

Global USB 2.0 Hub Controller Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global USB 2.0 Hub Controller market size was valued at US\$ 112 million in 2025 and is forecast to a readjusted size of US\$ 139 million by 2032 with a CAGR of 3.1% during review period.

In 2025, global production of USB 2.0 Hub Controller reached 238.32 million units; the global average market price was approximately \$0.457 per unit, and the industry's average gross profit margin stood at 47.8%.

Key upstream raw materials include wafers, metals (such as copper, gold, nickel, and tin), and packaging materials.

Upstream suppliers include Samsung, TSMC, Micron, and SK Hynix.

Downstream customers include Lenovo, BYD, Geely, Anker, and Belkin.

A USB 2.0 Hub Controller is an integrated circuit that manages the operation of a USB 2.0 hub. Essentially, it is the core component that allows a single USB port on a host device, such as a computer, to be expanded into multiple ports. This controller handles the communication between the host system and multiple downstream USB devices, ensuring that data transfers occur efficiently and correctly according to the USB 2.0 specification.

The controller is responsible for tasks such as address assignment, data routing, and power management. When a USB device is connected to a hub, the controller assigns a unique address to the device and manages the flow of data between the device and the

host. It also ensures that the total power delivered to connected devices does not exceed the hub's capabilities, providing overcurrent protection and proper power distribution.

In addition, the USB 2.0 Hub Controller supports high-speed (480 Mbps), full-speed (12 Mbps), and low-speed (1.5 Mbps) data transfer modes, allowing compatibility with a wide range of USB devices. By integrating this functionality into a single chip, the controller simplifies the design of USB hubs and enables cost-effective expansion of USB connectivity in computers, laptops, and other electronic systems.

The USB 2.0 Hub Controller is a critical component in modern USB hubs, providing both the intelligence and control needed to expand USB connectivity while maintaining compliance with USB standards.

The USB 2.0 hub controller market continues to maintain relevance despite the proliferation of newer USB standards. Its widespread adoption is primarily due to the vast installed base of legacy devices that require backward-compatible connectivity solutions. USB 2.0 hub controllers provide reliable data transfer and power distribution for a wide range of peripherals, making them essential in environments where cost efficiency and device interoperability are more critical than cutting-edge speed.

Analysis of market drivers indicates that the proliferation of USB-enabled devices, particularly in consumer electronics, has sustained the demand for USB 2.0 hub controllers. Users require multiple ports for peripherals such as keyboards, mice, external storage, and cameras. Even in modern computing systems with USB 3.x and Type-C ports, the necessity to connect legacy devices ensures a steady market for USB 2.0 hubs.

Cost sensitivity remains a key factor driving USB 2.0 adoption. Compared with USB 3.x and Type-C alternatives, USB 2.0 hub controllers are less expensive to produce and integrate, which is particularly advantageous for budget-conscious consumer electronics, office equipment, and industrial applications. Their mature design reduces the need for extensive testing and compliance work, further lowering development costs.

The industrial and automotive sectors represent a significant growth segment. USB 2.0 hub controllers are favored for their simplicity, robustness, and proven reliability in harsh operating environments. They are commonly used to connect sensors, diagnostic tools, and infotainment systems, where environmental stability, electromagnetic tolerance,

and long-term reliability outweigh the need for high-speed data transfer.

Despite these advantages, the market faces challenges from newer USB technologies. USB 3.x and USB Type-C hubs provide higher data transfer rates, enhanced power delivery, and reversible connectors, which are increasingly expected in new devices. This trend pressures manufacturers to either migrate to new standards or integrate hybrid solutions that maintain backward compatibility with USB 2.0 devices.

Power delivery limitations present another constraint. Each USB 2.0 port typically delivers a maximum of 500 mA, which is insufficient for charging multiple high-power devices or supporting power-intensive peripherals. As consumer demand for charging capability and device versatility grows, this limitation reduces the competitiveness of USB 2.0-only solutions in some segments.

Tariff and supply chain dynamics also influence market performance. U.S. tariffs on imported components and raw materials have increased production costs for manufacturers reliant on foreign supply, affecting pricing strategies and global competitiveness. Companies must adapt through supply chain diversification, domestic production, or design optimization to mitigate cost pressures and maintain market share.

USB 2.0 hub controllers remain a vital segment of the connectivity market, driven by legacy device support, cost-effectiveness, and robust performance in industrial and automotive applications. However, the market is increasingly defined by the pressure to integrate newer technologies, overcome power and speed limitations, and navigate global trade dynamics. Future growth will depend on hybrid solutions that combine the affordability and compatibility of USB 2.0 with the enhanced features of USB 3.x and Type-C, ensuring continued relevance in a rapidly evolving technological landscape.

This report is a detailed and comprehensive analysis for global USB 2.0 Hub Controller market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global USB 2.0 Hub Controller market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global USB 2.0 Hub Controller market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global USB 2.0 Hub Controller market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2021-2032

Global USB 2.0 Hub Controller market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for USB 2.0 Hub Controller

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global USB 2.0 Hub Controller market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Terminus-Tech, Genesys Logic, Inc., Texas Instruments Incorporated, Infineon Technologies AG, Microchip Technology Inc., VIA Labs Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

USB 2.0 Hub Controller market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

4 Ports

7 Ports

Others

Market segment by Power Supply Mode

Bus-powered

Self-powered

Market segment by Hub-and-spoke Architecture

Single-transaction Converter

Multi-transaction Converter

Market segment by Application

?Consumer Electronics

Industrial Control

Automotive

Others

Major players covered

Terminus-Tech

Genesys Logic, Inc.

Texas Instruments Incorporated

Infineon Technologies AG

Microchip Technology Inc.

VIA Labs Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe USB 2.0 Hub Controller product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of USB 2.0 Hub Controller, with price, sales quantity, revenue, and global market share of USB 2.0 Hub Controller from 2021 to 2026.

Chapter 3, the USB 2.0 Hub Controller competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the USB 2.0 Hub Controller breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and USB 2.0 Hub Controller market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of USB 2.0 Hub Controller.

Chapter 14 and 15, to describe USB 2.0 Hub Controller sales channel, distributors, customers, research findings and conclusion.

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