

# Global Urban Decorative Lighting Supply, Demand and Key Producers, 2024-2030

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# **Abstracts**

The global Urban Decorative Lighting market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

The urban decorative lighting market is experiencing significant growth due to the increasing demand for aesthetically pleasing lighting solutions in urban areas. Decorative lighting is used to enhance the visual appeal of public spaces, buildings, and streets, creating a vibrant and attractive environment. The North American region is one of the major sales regions for urban decorative lighting. The United States and Canada have witnessed a surge in urban development projects, leading to increased demand for decorative lighting solutions. The urban decorative lighting market is highly concentrated, with a few major players dominating the market. These players have a strong presence in multiple regions and offer a wide range of lighting solutions. Overall, the urban decorative lighting market is witnessing significant growth, driven by the increasing focus on urban beautification and the need for visually appealing lighting solutions. The market is dominated by a few major players, who offer a wide range of lighting products and have a strong presence in multiple regions.

Urban decorative lighting refers to the use of lighting fixtures and techniques to enhance the visual appeal and aesthetics of urban areas, such as city streets, parks, plazas, and buildings. It involves the strategic placement of decorative lights, such as lanterns, string lights, spotlights, and architectural lighting, to create a visually pleasing and inviting atmosphere in urban spaces. Urban decorative lighting can be used to highlight architectural features, illuminate pathways, create focal points, and enhance the overall ambiance of urban environments, especially during nighttime. It aims to improve the overall visual experience and create a sense of vibrancy and liveliness in urban areas.



This report studies the global Urban Decorative Lighting production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Urban Decorative Lighting, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Urban Decorative Lighting that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Urban Decorative Lighting total production and demand, 2019-2030, (K Units)

Global Urban Decorative Lighting total production value, 2019-2030, (USD Million)

Global Urban Decorative Lighting production by region & country, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Urban Decorative Lighting consumption by region & country, CAGR, 2019-2030 & (K Units)

U.S. VS China: Urban Decorative Lighting domestic production, consumption, key domestic manufacturers and share

Global Urban Decorative Lighting production by manufacturer, production, price, value and market share 2019-2024, (USD Million) & (K Units)

Global Urban Decorative Lighting production by Type, production, value, CAGR, 2019-2030, (USD Million) & (K Units)

Global Urban Decorative Lighting production by Application production, value, CAGR, 2019-2030, (USD Million) & (K Units).

This reports profiles key players in the global Urban Decorative Lighting market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify, AEC Illuminazione, Pluxb, Ledvance, Ilmex, Blachere Illumination, Barcana, GE Lighting and Veritas, etc.



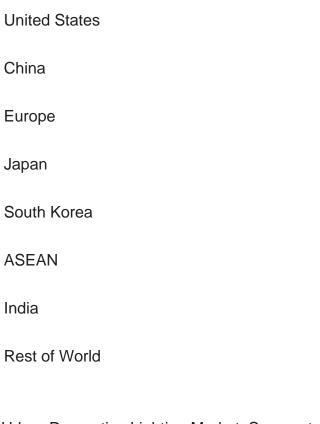
This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Urban Decorative Lighting market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Urban Decorative Lighting Market, By Region:



Global Urban Decorative Lighting Market, Segmentation by Type

LED Lighting

**CFL Lighting** 



# Incandescent Lighting

Global Urban Decorative Lighting Market, Segmentation by Application
Streets and Roads
Parks and Gardens
Commercial and Retail Spaces
Waterfronts and Bridges
Others
Companies Profiled:
Signify
AEC Illuminazione
Pluxb
Ledvance
Ilmex
Blachere Illumination
Barcana
GE Lighting
Veritas

Schr?der

Luxtella



Platek

Current
Simon
Windsor Urban
Mallatite
Key Questions Answered
1. How big is the global Urban Decorative Lighting market?
2. What is the demand of the global Urban Decorative Lighting market?
3. What is the year over year growth of the global Urban Decorative Lighting market?
4. What is the production and production value of the global Urban Decorative Lighting market?

