

Global UWB Positioning Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global UWB Positioning Software market size is expected to reach \$ 309 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, global UWB Positioning Software industry-average gross margin of approximately 60%.

UWB positioning software is the software layer enabling real-time location and analytics using ultra-wideband signals. Leveraging time-of-flight ranging and multi-anchor algorithms, it delivers centimeter-level positioning for people, assets, or equipment, and includes location computation, map engines, trajectory analytics, alerting, APIs, and visualization—deployed standalone or embedded into vertical applications.

This report studies the global UWB Positioning Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for UWB Positioning Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of UWB Positioning Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global UWB Positioning Software total market, 2021-2032, (USD Million)

Global UWB Positioning Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: UWB Positioning Software total market, key domestic companies, and

share, (USD Million)

Global UWB Positioning Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global UWB Positioning Software total market by Type, CAGR, 2021-2032, (USD Million)

Global UWB Positioning Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global UWB Positioning Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include zebra, Sewio, Trio Mobil, Pozyx, KINEXON, Noccela, IntraNav, Tsingol, PinPoint, viAct, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world UWB Positioning Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global UWB Positioning Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global UWB Positioning Software Market, Segmentation by Type:

On-premise

Cloud

Global UWB Positioning Software Market, Segmentation by Technology:

TDOA

TWR

Global UWB Positioning Software Market, Segmentation by Application:

Warehousing

Factory

Delivery Center

Retail

Others

Companies Profiled:

zebra

Sewio

Trio Mobil

Pozyx

KINEXON

Noccela

IntraNav

Tsingoal

PinPoint

viAct

Forthink Technology

BYSENSER

YCHIOT

Shenzhen Waytronic Security Technology Co., Ltd.

Key Questions Answered

1. How big is the global UWB Positioning Software market?
2. What is the demand of the global UWB Positioning Software market?
3. What is the year over year growth of the global UWB Positioning Software market?
4. What is the total value of the global UWB Positioning Software market?
5. Who are the Major Players in the global UWB Positioning Software market?
6. What are the growth factors driving the market demand?

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