

Global Ultrasonic Sensors Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G33A82E9F571EN.html>

Date: May 2026

Pages: 191

Price: US\$ 4,480.00 (Single User License)

ID: G33A82E9F571EN

Abstracts

The global Ultrasonic Sensors market size is expected to reach \$ 12963 million by 2032, rising at a market growth of 8.8% CAGR during the forecast period (2026-2032).

An ultrasonic sensor is an electronic sensing device that uses ultrasonic waves (typically above 20 kHz) to detect objects, measure distance, or identify targets. The typical structure consists of an ultrasonic transducer, driving circuit, receiving and signal-processing circuit, and a protective housing. The transducer is usually made of piezoelectric ceramic or MEMS materials, and the device often appears in cylindrical or modular packaged forms with metal or engineering-plastic housings. The front side generally contains a diaphragm or mesh that transmits and receives acoustic waves. Some sensors operate with a single probe for both transmitting and receiving, while others use dual-probe configurations. The operating principle is based on the time-of-flight (ToF) method: the sensor emits ultrasonic pulses toward a target, and when the waves hit an object they are reflected back to the sensor. By measuring the travel time of the reflected waves and using the known speed of sound, the system calculates the distance to the object.

From a manufacturing perspective, ultrasonic sensors require technologies such as piezoelectric material fabrication, precision packaging, signal amplification and filtering, temperature compensation, electromagnetic interference suppression, and waterproof or dustproof structural design to ensure stable acoustic performance and long-term reliability. These products are mainly manufactured by semiconductor companies, automotive electronics suppliers, industrial automation sensor manufacturers, and MEMS sensor developers. Ultrasonic sensors can be categorized into distance-measurement sensors, proximity sensors, level-measurement sensors, and imaging sensors. They are widely used in applications such as automotive parking assistance

systems, industrial automation inspection, robotic obstacle avoidance and navigation, smart home devices, liquid level and flow monitoring, and certain medical diagnostic equipment.

From an industry analysis perspective, the ultrasonic sensor market is currently in a steady growth phase, with development opportunities primarily driven by the advancement of intelligent technologies and the expansion of digital transformation across multiple industries. First, in the automotive sector, the increasing adoption of advanced driver assistance systems (ADAS) and automated parking technologies has made ultrasonic sensors an essential component for short-range environmental perception. They are widely used in applications such as vehicle surrounding detection, parking assistance, and blind-spot monitoring. The continuous increase in automotive electronics content, along with the rapid development of electric and intelligent vehicles, is further expanding the application scale of these sensors. Second, in the field of industrial automation and smart manufacturing, the implementation of Industry 4.0 and the construction of smart factories are driving growing demand for precise detection, object positioning, and automated control. Ultrasonic sensors are widely used in production line inspection, warehouse logistics, and robotic systems due to their ability to detect transparent materials, liquids, and irregular surfaces. In addition, the proliferation of Internet of Things (IoT) devices has created new growth opportunities, including applications in smart home devices, intelligent waste management systems, and liquid level monitoring within smart city infrastructure. Meanwhile, advancements in MEMS technology are enabling ultrasonic sensors to become smaller, more power-efficient, and highly integrated, allowing them to be embedded in a wider range of consumer electronics and mobile devices. Overall, the convergence of automotive intelligence, industrial automation, and IoT expansion forms the core driving force behind the continued growth of the global ultrasonic sensor market. However, despite promising prospects, the ultrasonic sensor industry faces several challenges and potential risks. First, competition from alternative sensing technologies continues to intensify. Technologies such as millimeter-wave radar, LiDAR, and infrared sensors can provide higher precision or longer detection ranges in certain scenarios, potentially replacing ultrasonic sensors in applications such as autonomous driving and high-end industrial detection. Second, there are inherent technical limitations. Ultrasonic wave propagation can be affected by temperature, humidity, air pressure, and environmental noise, which may reduce measurement accuracy and require improved stability in complex environments. In addition, at the global supply chain level, the production of piezoelectric materials, MEMS fabrication processes, and semiconductor packaging can be influenced by fluctuations in upstream material costs and geopolitical factors, which may lead to higher manufacturing costs or supply uncertainties. At the same time,