5. Who are the key producers in the global Urban Decorative Lighting market?



# **Contents**

#### 1 SUPPLY SUMMARY

- 1.1 Urban Decorative Lighting Introduction
- 1.2 World Urban Decorative Lighting Supply & Forecast
  - 1.2.1 World Urban Decorative Lighting Production Value (2019 & 2023 & 2030)
  - 1.2.2 World Urban Decorative Lighting Production (2019-2030)
- 1.2.3 World Urban Decorative Lighting Pricing Trends (2019-2030)
- 1.3 World Urban Decorative Lighting Production by Region (Based on Production Site)
  - 1.3.1 World Urban Decorative Lighting Production Value by Region (2019-2030)
  - 1.3.2 World Urban Decorative Lighting Production by Region (2019-2030)
  - 1.3.3 World Urban Decorative Lighting Average Price by Region (2019-2030)
  - 1.3.4 North America Urban Decorative Lighting Production (2019-2030)
  - 1.3.5 Europe Urban Decorative Lighting Production (2019-2030)
  - 1.3.6 China Urban Decorative Lighting Production (2019-2030)
- 1.3.7 Japan Urban Decorative Lighting Production (2019-2030)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Urban Decorative Lighting Market Drivers
- 1.4.2 Factors Affecting Demand
- 1.4.3 Urban Decorative Lighting Major Market Trends

#### **2 DEMAND SUMMARY**

- 2.1 World Urban Decorative Lighting Demand (2019-2030)
- 2.2 World Urban Decorative Lighting Consumption by Region
  - 2.2.1 World Urban Decorative Lighting Consumption by Region (2019-2024)
  - 2.2.2 World Urban Decorative Lighting Consumption Forecast by Region (2025-2030)
- 2.3 United States Urban Decorative Lighting Consumption (2019-2030)
- 2.4 China Urban Decorative Lighting Consumption (2019-2030)
- 2.5 Europe Urban Decorative Lighting Consumption (2019-2030)
- 2.6 Japan Urban Decorative Lighting Consumption (2019-2030)
- 2.7 South Korea Urban Decorative Lighting Consumption (2019-2030)
- 2.8 ASEAN Urban Decorative Lighting Consumption (2019-2030)
- 2.9 India Urban Decorative Lighting Consumption (2019-2030)

# 3 WORLD URBAN DECORATIVE LIGHTING MANUFACTURERS COMPETITIVE ANALYSIS



- 3.1 World Urban Decorative Lighting Production Value by Manufacturer (2019-2024)
- 3.2 World Urban Decorative Lighting Production by Manufacturer (2019-2024)
- 3.3 World Urban Decorative Lighting Average Price by Manufacturer (2019-2024)
- 3.4 Urban Decorative Lighting Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
- 3.5.1 Global Urban Decorative Lighting Industry Rank of Major Manufacturers
- 3.5.2 Global Concentration Ratios (CR4) for Urban Decorative Lighting in 2023
- 3.5.3 Global Concentration Ratios (CR8) for Urban Decorative Lighting in 2023
- 3.6 Urban Decorative Lighting Market: Overall Company Footprint Analysis
  - 3.6.1 Urban Decorative Lighting Market: Region Footprint
  - 3.6.2 Urban Decorative Lighting Market: Company Product Type Footprint
  - 3.6.3 Urban Decorative Lighting Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

#### 4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Urban Decorative Lighting Production Value Comparison
- 4.1.1 United States VS China: Urban Decorative Lighting Production Value Comparison (2019 & 2023 & 2030)
- 4.1.2 United States VS China: Urban Decorative Lighting Production Value Market Share Comparison (2019 & 2023 & 2030)
- 4.2 United States VS China: Urban Decorative Lighting Production Comparison
- 4.2.1 United States VS China: Urban Decorative Lighting Production Comparison (2019 & 2023 & 2030)
- 4.2.2 United States VS China: Urban Decorative Lighting Production Market Share Comparison (2019 & 2023 & 2030)
- 4.3 United States VS China: Urban Decorative Lighting Consumption Comparison
- 4.3.1 United States VS China: Urban Decorative Lighting Consumption Comparison (2019 & 2023 & 2030)
- 4.3.2 United States VS China: Urban Decorative Lighting Consumption Market Share Comparison (2019 & 2023 & 2030)
- 4.4 United States Based Urban Decorative Lighting Manufacturers and Market Share, 2019-2024
- 4.4.1 United States Based Urban Decorative Lighting Manufacturers, Headquarters



and Production Site (States, Country)

