design, safety risks and price pressure from low-cost imitations, and increasingly stringent safety and certification requirements. In terms of gross margin, V2L adapters are relatively standardized automotive accessories, typically achieving gross margins in the range of 25% to 45%, with higher margins for OEM-certified, branded products, while generic and low-end offerings face significant margin pressure.

This report studies the global V2L Adapter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for V2L Adapter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of V2L Adapter that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global V2L Adapter total production and demand, 2021-2032, (Units)

Global V2L Adapter total production value, 2021-2032, (USD Million)

Global V2L Adapter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global V2L Adapter consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: V2L Adapter domestic production, consumption, key domestic manufacturers and share

Global V2L Adapter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global V2L Adapter production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global V2L Adapter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global V2L Adapter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tesla, Hyundai Motor Group, BYD, SAIC Motor, Renault Group, Honda, Lectron, Metron, SP Volt, Wottz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World V2L Adapter market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global V2L Adapter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global V2L Adapter Market, Segmentation by Type:

110V

220V

380V

#### Global V2L Adapter Market, Segmentation by Power:

Below 3.3kW

3.3-7kW

7-22kW

Above 22kW

#### Global V2L Adapter Market, Segmentation by Charging Type:

AC-V2L

DC-V2L

#### Global V2L Adapter Market, Segmentation by Application:

Outdoor Leisure Activities

Home Emergency Backup Power

Outdoor Engineering

Mobile Commerce

Emergency Rescue

Other

Companies Profiled:

Tesla

Hyundai Motor Group

BYD

SAIC Motor

Renault Group

Honda

Lectron

Metron

SP Volt

Wottz

Feyree

Olink

Xteckpower

ZDWL

EVACCY

HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd,

Ag Electrical

A2Z EV

Miles Energy

KIA

**Key Questions Answered:**

1. How big is the global V2L Adapter market?
2. What is the demand of the global V2L Adapter market?
3. What is the year over year growth of the global V2L Adapter market?
4. What is the production and production value of the global V2L Adapter market?
5. Who are the key producers in the global V2L Adapter market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 V2L Adapter Introduction
- 1.2 World V2L Adapter Supply & Forecast
  - 1.2.1 World V2L Adapter Production Value (2021 & 2025 & 2032)
  - 1.2.2 World V2L Adapter Production (2021-2032)
  - 1.2.3 World V2L Adapter Pricing Trends (2021-2032)
- 1.3 World V2L Adapter Production by Region (Based on Production Site)
  - 1.3.1 World V2L Adapter Production Value by Region (2021-2032)
  - 1.3.2 World V2L Adapter Production by Region (2021-2032)
  - 1.3.3 World V2L Adapter Average Price by Region (2021-2032)
  - 1.3.4 North America V2L Adapter Production (2021-2032)
  - 1.3.5 Europe V2L Adapter Production (2021-2032)
  - 1.3.6 China V2L Adapter Production (2021-2032)
  - 1.3.7 Japan V2L Adapter Production (2021-2032)
  - 1.3.8 South Korea V2L Adapter Production (2021-2032)
  - 1.3.9 India V2L Adapter Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 V2L Adapter Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 V2L Adapter Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World V2L Adapter Demand (2021-2032)
- 2.2 World V2L Adapter Consumption by Region
  - 2.2.1 World V2L Adapter Consumption by Region (2021-2026)
  - 2.2.2 World V2L Adapter Consumption Forecast by Region (2027-2032)
- 2.3 United States V2L Adapter Consumption (2021-2032)
- 2.4 China V2L Adapter Consumption (2021-2032)
- 2.5 Europe V2L Adapter Consumption (2021-2032)
- 2.6 Japan V2L Adapter Consumption (2021-2032)
- 2.7 South Korea V2L Adapter Consumption (2021-2032)
- 2.8 ASEAN V2L Adapter Consumption (2021-2032)
- 2.9 India V2L Adapter Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World V2L Adapter Production Value by Manufacturer (2021-2026)
- 3.2 World V2L Adapter Production by Manufacturer (2021-2026)
- 3.3 World V2L Adapter Average Price by Manufacturer (2021-2026)
- 3.4 V2L Adapter Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global V2L Adapter Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for V2L Adapter in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for V2L Adapter in 2025
- 3.6 V2L Adapter Market: Overall Company Footprint Analysis
  - 3.6.1 V2L Adapter Market: Region Footprint
  - 3.6.2 V2L Adapter Market: Company Product Type Footprint
  - 3.6.3 V2L Adapter Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: V2L Adapter Production Value Comparison
  - 4.1.1 United States VS China: V2L Adapter Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: V2L Adapter Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: V2L Adapter Production Comparison
  - 4.2.1 United States VS China: V2L Adapter Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: V2L Adapter Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: V2L Adapter Consumption Comparison
  - 4.3.1 United States VS China: V2L Adapter Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: V2L Adapter Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based V2L Adapter Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based V2L Adapter Manufacturers, Headquarters and Production

