

Global Urban Decorative Lighting Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Urban Decorative Lighting market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Urban decorative lighting refers to the use of lighting fixtures and techniques to enhance the visual appeal and aesthetics of urban areas, such as city streets, parks, plazas, and buildings. It involves the strategic placement of decorative lights, such as lanterns, string lights, spotlights, and architectural lighting, to create a visually pleasing and inviting atmosphere in urban spaces. Urban decorative lighting can be used to highlight architectural features, illuminate pathways, create focal points, and enhance the overall ambiance of urban environments, especially during nighttime. It aims to improve the overall visual experience and create a sense of vibrancy and liveliness in urban areas.

The urban decorative lighting market is experiencing significant growth due to the increasing demand for aesthetically pleasing lighting solutions in urban areas. Decorative lighting is used to enhance the visual appeal of public spaces, buildings, and streets, creating a vibrant and attractive environment. The North American region is one of the major sales regions for urban decorative lighting. The United States and Canada have witnessed a surge in urban development projects, leading to increased demand for decorative lighting solutions. The urban decorative lighting market is highly concentrated, with a few major players dominating the market. These players have a strong presence in multiple regions and offer a wide range of lighting solutions. Overall, the urban decorative lighting market is witnessing significant growth, driven by the increasing focus on urban beautification and the need for visually appealing lighting solutions. The market is dominated by a few major players, who offer a wide range of

lighting products and have a strong presence in multiple regions.

The Global Info Research report includes an overview of the development of the Urban Decorative Lighting industry chain, the market status of Streets and Roads (LED Lighting, CFL Lighting), Parks and Gardens (LED Lighting, CFL Lighting), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Urban Decorative Lighting.

Regionally, the report analyzes the Urban Decorative Lighting markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Urban Decorative Lighting market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Urban Decorative Lighting market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Urban Decorative Lighting industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., LED Lighting, CFL Lighting).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Urban Decorative Lighting market.

Regional Analysis: The report involves examining the Urban Decorative Lighting market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Urban Decorative Lighting market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Urban Decorative Lighting:

Company Analysis: Report covers individual Urban Decorative Lighting manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Urban Decorative Lighting. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Streets and Roads, Parks and Gardens).

Technology Analysis: Report covers specific technologies relevant to Urban Decorative Lighting. It assesses the current state, advancements, and potential future developments in Urban Decorative Lighting areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Urban Decorative Lighting market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Urban Decorative Lighting market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

LED Lighting

CFL Lighting

Incandescent Lighting

Market segment by Application

Streets and Roads

Parks and Gardens

Commercial and Retail Spaces

Waterfronts and Bridges

Others

Major players covered

Signify

AEC Illuminazione

Pluxb

Ledvance

Ilmex

Blachere Illumination

Barcana

GE Lighting

Veritas

Schröder

Luxtella

Platek

Current

Simon

Windsor Urban

Mallatite

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Urban Decorative Lighting product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Urban Decorative Lighting, with price, sales, revenue and global market share of Urban Decorative Lighting from 2019 to 2024.

Chapter 3, the Urban Decorative Lighting competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Urban Decorative Lighting breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Urban Decorative Lighting market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Urban Decorative Lighting.

Chapter 14 and 15, to describe Urban Decorative Lighting sales channel, distributors, customers, research findings and conclusion.

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