

# Global Urban Electric SUV Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Urban Electric SUV market size was valued at US\$ 20204 million in 2025 and is forecast to a readjusted size of US\$ 44926 million by 2032 with a CAGR of 13.3% during review period.

Urban Electric SUV refers to an electric sport utility vehicle designed primarily for urban and suburban commuting, powered entirely by one or more electric motors with energy supplied from onboard battery packs. With zero tailpipe emissions, low acoustic noise, and responsive electric performance, these SUVs are optimized for city traffic and short-to-medium range driving. Urban electric SUVs typically feature compact dimensions, agile handling, smart connectivity, and battery capacities optimized for shorter urban ranges, making them well-suited for daily commuting, family transport, and shared mobility services. In 2025, the global market size of urban electric SUVs is approximately USD 19.64 billion, with annual shipments of about 1.05 million units. The market is expected to grow at a compound annual growth rate (CAGR) of around 13.6% over the next decade. The average market price is approximately USD 18,700 per vehicle, typical single-line production capacity ranges from 50,000 to 410,000 units per year, and industry gross margins generally fall within the 9%–20% range.

This report is a detailed and comprehensive analysis for global Urban Electric SUV market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Urban Electric SUV market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Urban Electric SUV market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Urban Electric SUV market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Urban Electric SUV market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Urban Electric SUV

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Urban Electric SUV market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ford, Hyundai, Chevrolet, Nissan, Toyota, Volvo, Volkswagen AG, Buick, Li Auto, GAC Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Urban Electric SUV market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

All Electric SUV

EREV SUV

## Market segment by Drive Mode

2WD SUV

4WD SUV

## Market segment by Application

Personal Use

Commercial Use

## Major players covered

Ford

Hyundai

Chevrolet

Nissan

Toyota

Volvo

Volkswagen AG

Buick

Li Auto

GAC Group

Dongfeng Motor

Xpeng

Geely

Saic

Beijing Automobile Works (BAW)

JAC Group

Dongfeng Liuzhou Motor

BYD

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Urban Electric SUV product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Urban Electric SUV, with price, sales quantity, revenue, and global market share of Urban Electric SUV from 2021 to 2026.

Chapter 3, the Urban Electric SUV competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Urban Electric SUV breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Urban Electric SUV market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Urban Electric SUV.

Chapter 14 and 15, to describe Urban Electric SUV sales channel, distributors, customers, research findings and conclusion.

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