## Site (States, Country)

4.4.2 United States Based Manufacturers V2L Adapter Production Value (2021-2026)

4.4.3 United States Based Manufacturers V2L Adapter Production (2021-2026)

## 4.5 China Based V2L Adapter Manufacturers and Market Share

4.5.1 China Based V2L Adapter Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers V2L Adapter Production Value (2021-2026)

4.5.3 China Based Manufacturers V2L Adapter Production (2021-2026)

## 4.6 Rest of World Based V2L Adapter Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based V2L Adapter Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers V2L Adapter Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers V2L Adapter Production (2021-2026)

## 5 MARKET ANALYSIS BY TYPE

5.1 World V2L Adapter Market Size Overview by Type: 2021 VS 2025 VS 2032

### 5.2 Segment Introduction by Type

5.2.1 110V

5.2.2 220V

5.2.3 380V

### 5.3 Market Segment by Type

5.3.1 World V2L Adapter Production by Type (2021-2032)

5.3.2 World V2L Adapter Production Value by Type (2021-2032)

5.3.3 World V2L Adapter Average Price by Type (2021-2032)

## 6 MARKET ANALYSIS BY POWER

6.1 World V2L Adapter Market Size Overview by Power: 2021 VS 2025 VS 2032

### 6.2 Segment Introduction by Power

6.2.1 Below 3.3kW

6.2.2 3.3-7kW

6.2.3 7-22kW

6.2.4 Above 22kW

### 6.3 Market Segment by Power

6.3.1 World V2L Adapter Production by Power (2021-2032)

6.3.2 World V2L Adapter Production Value by Power (2021-2032)

6.3.3 World V2L Adapter Average Price by Power (2021-2032)

## **7 MARKET ANALYSIS BY CHARGING TYPE**

7.1 World V2L Adapter Market Size Overview by Charging Type: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Charging Type

7.2.1 AC-V2L

7.2.2 DC-V2L

7.3 Market Segment by Charging Type

7.3.1 World V2L Adapter Production by Charging Type (2021-2032)

7.3.2 World V2L Adapter Production Value by Charging Type (2021-2032)

7.3.3 World V2L Adapter Average Price by Charging Type (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World V2L Adapter Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Outdoor Leisure Activities