intensified market competition is creating increasing price pressure, particularly in consumer electronics and low-end industrial applications where numerous small and medium-sized manufacturers have entered the market, resulting in product homogenization and shrinking profit margins. Furthermore, automotive and industrial customers are imposing stricter requirements for reliability, durability, and certification standards, such as automotive-grade AEC-Q certification and industrial protection ratings, which increase R&D and quality control costs for manufacturers. Therefore, maintaining competitiveness through technological innovation, cost control, and product differentiation will be crucial for companies seeking long-term success in this market. From the perspective of downstream demand trends, the application structure of ultrasonic sensors is undergoing significant changes, with growth expanding across multiple industries and scenarios. The automotive industry remains one of the largest application markets, but as autonomous driving technologies advance, ultrasonic sensors are increasingly integrated with cameras, millimeter-wave radars, and LiDAR in multi-sensor fusion systems to build comprehensive vehicle perception architectures. In the future, demand will likely focus on short-range precise sensing and low-cost redundant sensing solutions. Meanwhile, demand from the industrial automation sector is growing rapidly, particularly in intelligent warehousing, automated guided vehicles (AGVs), collaborative robots, and smart production lines, where ultrasonic sensors are used for object detection, distance measurement, and safety protection. The consumer electronics and smart home markets are also emerging as new growth areas. Applications such as robotic vacuum cleaners, smart water-level monitoring devices, intelligent trash bins, and touchless interaction equipment are driving the development of miniaturized and low-power ultrasonic modules. In addition, ultrasonic sensors are showing strong potential in emerging sectors such as environmental monitoring, agricultural automation, and medical equipment, including liquid level detection, irrigation system monitoring, and distance or flow measurement in medical ultrasonic diagnostic devices. Overall, future downstream demand will be characterized by stable growth in the automotive sector, rapid expansion in industrial automation, and continuous penetration of IoT applications, which will further promote technological innovation and diversified applications within the ultrasonic sensor market.

This report studies the global Ultrasonic Sensors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ultrasonic Sensors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ultrasonic Sensors that contribute to

its increasing demand across many markets.

Highlights and key features of the study

Global Ultrasonic Sensors total production and demand, 2021-2032, (K Units)

Global Ultrasonic Sensors total production value, 2021-2032, (USD Million)

Global Ultrasonic Sensors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Ultrasonic Sensors consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Ultrasonic Sensors domestic production, consumption, key domestic manufacturers and share

Global Ultrasonic Sensors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Ultrasonic Sensors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Ultrasonic Sensors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Ultrasonic Sensors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Siemens, Pepperl+Fuchs, Honeywell International, Baumer Holding, Rockwell Automation, Murata Manufacturing, KEYENCE Corporation, OMRON Corporation, SICK, Balluff, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ultrasonic Sensors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ultrasonic Sensors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ultrasonic Sensors Market, Segmentation by Type:

Ultrasonic Distance Sensors

Ultrasonic Level Sensors

Ultrasonic Motion Sensors

Others

Global Ultrasonic Sensors Market, Segmentation by Transducer Technology:

Piezoelectric Ultrasonic Sensors

MEMS Ultrasonic Sensors

Capacitive Micromachined Ultrasonic Transducers (CMUT) Sensors

Piezoelectric Micromachined Ultrasonic Transducers (PMUT) Sensors

Global Ultrasonic Sensors Market, Segmentation by Physical Structure:

Single-Head Ultrasonic Sensors

Dual-Head Ultrasonic Sensors

Global Ultrasonic Sensors Market, Segmentation by Manufacturing Process:

Ceramic Piezoelectric Ultrasonic Sensors

Silicon MEMS Ultrasonic Sensors

Thin-Film Ultrasonic Sensors

Hybrid Integrated Ultrasonic Sensors

Global Ultrasonic Sensors Market, Segmentation by Application:

Automotive

Industrial Automation

Healthcare

Agriculture

Consumer Electronics

Others

Companies Profiled:

Siemens

Pepperl+Fuchs

Honeywell International

Baumer Holding

Rockwell Automation

Murata Manufacturing

KEYENCE Corporation

OMRON Corporation

SICK

Balluff

Banner Engineering

ifm electronic

Turck Holding

Robert Bosch

TDK Corporation

microsonic

MaxBotix

Massa Products Corporation

Airmar Technology Corporation

Audiowell Electronics

EGE-Elektronik Spezial-Sensoren

wenglor sensoric

Contrinex

Autonics

Datalogic

Festo

ABB

Endress+Hauser Group Services

VEGA Grieshaber

TE Connectivity

Key Questions Answered:

1. How big is the global Ultrasonic Sensors market?
2. What is the demand of the global Ultrasonic Sensors market?
3. What is the year over year growth of the global Ultrasonic Sensors market?
4. What is the production and production value of the global Ultrasonic Sensors market?
5. Who are the key producers in the global Ultrasonic Sensors market?
6. What are the growth factors driving the market demand?

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