

Global UWB Positioning Chip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global UWB Positioning Chip market size was valued at US\$ 1132 million in 2025 and is forecast to a readjusted size of US\$ 3319 million by 2032 with a CAGR of 15.6% during review period.

UWB Positioning Chip is an ultra-wideband wireless chip used for centimeter-level ranging, secure proximity detection, indoor positioning and radar-like sensing. It is used in smartphones, trackers, automotive digital keys, smart access systems and industrial real-time location systems. In 2025, global UWB Positioning Chip production reached approximately 240,000 K units.

UWB demand is supported by secure ranging functions that Bluetooth or Wi-Fi cannot easily replace. Automotive digital keys, item trackers and premium smartphones are the main volume drivers, while industrial location systems create higher-value but more project-based demand.

The technology is moving from simple ranging toward integrated security, angle measurement and sensing. This increases the role of software stacks, antenna design and certification, so chip vendors often compete through reference designs and ecosystem partnerships.

Adoption is still uneven because low-cost applications often choose Bluetooth, while UWB requires extra hardware and system calibration. However, once UWB is integrated into phones, vehicles and access-control infrastructure, network effects can improve the long-term growth outlook.

This report is a detailed and comprehensive analysis for global UWB Positioning Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global UWB Positioning Chip market size and forecasts, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global UWB Positioning Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global UWB Positioning Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global UWB Positioning Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Pcs), and ASP (US\$/Pcs), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for UWB Positioning Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global UWB Positioning Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Qorvo, NXP, Samsung, 3db Access, Novelda,

SPARK Microsystems, NewRadio Technology, Ubisense, Apple, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

UWB Positioning Chip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

UWB Transceiver

UWB SoC

Secure Ranging Chip

Radar Sensing Chip

Other

Market segment by Ranging Mode

Two-way Ranging

Time Difference Of Arrival

Angle Of Arrival

Radar Presence Sensing

Other

Market segment by Integration

Discrete UWB Chip

UWB With MCU

UWB With Secure Element

Module-level Chipset

Other

Market segment by Application

Digital Car Key

Item Tracker

Indoor Positioning

Secure Access Control

Presence Detection

Other

Major players covered

Qorvo

NXP

Samsung

3db Access

Novelda

SPARK Microsystems

NewRadio Technology

Ubisense

Apple

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe UWB Positioning Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of UWB Positioning Chip, with price, sales quantity, revenue, and global market share of UWB Positioning Chip from 2021 to 2026.

Chapter 3, the UWB Positioning Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the UWB Positioning Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and UWB Positioning Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of UWB Positioning Chip.

Chapter 14 and 15, to describe UWB Positioning Chip sales channel, distributors, customers, research findings and conclusion.

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