8.2.2 Home Emergency Backup Power

8.2.3 Outdoor Engineering

8.2.4 Mobile Commerce

8.2.5 Emergency Rescue

8.2.6 Other

8.3 Market Segment by Application

8.3.1 World V2L Adapter Production by Application (2021-2032)

8.3.2 World V2L Adapter Production Value by Application (2021-2032)

8.3.3 World V2L Adapter Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Tesla

9.1.1 Tesla Details

9.1.2 Tesla Major Business

9.1.3 Tesla V2L Adapter Product and Services

9.1.4 Tesla V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Tesla Recent Developments/Updates

9.1.6 Tesla Competitive Strengths & Weaknesses

9.2 Hyundai Motor Group

9.2.1 Hyundai Motor Group Details

- 9.2.2 Hyundai Motor Group Major Business
- 9.2.3 Hyundai Motor Group V2L Adapter Product and Services
- 9.2.4 Hyundai Motor Group V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 Hyundai Motor Group Recent Developments/Updates
- 9.2.6 Hyundai Motor Group Competitive Strengths & Weaknesses
- 9.3 BYD
  - 9.3.1 BYD Details
  - 9.3.2 BYD Major Business
  - 9.3.3 BYD V2L Adapter Product and Services
  - 9.3.4 BYD V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.3.5 BYD Recent Developments/Updates
  - 9.3.6 BYD Competitive Strengths & Weaknesses
- 9.4 SAIC Motor
  - 9.4.1 SAIC Motor Details
  - 9.4.2 SAIC Motor Major Business
  - 9.4.3 SAIC Motor V2L Adapter Product and Services
  - 9.4.4 SAIC Motor V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.4.5 SAIC Motor Recent Developments/Updates
  - 9.4.6 SAIC Motor Competitive Strengths & Weaknesses
- 9.5 Renault Group
  - 9.5.1 Renault Group Details
  - 9.5.2 Renault Group Major Business
  - 9.5.3 Renault Group V2L Adapter Product and Services
  - 9.5.4 Renault Group V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Renault Group Recent Developments/Updates
  - 9.5.6 Renault Group Competitive Strengths & Weaknesses
- 9.6 Honda
  - 9.6.1 Honda Details
  - 9.6.2 Honda Major Business
  - 9.6.3 Honda V2L Adapter Product and Services
  - 9.6.4 Honda V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Honda Recent Developments/Updates
  - 9.6.6 Honda Competitive Strengths & Weaknesses
- 9.7 Lectron

- 9.7.1 Lectron Details
- 9.7.2 Lectron Major Business
- 9.7.3 Lectron V2L Adapter Product and Services
- 9.7.4 Lectron V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 Lectron Recent Developments/Updates
- 9.7.6 Lectron Competitive Strengths & Weaknesses
- 9.8 Metron
  - 9.8.1 Metron Details
  - 9.8.2 Metron Major Business
  - 9.8.3 Metron V2L Adapter Product and Services
  - 9.8.4 Metron V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Metron Recent Developments/Updates
  - 9.8.6 Metron Competitive Strengths & Weaknesses
- 9.9 SP Volt
  - 9.9.1 SP Volt Details
  - 9.9.2 SP Volt Major Business
  - 9.9.3 SP Volt V2L Adapter Product and Services
  - 9.9.4 SP Volt V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 SP Volt Recent Developments/Updates
  - 9.9.6 SP Volt Competitive Strengths & Weaknesses
- 9.10 Wottz
  - 9.10.1 Wottz Details
  - 9.10.2 Wottz Major Business
  - 9.10.3 Wottz V2L Adapter Product and Services
  - 9.10.4 Wottz V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Wottz Recent Developments/Updates
  - 9.10.6 Wottz Competitive Strengths & Weaknesses
- 9.11 Feyree
  - 9.11.1 Feyree Details
  - 9.11.2 Feyree Major Business
  - 9.11.3 Feyree V2L Adapter Product and Services
  - 9.11.4 Feyree V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Feyree Recent Developments/Updates
  - 9.11.6 Feyree Competitive Strengths & Weaknesses

