

Global USB Type-C Cables Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global USB Type-C Cables market size was valued at US\$ 1498 million in 2024 and is forecast to a readjusted size of USD 2136 million by 2031 with a CAGR of 5.2% during review period.

USB Type-C cables are a universal connector for data transfer, charging, and video output. They feature an oval connector that is reversible, making it more convenient than previous USB connectors.

USB Type-C has gradually become the mainstream interface standard in the world. More and more devices, including smartphones, laptops, tablets, game consoles, etc., have begun to adopt USB Type-C interfaces. This trend has driven the growth of demand for USB Type-C cables. With the demand for higher charging speeds for smart devices, the USB Power Delivery (PD) standard has become mainstream, which can charge devices in a shorter time. USB Type-C cables have become the first choice in charging solutions because they support the PD protocol.

The USB Type-C cable market is highly competitive, with low market concentration and many global participants. Due to the relatively complex standard requirements of the USB Type-C interface, the market is flooded with various cables of varying quality. Some low-quality cables may have problems such as slow charging speed, overheating, and damage to devices, which cause troubles to consumers. Against the backdrop of increasing global environmental awareness, manufacturers of USB Type-C cables may gradually adopt environmentally friendly materials to reduce the use of plastics and other harmful substances, and promote the industry towards sustainable development.

As a standard interface, USB Type-C has great development potential and will become a more common connection solution in the future, especially driven by new technologies such as 5G, USB4 and Thunderbolt 4, the market will usher in more innovations and changes.

This report is a detailed and comprehensive analysis for global USB Type-C Cables market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global USB Type-C Cables market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global USB Type-C Cables market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global USB Type-C Cables market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global USB Type-C Cables market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for USB Type-C Cables

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global USB Type-C Cables market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anker, Aukey, Apple, Samsung, Belkin, Momax, Philips, Verbatim, Satechi, Baseus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

USB Type-C Cables market is split by Type and by Sales Channel. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

USB-C to USB-A Cable

USB-C to USB-C cable

USB-C to Lightning Cable

Others

Market segment by Sales Channel

Online Sales

Offline Sales

Major players covered

Anker

Aukey

Apple

Samsung

Belkin

Momax

Philips

Verbatim

Satechi

Baseus

Aohi

ZMI

Cable Matters

Xiaomi

Mophie (ZAGG)

Ugreen

ASUS

RAV Power

INIU

LINSEN

Moshi

AINOPE

Monprice

Otterbox

Amazon Basic

Ego

Dockcase

JSAUX

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe USB Type-C Cables product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of USB Type-C Cables, with price, sales quantity, revenue, and global market share of USB Type-C Cables from 2020 to 2025.

Chapter 3, the USB Type-C Cables competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the USB Type-C Cables breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and USB Type-C Cables market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of USB Type-C Cables.

Chapter 14 and 15, to describe USB Type-C Cables sales channel, distributors, customers, research findings and conclusion.

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