

Global UV-C Toothbrush Sterilizer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G8F082B07D1DEN.html>

Date: July 2026

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: G8F082B07D1DEN

Abstracts

According to our (Global Info Research) latest study, the global UV-C Toothbrush Sterilizer market size was valued at US\$ 141 million in 2025 and is forecast to a readjusted size of US\$ 239 million by 2032 with a CAGR of 7.9% during review period.

In 2025, global production of UV-C toothbrush sterilizers reached 5.71 million units, with an estimated average selling price of \$24 per unit. UV-C toothbrush sterilizers use UV-C short-wave ultraviolet light for disinfection, typically employing a 254nm mercury lamp or a 260-280nm UV-C LED as the core light source. Through a closed cavity, they perform surface antibacterial, sterilization, and hygienic treatment on toothbrush heads, toothbrush holders, razor heads, or small oral care accessories. The core structure includes a UV-C light source, a reflective inner cavity, a toothbrush holder, control circuitry, a safety switch to prevent accidental activation, a lithium battery or plug-in power supply system, an air-drying/hot-air drying module, and a wall-mounted or countertop casing. Applications include household toothbrush head sterilization, electric toothbrush replacement head storage, children's toothbrush hygiene management, orthodontic toothbrush and interdental brush cleaning, travel toothbrush contamination prevention, toothbrush drying in humid bathroom environments, dental clinic care kits, and hotels. The upstream of the industry chain includes UV-C LEDs or UV lamps, quartz/transparent materials, reflective inner cavity materials, ABS/PP/PC plastics, lithium batteries, PCBs, power management chips, microswitches/Hall sensors, fans, PTC heating elements, Type-C interfaces, waterproof seals, adhesive backing plates, packaging materials, and molds. The midstream includes UV optical path design, structural design, light leakage prevention and safety interlock design, injection molding, electronic assembly, UV illuminance testing, aging testing, sterilization effect verification, and OEM/ODM manufacturing. The downstream includes e-commerce

platforms, brand websites, pharmacies and personal care retail, home appliance channels, dental clinics, and cross-border e-commerce. Gross profit margins range from approximately 30% to 55%.

This report is a detailed and comprehensive analysis for global UV-C Toothbrush Sterilizer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global UV-C Toothbrush Sterilizer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global UV-C Toothbrush Sterilizer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global UV-C Toothbrush Sterilizer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global UV-C Toothbrush Sterilizer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for UV-C Toothbrush Sterilizer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global UV-C Toothbrush Sterilizer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, Procter & Gamble, Panasonic, Steripod, Waterpik, Conair, Ningbo Seago Electric, TAO Clean, Pursonic, Perrigo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

UV-C Toothbrush Sterilizer market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Portable

Wall-mounted

Countertop

Market segment by Light Source Technology

Traditional UV-C Mercury Lamp Type

UV-C LED Type

Market segment by Usage Scenarios

Home Bathroom

Travel

Orthodontics

Dental Clinics/Oral Care Institutions

Market segment by Application

Online Sales

Offline Sales

Major players covered

Philips

Procter & Gamble

Panasonic

Steripod

Waterpik

Conair

Ningbo Seago Electric

TAO Clean

Pursonic

Perrigo

Violife

Wonderchef

Xiaomi

Oclean

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe UV-C Toothbrush Sterilizer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of UV-C Toothbrush Sterilizer, with price, sales quantity, revenue, and global market share of UV-C Toothbrush Sterilizer from 2021 to 2026.

Chapter 3, the UV-C Toothbrush Sterilizer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the UV-C Toothbrush Sterilizer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with

sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and UV-C Toothbrush Sterilizer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of UV-C Toothbrush Sterilizer.

Chapter 14 and 15, to describe UV-C Toothbrush Sterilizer sales channel, distributors, customers, research findings and conclusion.

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