## 9.12 Olink

### 9.12.1 Olink Details

### 9.12.2 Olink Major Business

### 9.12.3 Olink V2L Adapter Product and Services

### 9.12.4 Olink V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.12.5 Olink Recent Developments/Updates

### 9.12.6 Olink Competitive Strengths & Weaknesses

## 9.13 Xteckpower

### 9.13.1 Xteckpower Details

### 9.13.2 Xteckpower Major Business

### 9.13.3 Xteckpower V2L Adapter Product and Services

### 9.13.4 Xteckpower V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.13.5 Xteckpower Recent Developments/Updates

### 9.13.6 Xteckpower Competitive Strengths & Weaknesses

## 9.14 ZDWL

### 9.14.1 ZDWL Details

### 9.14.2 ZDWL Major Business

### 9.14.3 ZDWL V2L Adapter Product and Services

### 9.14.4 ZDWL V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.14.5 ZDWL Recent Developments/Updates

### 9.14.6 ZDWL Competitive Strengths & Weaknesses

## 9.15 EVACCY

### 9.15.1 EVACCY Details

### 9.15.2 EVACCY Major Business

### 9.15.3 EVACCY V2L Adapter Product and Services

### 9.15.4 EVACCY V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.15.5 EVACCY Recent Developments/Updates

### 9.15.6 EVACCY Competitive Strengths & Weaknesses

## 9.16 HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd,

### 9.16.1 HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Details

### 9.16.2 HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Major Business

### 9.16.3 HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, V2L Adapter Product and Services

9.16.4 HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Recent Developments/Updates

9.16.6 HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Competitive Strengths & Weaknesses

9.17 Ag Electrical

9.17.1 Ag Electrical Details

9.17.2 Ag Electrical Major Business

9.17.3 Ag Electrical V2L Adapter Product and Services

9.17.4 Ag Electrical V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Ag Electrical Recent Developments/Updates

9.17.6 Ag Electrical Competitive Strengths & Weaknesses

9.18 A2Z EV

9.18.1 A2Z EV Details

9.18.2 A2Z EV Major Business

9.18.3 A2Z EV V2L Adapter Product and Services

9.18.4 A2Z EV V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 A2Z EV Recent Developments/Updates

9.18.6 A2Z EV Competitive Strengths & Weaknesses

9.19 Miles Energy

9.19.1 Miles Energy Details

9.19.2 Miles Energy Major Business

9.19.3 Miles Energy V2L Adapter Product and Services

9.19.4 Miles Energy V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Miles Energy Recent Developments/Updates

9.19.6 Miles Energy Competitive Strengths & Weaknesses

9.20 KIA

9.20.1 KIA Details

9.20.2 KIA Major Business

9.20.3 KIA V2L Adapter Product and Services

9.20.4 KIA V2L Adapter Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 KIA Recent Developments/Updates

9.20.6 KIA Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 V2L Adapter Industry Chain
- 10.2 V2L Adapter Upstream Analysis
  - 10.2.1 V2L Adapter Core Raw Materials
  - 10.2.2 Main Manufacturers of V2L Adapter Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 V2L Adapter Production Mode
- 10.6 V2L Adapter Procurement Model
- 10.7 V2L Adapter Industry Sales Model and Sales Channels
  - 10.7.1 V2L Adapter Sales Model
  - 10.7.2 V2L Adapter Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World V2L Adapter Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World V2L Adapter Production Value by Region (2021-2026) & (USD Million)
- Table 3. World V2L Adapter Production Value by Region (2027-2032) & (USD Million)
- Table 4. World V2L Adapter Production Value Market Share by Region (2021-2026)
- Table 5. World V2L Adapter Production Value Market Share by Region (2027-2032)
- Table 6. World V2L Adapter Production by Region (2021-2026) & (Units)
- Table 7. World V2L Adapter Production by Region (2027-2032) & (Units)
- Table 8. World V2L Adapter Production Market Share by Region (2021-2026)
- Table 9. World V2L Adapter Production Market Share by Region (2027-2032)
- Table 10. World V2L Adapter Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World V2L Adapter Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. V2L Adapter Major Market Trends
- Table 13. World V2L Adapter Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)
- Table 14. World V2L Adapter Consumption by Region (2021-2026) & (Units)
- Table 15. World V2L Adapter Consumption Forecast by Region (2027-2032) & (Units)
- Table 16. World V2L Adapter Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key V2L Adapter Producers in 2025
- Table 18. World V2L Adapter Production by Manufacturer (2021-2026) & (Units)
- Table 19. Production Market Share of Key V2L Adapter Producers in 2025
- Table 20. World V2L Adapter Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global V2L Adapter Company Evaluation Quadrant
- Table 22. World V2L Adapter Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and V2L Adapter Production Site of Key Manufacturer
- Table 24. V2L Adapter Market: Company Product Type Footprint
- Table 25. V2L Adapter Market: Company Product Application Footprint
- Table 26. V2L Adapter Competitive Factors
- Table 27. V2L Adapter New Entrant and Capacity Expansion Plans
- Table 28. V2L Adapter Mergers & Acquisitions Activity
- Table 29. United States VS China V2L Adapter Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China V2L Adapter Production Comparison, (2021 & 2025

& 2032) & (Units)

Table 31. United States VS China V2L Adapter Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based V2L Adapter Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers V2L Adapter Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers V2L Adapter Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers V2L Adapter Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers V2L Adapter Production Market Share (2021-2026)

Table 37. China Based V2L Adapter Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers V2L Adapter Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers V2L Adapter Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers V2L Adapter Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers V2L Adapter Production Market Share (2021-2026)

Table 42. Rest of World Based V2L Adapter Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers V2L Adapter Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers V2L Adapter Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers V2L Adapter Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers V2L Adapter Production Market Share (2021-2026)

Table 47. World V2L Adapter Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World V2L Adapter Production by Type (2021-2026) & (Units)

Table 49. World V2L Adapter Production by Type (2027-2032) & (Units)

Table 50. World V2L Adapter Production Value by Type (2021-2026) & (USD Million)

Table 51. World V2L Adapter Production Value by Type (2027-2032) & (USD Million)

Table 52. World V2L Adapter Average Price by Type (2021-2026) & (US\$/Unit)