- 4.4.2 United States Based Manufacturers Urban Decorative Lighting Production Value (2019-2024)
- 4.4.3 United States Based Manufacturers Urban Decorative Lighting Production (2019-2024)
- 4.5 China Based Urban Decorative Lighting Manufacturers and Market Share
- 4.5.1 China Based Urban Decorative Lighting Manufacturers, Headquarters and Production Site (Province, Country)
- 4.5.2 China Based Manufacturers Urban Decorative Lighting Production Value (2019-2024)
- 4.5.3 China Based Manufacturers Urban Decorative Lighting Production (2019-2024)
- 4.6 Rest of World Based Urban Decorative Lighting Manufacturers and Market Share, 2019-2024
- 4.6.1 Rest of World Based Urban Decorative Lighting Manufacturers, Headquarters and Production Site (State, Country)
- 4.6.2 Rest of World Based Manufacturers Urban Decorative Lighting Production Value (2019-2024)
- 4.6.3 Rest of World Based Manufacturers Urban Decorative Lighting Production (2019-2024)

#### **5 MARKET ANALYSIS BY TYPE**

- 5.1 World Urban Decorative Lighting Market Size Overview by Type: 2019 VS 2023 VS 2030
- 5.2 Segment Introduction by Type
  - 5.2.1 LED Lighting
  - 5.2.2 CFL Lighting
  - 5.2.3 Incandescent Lighting
- 5.3 Market Segment by Type
  - 5.3.1 World Urban Decorative Lighting Production by Type (2019-2030)
  - 5.3.2 World Urban Decorative Lighting Production Value by Type (2019-2030)
  - 5.3.3 World Urban Decorative Lighting Average Price by Type (2019-2030)

#### **6 MARKET ANALYSIS BY APPLICATION**

- 6.1 World Urban Decorative Lighting Market Size Overview by Application: 2019 VS 2023 VS 2030
- 6.2 Segment Introduction by Application
  - 6.2.1 Streets and Roads



- 6.2.2 Parks and Gardens
- 6.2.3 Commercial and Retail Spaces
- 6.2.4 Waterfronts and Bridges
- 6.2.5 Others
- 6.3 Market Segment by Application
  - 6.3.1 World Urban Decorative Lighting Production by Application (2019-2030)
- 6.3.2 World Urban Decorative Lighting Production Value by Application (2019-2030)
- 6.3.3 World Urban Decorative Lighting Average Price by Application (2019-2030)

#### **7 COMPANY PROFILES**

- 7.1 Signify
  - 7.1.1 Signify Details
  - 7.1.2 Signify Major Business
  - 7.1.3 Signify Urban Decorative Lighting Product and Services
- 7.1.4 Signify Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.1.5 Signify Recent Developments/Updates
  - 7.1.6 Signify Competitive Strengths & Weaknesses
- 7.2 AEC Illuminazione
  - 7.2.1 AEC Illuminazione Details
  - 7.2.2 AEC Illuminazione Major Business
  - 7.2.3 AEC Illuminazione Urban Decorative Lighting Product and Services
- 7.2.4 AEC Illuminazione Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.2.5 AEC Illuminazione Recent Developments/Updates
  - 7.2.6 AEC Illuminazione Competitive Strengths & Weaknesses
- 7.3 Pluxb
  - 7.3.1 Pluxb Details
  - 7.3.2 Pluxb Major Business
  - 7.3.3 Pluxb Urban Decorative Lighting Product and Services
- 7.3.4 Pluxb Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.3.5 Pluxb Recent Developments/Updates
  - 7.3.6 Pluxb Competitive Strengths & Weaknesses
- 7.4 Ledvance
  - 7.4.1 Ledvance Details
  - 7.4.2 Ledvance Major Business
  - 7.4.3 Ledvance Urban Decorative Lighting Product and Services



