

Global USB 2.0 Hub Controller Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GED20147DA4FEN.html>

Date: August 2026

Pages: 102

Price: US\$ 4,480.00 (Single User License)

ID: GED20147DA4FEN

Abstracts

The global USB 2.0 Hub Controller market size is expected to reach \$ 139 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032).

In 2025, global production of USB 2.0 Hub Controller reached 238.32 million units; the global average market price was approximately \$0.457 per unit, and the industry's average gross profit margin stood at 47.8%.

Key upstream raw materials include wafers, metals (such as copper, gold, nickel, and tin), and packaging materials.

Upstream suppliers include Samsung, TSMC, Micron, and SK Hynix.

Downstream customers include Lenovo, BYD, Geely, Anker, and Belkin.

A USB 2.0 Hub Controller is an integrated circuit that manages the operation of a USB 2.0 hub. Essentially, it is the core component that allows a single USB port on a host device, such as a computer, to be expanded into multiple ports. This controller handles the communication between the host system and multiple downstream USB devices, ensuring that data transfers occur efficiently and correctly according to the USB 2.0 specification.

The controller is responsible for tasks such as address assignment, data routing, and power management. When a USB device is connected to a hub, the controller assigns a unique address to the device and manages the flow of data between the device and the host. It also ensures that the total power delivered to connected devices does not exceed the hub's capabilities, providing overcurrent protection and proper power

distribution.

In addition, the USB 2.0 Hub Controller supports high-speed (480 Mbps), full-speed (12 Mbps), and low-speed (1.5 Mbps) data transfer modes, allowing compatibility with a wide range of USB devices. By integrating this functionality into a single chip, the controller simplifies the design of USB hubs and enables cost-effective expansion of USB connectivity in computers, laptops, and other electronic systems.

The USB 2.0 Hub Controller is a critical component in modern USB hubs, providing both the intelligence and control needed to expand USB connectivity while maintaining compliance with USB standards.

The USB 2.0 hub controller market continues to maintain relevance despite the proliferation of newer USB standards. Its widespread adoption is primarily due to the vast installed base of legacy devices that require backward-compatible connectivity solutions. USB 2.0 hub controllers provide reliable data transfer and power distribution for a wide range of peripherals, making them essential in environments where cost efficiency and device interoperability are more critical than cutting-edge speed.

Analysis of market drivers indicates that the proliferation of USB-enabled devices, particularly in consumer electronics, has sustained the demand for USB 2.0 hub controllers. Users require multiple ports for peripherals such as keyboards, mice, external storage, and cameras. Even in modern computing systems with USB 3.x and Type-C ports, the necessity to connect legacy devices ensures a steady market for USB 2.0 hubs.

Cost sensitivity remains a key factor driving USB 2.0 adoption. Compared with USB 3.x and Type-C alternatives, USB 2.0 hub controllers are less expensive to produce and integrate, which is particularly advantageous for budget-conscious consumer electronics, office equipment, and industrial applications. Their mature design reduces the need for extensive testing and compliance work, further lowering development costs.

The industrial and automotive sectors represent a significant growth segment. USB 2.0 hub controllers are favored for their simplicity, robustness, and proven reliability in harsh operating environments. They are commonly used to connect sensors, diagnostic tools, and infotainment systems, where environmental stability, electromagnetic tolerance, and long-term reliability outweigh the need for high-speed data transfer.

Despite these advantages, the market faces challenges from newer USB technologies. USB 3.x and USB Type-C hubs provide higher data transfer rates, enhanced power delivery, and reversible connectors, which are increasingly expected in new devices. This trend pressures manufacturers to either migrate to new standards or integrate hybrid solutions that maintain backward compatibility with USB 2.0 devices.

Power delivery limitations present another constraint. Each USB 2.0 port typically delivers a maximum of 500 mA, which is insufficient for charging multiple high-power devices or supporting power-intensive peripherals. As consumer demand for charging capability and device versatility grows, this limitation reduces the competitiveness of USB 2.0-only solutions in some segments.

Tariff and supply chain dynamics also influence market performance. U.S. tariffs on imported components and raw materials have increased production costs for manufacturers reliant on foreign supply, affecting pricing strategies and global competitiveness. Companies must adapt through supply chain diversification, domestic production, or design optimization to mitigate cost pressures and maintain market share.

USB 2.0 hub controllers remain a vital segment of the connectivity market, driven by legacy device support, cost-effectiveness, and robust performance in industrial and automotive applications. However, the market is increasingly defined by the pressure to integrate newer technologies, overcome power and speed limitations, and navigate global trade dynamics. Future growth will depend on hybrid solutions that combine the affordability and compatibility of USB 2.0 with the enhanced features of USB 3.x and Type-C, ensuring continued relevance in a rapidly evolving technological landscape.

This report studies the global USB 2.0 Hub Controller production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for USB 2.0 Hub Controller and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of USB 2.0 Hub Controller that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global USB 2.0 Hub Controller total production and demand, 2021-2032, (Million Units)

Global USB 2.0 Hub Controller total production value, 2021-2032, (USD Million)

Global USB 2.0 Hub Controller production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global USB 2.0 Hub Controller consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: USB 2.0 Hub Controller domestic production, consumption, key domestic manufacturers and share

Global USB 2.0 Hub Controller production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global USB 2.0 Hub Controller production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global USB 2.0 Hub Controller production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global USB 2.0 Hub Controller market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Terminus-Tech, Genesys Logic, Inc., Texas Instruments Incorporated, Infineon Technologies AG, Microchip Technology Inc., VIA Labs Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World USB 2.0 Hub Controller market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global USB 2.0 Hub Controller Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global USB 2.0 Hub Controller Market, Segmentation by Type:

4 Ports

7 Ports

Others

Global USB 2.0 Hub Controller Market, Segmentation by Power Supply Mode:

Bus-powered

Self-powered

Global USB 2.0 Hub Controller Market, Segmentation by Hub-and-spoke Architecture:

Single-transaction Converter

Multi-transaction Converter

Global USB 2.0 Hub Controller Market, Segmentation by Application:

?Consumer Electronics

Industrial Control

Automotive

Others

Companies Profiled:

Terminus-Tech

Genesys Logic, Inc.

Texas Instruments Incorporated

Infineon Technologies AG

Microchip Technology Inc.

VIA Labs Inc.

Key Questions Answered:

1. How big is the global USB 2.0 Hub Controller market?
2. What is the demand of the global USB 2.0 Hub Controller market?
3. What is the year over year growth of the global USB 2.0 Hub Controller market?
4. What is the production and production value of the global USB 2.0 Hub Controller market?
5. Who are the key producers in the global USB 2.0 Hub Controller market?
6. What are the growth factors driving the market demand?

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