- Table 53. World V2L Adapter Average Price by Type (2027-2032) & (US\$/Unit)
- Table 54. World V2L Adapter Production Value by Power, (USD Million), 2021 & 2025 & 2032
- Table 55. World V2L Adapter Production by Power (2021-2026) & (Units)
- Table 56. World V2L Adapter Production by Power (2027-2032) & (Units)
- Table 57. World V2L Adapter Production Value by Power (2021-2026) & (USD Million)
- Table 58. World V2L Adapter Production Value by Power (2027-2032) & (USD Million)
- Table 59. World V2L Adapter Average Price by Power (2021-2026) & (US\$/Unit)
- Table 60. World V2L Adapter Average Price by Power (2027-2032) & (US\$/Unit)
- Table 61. World V2L Adapter Production Value by Charging Type, (USD Million), 2021 & 2025 & 2032
- Table 62. World V2L Adapter Production by Charging Type (2021-2026) & (Units)
- Table 63. World V2L Adapter Production by Charging Type (2027-2032) & (Units)
- Table 64. World V2L Adapter Production Value by Charging Type (2021-2026) & (USD Million)
- Table 65. World V2L Adapter Production Value by Charging Type (2027-2032) & (USD Million)
- Table 66. World V2L Adapter Average Price by Charging Type (2021-2026) & (US\$/Unit)
- Table 67. World V2L Adapter Average Price by Charging Type (2027-2032) & (US\$/Unit)
- Table 68. World V2L Adapter Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 69. World V2L Adapter Production by Application (2021-2026) & (Units)
- Table 70. World V2L Adapter Production by Application (2027-2032) & (Units)
- Table 71. World V2L Adapter Production Value by Application (2021-2026) & (USD Million)
- Table 72. World V2L Adapter Production Value by Application (2027-2032) & (USD Million)
- Table 73. World V2L Adapter Average Price by Application (2021-2026) & (US\$/Unit)
- Table 74. World V2L Adapter Average Price by Application (2027-2032) & (US\$/Unit)
- Table 75. Tesla Basic Information, Manufacturing Base and Competitors
- Table 76. Tesla Major Business
- Table 77. Tesla V2L Adapter Product and Services
- Table 78. Tesla V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Tesla Recent Developments/Updates
- Table 80. Tesla Competitive Strengths & Weaknesses
- Table 81. Hyundai Motor Group Basic Information, Manufacturing Base and

## Competitors

Table 82. Hyundai Motor Group Major Business

Table 83. Hyundai Motor Group V2L Adapter Product and Services

Table 84. Hyundai Motor Group V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Hyundai Motor Group Recent Developments/Updates

Table 86. Hyundai Motor Group Competitive Strengths & Weaknesses

Table 87. BYD Basic Information, Manufacturing Base and Competitors

Table 88. BYD Major Business

Table 89. BYD V2L Adapter Product and Services

Table 90. BYD V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. BYD Recent Developments/Updates

Table 92. BYD Competitive Strengths & Weaknesses

Table 93. SAIC Motor Basic Information, Manufacturing Base and Competitors

Table 94. SAIC Motor Major Business

Table 95. SAIC Motor V2L Adapter Product and Services

Table 96. SAIC Motor V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. SAIC Motor Recent Developments/Updates

Table 98. SAIC Motor Competitive Strengths & Weaknesses

Table 99. Renault Group Basic Information, Manufacturing Base and Competitors

Table 100. Renault Group Major Business

Table 101. Renault Group V2L Adapter Product and Services

Table 102. Renault Group V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Renault Group Recent Developments/Updates

Table 104. Renault Group Competitive Strengths & Weaknesses

Table 105. Honda Basic Information, Manufacturing Base and Competitors

Table 106. Honda Major Business

Table 107. Honda V2L Adapter Product and Services

Table 108. Honda V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Honda Recent Developments/Updates

Table 110. Honda Competitive Strengths & Weaknesses

Table 111. Lectron Basic Information, Manufacturing Base and Competitors

Table 112. Lectron Major Business

Table 113. Lectron V2L Adapter Product and Services

Table 114. Lectron V2L Adapter Production (Units), Price (US\$/Unit), Production Value

(USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Lectron Recent Developments/Updates

Table 116. Lectron Competitive Strengths & Weaknesses

Table 117. Metron Basic Information, Manufacturing Base and Competitors

Table 118. Metron Major Business

Table 119. Metron V2L Adapter Product and Services

Table 120. Metron V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Metron Recent Developments/Updates