- 7.4.4 Ledvance Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.4.5 Ledvance Recent Developments/Updates
  - 7.4.6 Ledvance Competitive Strengths & Weaknesses
- 7.5 Ilmex
  - 7.5.1 Ilmex Details
  - 7.5.2 Ilmex Major Business
  - 7.5.3 Ilmex Urban Decorative Lighting Product and Services
- 7.5.4 Ilmex Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.5.5 Ilmex Recent Developments/Updates
  - 7.5.6 Ilmex Competitive Strengths & Weaknesses
- 7.6 Blachere Illumination
  - 7.6.1 Blachere Illumination Details
  - 7.6.2 Blachere Illumination Major Business
  - 7.6.3 Blachere Illumination Urban Decorative Lighting Product and Services
- 7.6.4 Blachere Illumination Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.6.5 Blachere Illumination Recent Developments/Updates
  - 7.6.6 Blachere Illumination Competitive Strengths & Weaknesses
- 7.7 Barcana
  - 7.7.1 Barcana Details
  - 7.7.2 Barcana Major Business
  - 7.7.3 Barcana Urban Decorative Lighting Product and Services
- 7.7.4 Barcana Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.7.5 Barcana Recent Developments/Updates
  - 7.7.6 Barcana Competitive Strengths & Weaknesses
- 7.8 GE Lighting
  - 7.8.1 GE Lighting Details
  - 7.8.2 GE Lighting Major Business
  - 7.8.3 GE Lighting Urban Decorative Lighting Product and Services
- 7.8.4 GE Lighting Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.8.5 GE Lighting Recent Developments/Updates
  - 7.8.6 GE Lighting Competitive Strengths & Weaknesses
- 7.9 Veritas
  - 7.9.1 Veritas Details
- 7.9.2 Veritas Major Business



- 7.9.3 Veritas Urban Decorative Lighting Product and Services
- 7.9.4 Veritas Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.9.5 Veritas Recent Developments/Updates
  - 7.9.6 Veritas Competitive Strengths & Weaknesses
- 7.10 Schr?der
  - 7.10.1 Schr?der Details
  - 7.10.2 Schr?der Major Business
  - 7.10.3 Schr?der Urban Decorative Lighting Product and Services
- 7.10.4 Schr?der Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.10.5 Schr?der Recent Developments/Updates
  - 7.10.6 Schr?der Competitive Strengths & Weaknesses
- 7.11 Luxtella
  - 7.11.1 Luxtella Details
  - 7.11.2 Luxtella Major Business
  - 7.11.3 Luxtella Urban Decorative Lighting Product and Services
- 7.11.4 Luxtella Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.11.5 Luxtella Recent Developments/Updates
  - 7.11.6 Luxtella Competitive Strengths & Weaknesses
- 7.12 Platek
  - 7.12.1 Platek Details
  - 7.12.2 Platek Major Business
  - 7.12.3 Platek Urban Decorative Lighting Product and Services
- 7.12.4 Platek Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.12.5 Platek Recent Developments/Updates
  - 7.12.6 Platek Competitive Strengths & Weaknesses
- 7.13 Current
  - 7.13.1 Current Details
  - 7.13.2 Current Major Business
  - 7.13.3 Current Urban Decorative Lighting Product and Services
- 7.13.4 Current Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.13.5 Current Recent Developments/Updates
  - 7.13.6 Current Competitive Strengths & Weaknesses
- 7.14 Simon
- 7.14.1 Simon Details



- 7.14.2 Simon Major Business
- 7.14.3 Simon Urban Decorative Lighting Product and Services
- 7.14.4 Simon Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
- 7.14.5 Simon Recent Developments/Updates
- 7.14.6 Simon Competitive Strengths & Weaknesses
- 7.15 Windsor Urban
  - 7.15.1 Windsor Urban Details
  - 7.15.2 Windsor Urban Major Business
  - 7.15.3 Windsor Urban Urban Decorative Lighting Product and Services
- 7.15.4 Windsor Urban Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.15.5 Windsor Urban Recent Developments/Updates
  - 7.15.6 Windsor Urban Competitive Strengths & Weaknesses
- 7.16 Mallatite
  - 7.16.1 Mallatite Details
  - 7.16.2 Mallatite Major Business
  - 7.16.3 Mallatite Urban Decorative Lighting Product and Services
- 7.16.4 Mallatite Urban Decorative Lighting Production, Price, Value, Gross Margin and Market Share (2019-2024)
  - 7.16.5 Mallatite Recent Developments/Updates
  - 7.16.6 Mallatite Competitive Strengths & Weaknesses

