

# Global Unsaturated Polyester Resins (UPR) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Unsaturated Polyester Resins (UPR) market size was valued at USD 12120 million in 2023 and is forecast to a readjusted size of USD 20960 million by 2030 with a CAGR of 8.1% during review period.

This report studies the unsaturated polyester resins market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Unsaturated polyester resin is produced first by esterificating diacid and diol to polymer form, then using styrene monomer to dissolve polymer into syrup form resin creating unsaturated polyester resin, this is what we called UPR. The advantages of UPR are easy blending with filler and create excellent properties under room temperature with normal pressure. After applying pressure with heat, UPR can be formed into high hardness products with excellent mechanical properties. UPR has distinct properties in weather resistance, chemical resistance, water resistance and cold resistance. UPR is widely used in soft mold casting, button, boards, artificial marble, furniture, corrugated roofing, storage tanks, pipe line, yachts, fishing rods and many other construction FRP materials.

Global Unsaturated Polyester Resins (UPR) key players include Ashland, DSM, BASF SF, Reichhold, etc. Global top four manufacturers hold a share about 25%.

China is the largest market, with a share about 30%, followed by Europe and USA, both have a share over 40 percent.

In terms of product, Unsaturated Polyester Resin For Non-FRP is the largest segment, with a share about 55%. And in terms of application, the largest application is Fiber reinforce plastic (FRP), followed by Artificial marble, Artware, Button, Coating, etc.

The Global Info Research report includes an overview of the development of the Unsaturated Polyester Resins (UPR) industry chain, the market status of Construction Industry (Fiber Reinforce Plastic (FRP), Unsaturated Polyester Resin For Non-FRP), Automotive Industry (Fiber Reinforce Plastic (FRP), Unsaturated Polyester Resin For Non-FRP), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Unsaturated Polyester Resins (UPR).

Regionally, the report analyzes the Unsaturated Polyester Resins (UPR) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Unsaturated Polyester Resins (UPR) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Unsaturated Polyester Resins (UPR) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Unsaturated Polyester Resins (UPR) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Fiber Reinforce Plastic (FRP), Unsaturated Polyester Resin For Non-FRP).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Unsaturated Polyester Resins (UPR) market.

**Regional Analysis:** The report involves examining the Unsaturated Polyester Resins (UPR) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer

behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Unsaturated Polyester Resins (UPR) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Unsaturated Polyester Resins (UPR):

**Company Analysis:** Report covers individual Unsaturated Polyester Resins (UPR) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Unsaturated Polyester Resins (UPR). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Construction Industry, Automotive Industry).

**Technology Analysis:** Report covers specific technologies relevant to Unsaturated Polyester Resins (UPR). It assesses the current state, advancements, and potential future developments in Unsaturated Polyester Resins (UPR) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Unsaturated Polyester Resins (UPR) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Unsaturated Polyester Resins (UPR) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Fiber Reinforce Plastic (FRP)

Unsaturated Polyester Resin For Non-FRP

## Market segment by Application

Construction Industry

Automotive Industry

Shipbuilding Industry

Other

## Major players covered

Ashland

Yabang

Changzhou Fangxin

DSM

BASF SE

Reichhold

Guangdong Huaxun

CCP Composites

Tianhe Resin

AOC

Zhaoqing Futian

Jiangsu Fullmark

Huzhou Hongjian

Changzhou Huari

U-Pica

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Unsaturated Polyester Resins (UPR) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Unsaturated Polyester Resins (UPR), with price, sales, revenue and global market share of Unsaturated Polyester Resins (UPR) from 2019 to 2024.

Chapter 3, the Unsaturated Polyester Resins (UPR) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Unsaturated Polyester Resins (UPR) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Unsaturated Polyester Resins (UPR) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Unsaturated Polyester Resins (UPR).

Chapter 14 and 15, to describe Unsaturated Polyester Resins (UPR) sales channel, distributors, customers, research findings and conclusion.

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