Table 122. Metron Competitive Strengths & Weaknesses

Table 123. SP Volt Basic Information, Manufacturing Base and Competitors

Table 124. SP Volt Major Business

Table 125. SP Volt V2L Adapter Product and Services

Table 126. SP Volt V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. SP Volt Recent Developments/Updates

Table 128. SP Volt Competitive Strengths & Weaknesses

Table 129. Wottz Basic Information, Manufacturing Base and Competitors

Table 130. Wottz Major Business

Table 131. Wottz V2L Adapter Product and Services

Table 132. Wottz V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Wottz Recent Developments/Updates

Table 134. Wottz Competitive Strengths & Weaknesses

Table 135. Feyree Basic Information, Manufacturing Base and Competitors

Table 136. Feyree Major Business

Table 137. Feyree V2L Adapter Product and Services

Table 138. Feyree V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Feyree Recent Developments/Updates

Table 140. Feyree Competitive Strengths & Weaknesses

Table 141. Olink Basic Information, Manufacturing Base and Competitors

Table 142. Olink Major Business

Table 143. Olink V2L Adapter Product and Services

Table 144. Olink V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Olink Recent Developments/Updates

Table 146. Olink Competitive Strengths & Weaknesses

Table 147. Xteckpower Basic Information, Manufacturing Base and Competitors

- Table 148. Xteckpower Major Business
- Table 149. Xteckpower V2L Adapter Product and Services
- Table 150. Xteckpower V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Xteckpower Recent Developments/Updates
- Table 152. Xteckpower Competitive Strengths & Weaknesses
- Table 153. ZDWL Basic Information, Manufacturing Base and Competitors
- Table 154. ZDWL Major Business
- Table 155. ZDWL V2L Adapter Product and Services
- Table 156. ZDWL V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. ZDWL Recent Developments/Updates
- Table 158. ZDWL Competitive Strengths & Weaknesses
- Table 159. EVACCY Basic Information, Manufacturing Base and Competitors
- Table 160. EVACCY Major Business
- Table 161. EVACCY V2L Adapter Product and Services
- Table 162. EVACCY V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. EVACCY Recent Developments/Updates
- Table 164. EVACCY Competitive Strengths & Weaknesses
- Table 165. HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Basic Information, Manufacturing Base and Competitors
- Table 166. HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Major Business
- Table 167. HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, V2L Adapter Product and Services
- Table 168. HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Recent Developments/Updates
- Table 170. HUNAN EDSUN ELECTRICAL SCIENCE AND TECHNOLOGY Co., Ltd, Competitive Strengths & Weaknesses
- Table 171. Ag Electrical Basic Information, Manufacturing Base and Competitors
- Table 172. Ag Electrical Major Business
- Table 173. Ag Electrical V2L Adapter Product and Services
- Table 174. Ag Electrical V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Ag Electrical Recent Developments/Updates

- Table 176. Ag Electrical Competitive Strengths & Weaknesses
- Table 177. A2Z EV Basic Information, Manufacturing Base and Competitors
- Table 178. A2Z EV Major Business
- Table 179. A2Z EV V2L Adapter Product and Services
- Table 180. A2Z EV V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. A2Z EV Recent Developments/Updates
- Table 182. A2Z EV Competitive Strengths & Weaknesses
- Table 183. Miles Energy Basic Information, Manufacturing Base and Competitors
- Table 184. Miles Energy Major Business
- Table 185. Miles Energy V2L Adapter Product and Services
- Table 186. Miles Energy V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. Miles Energy Recent Developments/Updates
- Table 188. Miles Energy Competitive Strengths & Weaknesses
- Table 189. KIA Basic Information, Manufacturing Base and Competitors
- Table 190. KIA Major Business
- Table 191. KIA V2L Adapter Product and Services
- Table 192. KIA V2L Adapter Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. KIA Recent Developments/Updates
- Table 194. KIA Competitive Strengths & Weaknesses
- Table 195. Global Key Players of V2L Adapter Upstream (Raw Materials)
- Table 196. Global V2L Adapter Typical Customers
- Table 197. V2L Adapter Typical Distributors