#### **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Urban Decorative Lighting Industry Chain
- 8.2 Urban Decorative Lighting Upstream Analysis
  - 8.2.1 Urban Decorative Lighting Core Raw Materials
- 8.2.2 Main Manufacturers of Urban Decorative Lighting Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Urban Decorative Lighting Production Mode
- 8.6 Urban Decorative Lighting Procurement Model
- 8.7 Urban Decorative Lighting Industry Sales Model and Sales Channels
  - 8.7.1 Urban Decorative Lighting Sales Model
  - 8.7.2 Urban Decorative Lighting Typical Customers

#### 9 RESEARCH FINDINGS AND CONCLUSION



#### **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

- Table 1. World Urban Decorative Lighting Production Value by Region (2019, 2023 and 2030) & (USD Million)
- Table 2. World Urban Decorative Lighting Production Value by Region (2019-2024) & (USD Million)
- Table 3. World Urban Decorative Lighting Production Value by Region (2025-2030) & (USD Million)
- Table 4. World Urban Decorative Lighting Production Value Market Share by Region (2019-2024)
- Table 5. World Urban Decorative Lighting Production Value Market Share by Region (2025-2030)
- Table 6. World Urban Decorative Lighting Production by Region (2019-2024) & (K Units)
- Table 7. World Urban Decorative Lighting Production by Region (2025-2030) & (K Units)
- Table 8. World Urban Decorative Lighting Production Market Share by Region (2019-2024)
- Table 9. World Urban Decorative Lighting Production Market Share by Region (2025-2030)
- Table 10. World Urban Decorative Lighting Average Price by Region (2019-2024) & (US\$/Unit)
- Table 11. World Urban Decorative Lighting Average Price by Region (2025-2030) & (US\$/Unit)
- Table 12. Urban Decorative Lighting Major Market Trends
- Table 13. World Urban Decorative Lighting Consumption Growth Rate Forecast by Region (2019 & 2023 & 2030) & (K Units)
- Table 14. World Urban Decorative Lighting Consumption by Region (2019-2024) & (K Units)
- Table 15. World Urban Decorative Lighting Consumption Forecast by Region (2025-2030) & (K Units)
- Table 16. World Urban Decorative Lighting Production Value by Manufacturer (2019-2024) & (USD Million)
- Table 17. Production Value Market Share of Key Urban Decorative Lighting Producers in 2023
- Table 18. World Urban Decorative Lighting Production by Manufacturer (2019-2024) & (K Units)



- Table 19. Production Market Share of Key Urban Decorative Lighting Producers in 2023
- Table 20. World Urban Decorative Lighting Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 21. Global Urban Decorative Lighting Company Evaluation Quadrant
- Table 22. World Urban Decorative Lighting Industry Rank of Major Manufacturers,
- Based on Production Value in 2023
- Table 23. Head Office and Urban Decorative Lighting Production Site of Key Manufacturer
- Table 24. Urban Decorative Lighting Market: Company Product Type Footprint
- Table 25. Urban Decorative Lighting Market: Company Product Application Footprint
- Table 26. Urban Decorative Lighting Competitive Factors
- Table 27. Urban Decorative Lighting New Entrant and Capacity Expansion Plans
- Table 28. Urban Decorative Lighting Mergers & Acquisitions Activity
- Table 29. United States VS China Urban Decorative Lighting Production Value Comparison, (2019 & 2023 & 2030) & (USD Million)
- Table 30. United States VS China Urban Decorative Lighting Production Comparison, (2019 & 2023 & 2030) & (K Units)
- Table 31. United States VS China Urban Decorative Lighting Consumption Comparison, (2019 & 2023 & 2030) & (K Units)
- Table 32. United States Based Urban Decorative Lighting Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Urban Decorative Lighting Production Value, (2019-2024) & (USD Million)
- Table 34. United States Based Manufacturers Urban Decorative Lighting Production Value Market Share (2019-2024)
- Table 35. United States Based Manufacturers Urban Decorative Lighting Production (2019-2024) & (K Units)
- Table 36. United States Based Manufacturers Urban Decorative Lighting Production Market Share (2019-2024)
- Table 37. China Based Urban Decorative Lighting Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Urban Decorative Lighting Production Value, (2019-2024) & (USD Million)
- Table 39. China Based Manufacturers Urban Decorative Lighting Production Value Market Share (2019-2024)
- Table 40. China Based Manufacturers Urban Decorative Lighting Production (2019-2024) & (K Units)
- Table 41. China Based Manufacturers Urban Decorative Lighting Production Market Share (2019-2024)



