

Global Utility Locator Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Utility Locator market size was valued at USD 5064.6 million in 2023 and is forecast to a readjusted size of USD 6337 million by 2030 with a CAGR of 3.3% during review period.

Utility location is the process of identifying and labeling public utility mains that are underground. These mains may include lines for telecommunication, electricity distribution, natural gas, cable television, fiber optics, traffic lights, street lights, storm drains, water mains, and wastewater pipes.

North America is expected to account for the largest share of the overall market in 2018. The increasing concern for public safety and security and government efforts to avoid damage to pipelines and other utilities during the implementation of remodeling and infrastructure development initiatives facilitate the implementation of utility locating equipment and adopt utility locating services, which, in turn, propels the market growth in North America. The market in APAC is expected to grow at the highest CAGR during the forecast period. APAC is likely to witness a high adoption of utility locators owing to the rapid infrastructural developments and construction activities and adoption of 5G technology in countries such as India and China.

The Global Info Research report includes an overview of the development of the Utility Locator industry chain, the market status of Oil & Gas (Electromagnetic Field, Ground Penetrating Radar (GPR)), Electricity (Electromagnetic Field, Ground Penetrating Radar (GPR)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Utility Locator.

Regionally, the report analyzes the Utility Locator markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Utility Locator market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Utility Locator market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Utility Locator industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Electromagnetic Field, Ground Penetrating Radar (GPR)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Utility Locator market.

Regional Analysis: The report involves examining the Utility Locator market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Utility Locator market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Utility Locator:

Company Analysis: Report covers individual Utility Locator manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Utility Locator This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Oil & Gas, Electricity).

Technology Analysis: Report covers specific technologies relevant to Utility Locator. It assesses the current state, advancements, and potential future developments in Utility Locator areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Utility Locator market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Utility Locator market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Electromagnetic Field

Ground Penetrating Radar (GPR)

Market segment by Application

Oil & Gas

Electricity

Transportation

Water & Sewage

Telecommunications

Others

Major players covered

Radiodetection

Vivax-Metrotech

Guideline Geo

Ridge Tool Company

The Charles Machine Works

Leica Geosystems

3M

USIC

Multiview

Ground Penetrating Radar Systems

on Target Utility Services

Geophysical Survey Systems

Mclaughlin

Pipehorn

Maverick Inspection

Detection Services

Rhd Services

One Vision Utility Services

Utilities Plus

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Utility Locator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Utility Locator, with price, sales, revenue and global market share of Utility Locator from 2019 to 2024.

Chapter 3, the Utility Locator competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Utility Locator breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Utility Locator market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Utility Locator.

Chapter 14 and 15, to describe Utility Locator sales channel, distributors, customers, research findings and conclusion.

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