

# Global UWB Positioning Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global UWB Positioning Software market size was valued at US\$ 222 million in 2025 and is forecast to a readjusted size of US\$ 309 million by 2032 with a CAGR of 5.0% during review period.

In 2025, global UWB Positioning Software industry-average gross margin of approximately 60%.

UWB positioning software is the software layer enabling real-time location and analytics using ultra-wideband signals. Leveraging time-of-flight ranging and multi-anchor algorithms, it delivers centimeter-level positioning for people, assets, or equipment, and includes location computation, map engines, trajectory analytics, alerting, APIs, and visualization—deployed standalone or embedded into vertical applications.

This report is a detailed and comprehensive analysis for global UWB Positioning Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global UWB Positioning Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global UWB Positioning Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global UWB Positioning Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global UWB Positioning Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for UWB Positioning Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global UWB Positioning Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include zebra, Sewio, Trio Mobil, Pozyx, KINEXON, Noccela, IntraNav, Tsingol, PinPoint, viAct, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

UWB Positioning Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-premise

Cloud

## Market segment by Technology

TDOA

TWR

## Market segment by Application

Warehousing

Factory

Delivery Center

Retail

Others

## Market segment by players, this report covers

zebra

Sewio

Trio Mobil

Pozyx

KINEXON

Noccela

IntraNav

Tsingoal

PinPoint

viAct

Forthink Technology

BYSENER

YCHIOT

Shenzhen Waytronic Security Technology Co., Ltd.

Market segment by regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)  
South America (Brazil, Rest of South America)  
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe UWB Positioning Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of UWB Positioning Software, with revenue, gross margin, and global market share of UWB Positioning Software from 2021 to 2026.

Chapter 3, the UWB Positioning Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and UWB Positioning Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

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