- Table 42. Rest of World Based Urban Decorative Lighting Manufacturers, Headquarters and Production Site (States, Country)
- Table 43. Rest of World Based Manufacturers Urban Decorative Lighting Production Value, (2019-2024) & (USD Million)
- Table 44. Rest of World Based Manufacturers Urban Decorative Lighting Production Value Market Share (2019-2024)
- Table 45. Rest of World Based Manufacturers Urban Decorative Lighting Production (2019-2024) & (K Units)
- Table 46. Rest of World Based Manufacturers Urban Decorative Lighting Production Market Share (2019-2024)
- Table 47. World Urban Decorative Lighting Production Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 48. World Urban Decorative Lighting Production by Type (2019-2024) & (K Units)
- Table 49. World Urban Decorative Lighting Production by Type (2025-2030) & (K Units)
- Table 50. World Urban Decorative Lighting Production Value by Type (2019-2024) & (USD Million)
- Table 51. World Urban Decorative Lighting Production Value by Type (2025-2030) & (USD Million)
- Table 52. World Urban Decorative Lighting Average Price by Type (2019-2024) & (US\$/Unit)
- Table 53. World Urban Decorative Lighting Average Price by Type (2025-2030) & (US\$/Unit)
- Table 54. World Urban Decorative Lighting Production Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 55. World Urban Decorative Lighting Production by Application (2019-2024) & (K Units)
- Table 56. World Urban Decorative Lighting Production by Application (2025-2030) & (K Units)
- Table 57. World Urban Decorative Lighting Production Value by Application (2019-2024) & (USD Million)
- Table 58. World Urban Decorative Lighting Production Value by Application (2025-2030) & (USD Million)
- Table 59. World Urban Decorative Lighting Average Price by Application (2019-2024) & (US\$/Unit)
- Table 60. World Urban Decorative Lighting Average Price by Application (2025-2030) & (US\$/Unit)
- Table 61. Signify Basic Information, Manufacturing Base and Competitors
- Table 62. Signify Major Business
- Table 63. Signify Urban Decorative Lighting Product and Services



Table 64. Signify Urban Decorative Lighting Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 65. Signify Recent Developments/Updates

Table 66. Signify Competitive Strengths & Weaknesses

Table 67. AEC Illuminazione Basic Information, Manufacturing Base and Competitors

Table 68. AEC Illuminazione Major Business

Table 69. AEC Illuminazione Urban Decorative Lighting Product and Services

Table 70. AEC Illuminazione Urban Decorative Lighting Production (K Units), Price

(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 71. AEC Illuminazione Recent Developments/Updates

Table 72. AEC Illuminazione Competitive Strengths & Weaknesses

Table 73. Pluxb Basic Information, Manufacturing Base and Competitors

Table 74. Pluxb Major Business

Table 75. Pluxb Urban Decorative Lighting Product and Services

Table 76. Pluxb Urban Decorative Lighting Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Pluxb Recent Developments/Updates

Table 78. Pluxb Competitive Strengths & Weaknesses

Table 79. Ledvance Basic Information, Manufacturing Base and Competitors

Table 80. Ledvance Major Business

Table 81. Ledvance Urban Decorative Lighting Product and Services

Table 82. Ledvance Urban Decorative Lighting Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 83. Ledvance Recent Developments/Updates

