

Global Utilities Data Analytics Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Utilities Data Analytics market size is expected to reach \$ 1664 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

To address the inefficiencies of traditional manual meter reading, lagging pipeline monitoring, and lack of data support for energy dispatch decisions, utility data analytics systems have emerged. Since the widespread adoption of smart metering and IoT technologies in the early 21st century, urban infrastructure management has seen significant development. Currently, utility data analytics has evolved into a comprehensive solution encompassing data collection and monitoring, load forecasting and anomaly warning, pipeline modeling and optimized scheduling, and is widely applied in smart water management, smart grids, and gas management, significantly improving resource utilization efficiency and operational response speed.

Public utility data analytics is evolving from 'data aggregation' to 'value creation,' with the integration of technology and ecosystem becoming the core driving force. Enterprises need to focus on improving data quality, algorithm innovation, and in-depth application scenarios, achieving a transformation from 'cost centers' to 'value centers' through compliant innovation, and promoting the sustainable development of public utilities in the digital age. Finding a balance between data security and efficiency improvement is crucial to unlocking the value of data elements and supporting the dual goals of smart city development and green, low-carbon transformation.

This report studies the global Utilities Data Analytics demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Utilities

Data Analytics, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Utilities Data Analytics that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Utilities Data Analytics total market, 2021-2032, (USD Million)

Global Utilities Data Analytics total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Utilities Data Analytics total market, key domestic companies, and share, (USD Million)

Global Utilities Data Analytics revenue by player, revenue and market share 2021-2026, (USD Million)

Global Utilities Data Analytics total market by Type, CAGR, 2021-2032, (USD Million)

Global Utilities Data Analytics total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Utilities Data Analytics market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oracle, SAS, AspenTech, Siemens, Schneider Electric, IBM, Itron, SAP, Hitachi, TIBCO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Utilities Data Analytics market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Utilities Data Analytics Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Utilities Data Analytics Market, Segmentation by Type:

Real-time Monitoring Data

Historical Statistical Data

Global Utilities Data Analytics Market, Segmentation by Analysis Purpose:

Efficiency Optimization

Fault Prediction

Global Utilities Data Analytics Market, Segmentation by Time Dimension:

Short-term Real-time Analysis

Long-term Trend Analysis

Global Utilities Data Analytics Market, Segmentation by Application:

Smart Water Management

Smart Grid

Gas Management

Other

Companies Profiled:

Oracle

SAS

AspenTech

Siemens

Schneider Electric

IBM

Itron

SAP

Hitachi

TIBCO

Cloudera

Vertica

Deloitte

Tantulus

Seeq

KNIME

WNS

Keyrus

Quantzig

Saviant

Engineered Intelligence

Key Questions Answered

1. How big is the global Utilities Data Analytics market?
2. What is the demand of the global Utilities Data Analytics market?
3. What is the year over year growth of the global Utilities Data Analytics market?
4. What is the total value of the global Utilities Data Analytics market?
5. Who are the Major Players in the global Utilities Data Analytics market?
6. What are the growth factors driving the market demand?

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