## List Of Figures

### LIST OF FIGURES

- Figure 1. V2L Adapter Picture
- Figure 2. World V2L Adapter Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World V2L Adapter Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World V2L Adapter Production (2021-2032) & (Units)
- Figure 5. World V2L Adapter Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World V2L Adapter Production Value Market Share by Region (2021-2032)
- Figure 7. World V2L Adapter Production Market Share by Region (2021-2032)
- Figure 8. North America V2L Adapter Production (2021-2032) & (Units)
- Figure 9. Europe V2L Adapter Production (2021-2032) & (Units)
- Figure 10. China V2L Adapter Production (2021-2032) & (Units)
- Figure 11. Japan V2L Adapter Production (2021-2032) & (Units)
- Figure 12. South Korea V2L Adapter Production (2021-2032) & (Units)
- Figure 13. India V2L Adapter Production (2021-2032) & (Units)
- Figure 14. V2L Adapter Market Drivers
- Figure 15. Factors Affecting Demand
- Figure 16. World V2L Adapter Consumption (2021-2032) & (Units)
- Figure 17. World V2L Adapter Consumption Market Share by Region (2021-2032)
- Figure 18. United States V2L Adapter Consumption (2021-2032) & (Units)
- Figure 19. China V2L Adapter Consumption (2021-2032) & (Units)
- Figure 20. Europe V2L Adapter Consumption (2021-2032) & (Units)
- Figure 21. Japan V2L Adapter Consumption (2021-2032) & (Units)
- Figure 22. South Korea V2L Adapter Consumption (2021-2032) & (Units)
- Figure 23. ASEAN V2L Adapter Consumption (2021-2032) & (Units)
- Figure 24. India V2L Adapter Consumption (2021-2032) & (Units)
- Figure 25. Producer Shipments of V2L Adapter by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 26. Global Four-firm Concentration Ratios (CR4) for V2L Adapter Markets in 2025
- Figure 27. Global Four-firm Concentration Ratios (CR8) for V2L Adapter Markets in 2025
- Figure 28. United States VS China: V2L Adapter Production Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. United States VS China: V2L Adapter Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: V2L Adapter Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers V2L Adapter Production Market Share 2025

Figure 32. China Based Manufacturers V2L Adapter Production Market Share 2025

Figure 33. Rest of World Based Manufacturers V2L Adapter Production Market Share 2025

Figure 34. World V2L Adapter Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World V2L Adapter Production Value Market Share by Type in 2025

Figure 36. 110V

Figure 37. 220V

Figure 38. 380V

Figure 39. World V2L Adapter Production Market Share by Type (2021-2032)

Figure 40. World V2L Adapter Production Value Market Share by Type (2021-2032)

Figure 41. World V2L Adapter Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World V2L Adapter Production Value by Power, (USD Million), 2021 & 2025 & 2032

Figure 43. World V2L Adapter Production Value Market Share by Power in 2025

Figure 44. Below 3.3kW

Figure 45. 3.3-7kW

Figure 46. 7-22kW

Figure 47. Above 22kW

Figure 48. World V2L Adapter Production Market Share by Power (2021-2032)

Figure 49. World V2L Adapter Production Value Market Share by Power (2021-2032)

Figure 50. World V2L Adapter Average Price by Power (2021-2032) & (US\$/Unit)

Figure 51. World V2L Adapter Production Value by Charging Type, (USD Million), 2021 & 2025 & 2032

Figure 52. World V2L Adapter Production Value Market Share by Charging Type in 2025

Figure 53. AC-V2L

Figure 54. DC-V2L

Figure 55. World V2L Adapter Production Market Share by Charging Type (2021-2032)

Figure 56. World V2L Adapter Production Value Market Share by Charging Type (2021-2032)

Figure 57. World V2L Adapter Average Price by Charging Type (2021-2032) & (US\$/Unit)

Figure 58. World V2L Adapter Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World V2L Adapter Production Value Market Share by Application in 2025

Figure 60. Outdoor Leisure Activities

Figure 61. Home Emergency Backup Power

Figure 62. Outdoor Engineering

Figure 63. Mobile Commerce

Figure 64. Emergency Rescue

Figure 65. Other

Figure 66. World V2L Adapter Production Market Share by Application (2021-2032)

Figure 67. World V2L Adapter Production Value Market Share by Application (2021-2032)

Figure 68. World V2L Adapter Average Price by Application (2021-2032) & (US\$/Unit)

Figure 69. V2L Adapter Industry Chain

Figure 70. V2L Adapter Procurement Model

Figure 71. V2L Adapter Sales Model

Figure 72. V2L Adapter Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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