Table 84. Ledvance Competitive Strengths & Weaknesses

Table 85. Ilmex Basic Information, Manufacturing Base and Competitors

Table 86. Ilmex Major Business

Table 87. Ilmex Urban Decorative Lighting Product and Services

Table 88. Ilmex Urban Decorative Lighting Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Ilmex Recent Developments/Updates

Table 90. Ilmex Competitive Strengths & Weaknesses

Table 91. Blachere Illumination Basic Information, Manufacturing Base and Competitors

Table 92. Blachere Illumination Major Business

Table 93. Blachere Illumination Urban Decorative Lighting Product and Services

Table 94. Blachere Illumination Urban Decorative Lighting Production (K Units), Price

(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)



- Table 95. Blachere Illumination Recent Developments/Updates
- Table 96. Blachere Illumination Competitive Strengths & Weaknesses
- Table 97. Barcana Basic Information, Manufacturing Base and Competitors
- Table 98. Barcana Major Business
- Table 99. Barcana Urban Decorative Lighting Product and Services
- Table 100. Barcana Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 101. Barcana Recent Developments/Updates
- Table 102. Barcana Competitive Strengths & Weaknesses
- Table 103. GE Lighting Basic Information, Manufacturing Base and Competitors
- Table 104. GE Lighting Major Business
- Table 105. GE Lighting Urban Decorative Lighting Product and Services
- Table 106. GE Lighting Urban Decorative Lighting Production (K Units), Price
- (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. GE Lighting Recent Developments/Updates
- Table 108. GE Lighting Competitive Strengths & Weaknesses
- Table 109. Veritas Basic Information, Manufacturing Base and Competitors
- Table 110. Veritas Major Business
- Table 111. Veritas Urban Decorative Lighting Product and Services
- Table 112. Veritas Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 113. Veritas Recent Developments/Updates
- Table 114. Veritas Competitive Strengths & Weaknesses
- Table 115. Schr?der Basic Information, Manufacturing Base and Competitors
- Table 116. Schr?der Major Business
- Table 117. Schr?der Urban Decorative Lighting Product and Services
- Table 118. Schr?der Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 119. Schr?der Recent Developments/Updates
- Table 120. Schr?der Competitive Strengths & Weaknesses
- Table 121. Luxtella Basic Information, Manufacturing Base and Competitors
- Table 122. Luxtella Major Business
- Table 123. Luxtella Urban Decorative Lighting Product and Services
- Table 124. Luxtella Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 125. Luxtella Recent Developments/Updates
- Table 126. Luxtella Competitive Strengths & Weaknesses
- Table 127. Platek Basic Information, Manufacturing Base and Competitors



- Table 128. Platek Major Business
- Table 129. Platek Urban Decorative Lighting Product and Services
- Table 130. Platek Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 131. Platek Recent Developments/Updates
- Table 132. Platek Competitive Strengths & Weaknesses
- Table 133. Current Basic Information, Manufacturing Base and Competitors
- Table 134. Current Major Business
- Table 135. Current Urban Decorative Lighting Product and Services
- Table 136. Current Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 137. Current Recent Developments/Updates
- Table 138. Current Competitive Strengths & Weaknesses
- Table 139. Simon Basic Information, Manufacturing Base and Competitors
- Table 140. Simon Major Business
- Table 141. Simon Urban Decorative Lighting Product and Services
- Table 142. Simon Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 143. Simon Recent Developments/Updates
- Table 144. Simon Competitive Strengths & Weaknesses
- Table 145. Windsor Urban Basic Information, Manufacturing Base and Competitors
- Table 146. Windsor Urban Major Business
- Table 147. Windsor Urban Urban Decorative Lighting Product and Services
- Table 148. Windsor Urban Urban Decorative Lighting Production (K Units), Price
- (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 149. Windsor Urban Recent Developments/Updates
- Table 150. Mallatite Basic Information, Manufacturing Base and Competitors
- Table 151. Mallatite Major Business
- Table 152. Mallatite Urban Decorative Lighting Product and Services
- Table 153. Mallatite Urban Decorative Lighting Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2019-2024)
- Table 154. Global Key Players of Urban Decorative Lighting Upstream (Raw Materials)
- Table 155. Urban Decorative Lighting Typical Customers
- Table 156. Urban Decorative Lighting Typical Distributors

