

Global UV-C Toothbrush Sterilizer Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global UV-C Toothbrush Sterilizer market size is expected to reach \$ 239 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

In 2025, global production of UV-C toothbrush sterilizers reached 5.71 million units, with an estimated average selling price of \$24 per unit. UV-C toothbrush sterilizers use UV-C short-wave ultraviolet light for disinfection, typically employing a 254nm mercury lamp or a 260?280nm UV-C LED as the core light source. Through a closed cavity, they perform surface antibacterial, sterilization, and hygienic treatment on toothbrush heads, toothbrush holders, razor heads, or small oral care accessories. The core structure includes a UV-C light source, a reflective inner cavity, a toothbrush holder, control circuitry, a safety switch to prevent accidental activation, a lithium battery or plug-in power supply system, an air-drying/hot-air drying module, and a wall-mounted or countertop casing. Applications include household toothbrush head sterilization, electric toothbrush replacement head storage, children's toothbrush hygiene management, orthodontic toothbrush and interdental brush cleaning, travel toothbrush contamination prevention, toothbrush drying in humid bathroom environments, dental clinic care kits, and hotels. The upstream of the industry chain includes UV-C LEDs or UV lamps, quartz/transparent materials, reflective inner cavity materials, ABS/PP/PC plastics, lithium batteries, PCBs, power management chips, microswitches/Hall sensors, fans, PTC heating elements, Type-C interfaces, waterproof seals, adhesive backing plates, packaging materials, and molds. The midstream includes UV optical path design, structural design, light leakage prevention and safety interlock design, injection molding, electronic assembly, UV illuminance testing, aging testing, sterilization effect verification, and OEM/ODM manufacturing. The downstream includes e-commerce platforms, brand websites, pharmacies and personal care retail, home appliance channels, dental clinics, and cross-border e-commerce. Gross profit margins range from

approximately 30% to 55%.

This report studies the global UV-C Toothbrush Sterilizer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for UV-C Toothbrush Sterilizer and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of UV-C Toothbrush Sterilizer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global UV-C Toothbrush Sterilizer total production and demand, 2021-2032, (K Units)

Global UV-C Toothbrush Sterilizer total production value, 2021-2032, (USD Million)

Global UV-C Toothbrush Sterilizer production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global UV-C Toothbrush Sterilizer consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: UV-C Toothbrush Sterilizer domestic production, consumption, key domestic manufacturers and share

Global UV-C Toothbrush Sterilizer production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global UV-C Toothbrush Sterilizer production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global UV-C Toothbrush Sterilizer production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global UV-C Toothbrush Sterilizer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, Procter & Gamble, Panasonic, Steripod, Waterpik, Conair, Ningbo Seago Electric, TAO Clean, Pursonic, Perrigo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World UV-C Toothbrush Sterilizer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global UV-C Toothbrush Sterilizer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global UV-C Toothbrush Sterilizer Market, Segmentation by Type:

Portable

Wall-mounted

Countertop

Global UV-C Toothbrush Sterilizer Market, Segmentation by Light Source Technology:

Traditional UV-C Mercury Lamp Type

UV-C LED Type

Global UV-C Toothbrush Sterilizer Market, Segmentation by Usage Scenarios:

Home Bathroom

Travel

Orthodontics

Dental Clinics/Oral Care Institutions

Global UV-C Toothbrush Sterilizer Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Philips

Procter & Gamble

Panasonic

Steripod

Waterpik

Conair

Ningbo Seago Electric

TAO Clean

Pursonic

Perrigo

Violife

Wonderchef

Xiaomi

Oclean

Key Questions Answered:

1. How big is the global UV-C Toothbrush Sterilizer market?
2. What is the demand of the global UV-C Toothbrush Sterilizer market?
3. What is the year over year growth of the global UV-C Toothbrush Sterilizer market?
4. What is the production and production value of the global UV-C Toothbrush Sterilizer market?
5. Who are the key producers in the global UV-C Toothbrush Sterilizer market?
6. What are the growth factors driving the market demand?

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