#### LIST OF FIGURE

# Figure 1. Urban Decorative Lighting Picture



- Figure 2. World Urban Decorative Lighting Production Value: 2019 & 2023 & 2030, (USD Million)
- Figure 3. World Urban Decorative Lighting Production Value and Forecast (2019-2030) & (USD Million)
- Figure 4. World Urban Decorative Lighting Production (2019-2030) & (K Units)
- Figure 5. World Urban Decorative Lighting Average Price (2019-2030) & (US\$/Unit)
- Figure 6. World Urban Decorative Lighting Production Value Market Share by Region (2019-2030)
- Figure 7. World Urban Decorative Lighting Production Market Share by Region (2019-2030)
- Figure 8. North America Urban Decorative Lighting Production (2019-2030) & (K Units)
- Figure 9. Europe Urban Decorative Lighting Production (2019-2030) & (K Units)
- Figure 10. China Urban Decorative Lighting Production (2019-2030) & (K Units)
- Figure 11. Japan Urban Decorative Lighting Production (2019-2030) & (K Units)
- Figure 12. Urban Decorative Lighting Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 15. World Urban Decorative Lighting Consumption Market Share by Region (2019-2030)
- Figure 16. United States Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 17. China Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 18. Europe Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 19. Japan Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 20. South Korea Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 21. ASEAN Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 22. India Urban Decorative Lighting Consumption (2019-2030) & (K Units)
- Figure 23. Producer Shipments of Urban Decorative Lighting by Manufacturer Revenue (\$MM) and Market Share (%): 2023
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Urban Decorative Lighting Markets in 2023
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Urban Decorative Lighting Markets in 2023
- Figure 26. United States VS China: Urban Decorative Lighting Production Value Market Share Comparison (2019 & 2023 & 2030)
- Figure 27. United States VS China: Urban Decorative Lighting Production Market Share Comparison (2019 & 2023 & 2030)
- Figure 28. United States VS China: Urban Decorative Lighting Consumption Market



Share Comparison (2019 & 2023 & 2030)

Figure 29. United States Based Manufacturers Urban Decorative Lighting Production Market Share 2023

Figure 30. China Based Manufacturers Urban Decorative Lighting Production Market Share 2023

Figure 31. Rest of World Based Manufacturers Urban Decorative Lighting Production Market Share 2023

Figure 32. World Urban Decorative Lighting Production Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 33. World Urban Decorative Lighting Production Value Market Share by Type in 2023

Figure 34. LED Lighting

Figure 35. CFL Lighting

Figure 36. Incandescent Lighting

Figure 37. World Urban Decorative Lighting Production Market Share by Type (2019-2030)

Figure 38. World Urban Decorative Lighting Production Value Market Share by Type (2019-2030)

Figure 39. World Urban Decorative Lighting Average Price by Type (2019-2030) & (US\$/Unit)

Figure 40. World Urban Decorative Lighting Production Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 41. World Urban Decorative Lighting Production Value Market Share by Application in 2023

Figure 42. Streets and Roads

Figure 43. Parks and Gardens

Figure 44. Commercial and Retail Spaces

Figure 45. Waterfronts and Bridges

Figure 46. Others

Figure 47. World Urban Decorative Lighting Production Market Share by Application (2019-2030)

Figure 48. World Urban Decorative Lighting Production Value Market Share by Application (2019-2030)

Figure 49. World Urban Decorative Lighting Average Price by Application (2019-2030) & (US\$/Unit)

Figure 50. Urban Decorative Lighting Industry Chain

Figure 51. Urban Decorative Lighting Procurement Model

Figure 52. Urban Decorative Lighting Sales Model

Figure 53. Urban Decorative Lighting Sales Channels, Direct Sales, and Distribution



Figure 54. Methodology

Figure 55. Research Process and Data Source



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