

# Global Universal Transport Medium (UTM) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Universal Transport Medium (UTM) market size was valued at US\$ 276 million in 2025 and is forecast to a readjusted size of US\$ 380 million by 2032 with a CAGR of 4.6% during review period.

Universal Transport Medium (UTM) is a specialized sterile biological medium designed for the collection, preservation and transportation of various clinical and environmental samples containing microorganisms (viruses, bacteria, fungi, chlamydia, etc.) and cell samples, without inhibiting the biological activity of target pathogens or damaging sample integrity before detection. It is formulated with a stable buffer system to maintain appropriate pH value (typically 7.0-7.6), protective agents (such as bovine serum albumin, sucrose) to reduce pathogen degradation, and broad-spectrum bacteriostatic agents (non-inhibitory to target pathogens) to prevent contamination by miscellaneous bacteria, while being free of components that interfere with subsequent detection (PCR, culture, antigen testing). UTM is usually matched with sampling swabs to form a complete sampling kit, which can keep samples viable for a certain period at room or refrigerated temperature, supporting long-distance transportation and batch detection, and is a core auxiliary reagent for infectious disease diagnosis, pathogen monitoring and biological sample detection.

In 2025, global Universal Transport Medium (UTM) production reached approximately 67 million units, with an average global market price of around US\$ 4 per unit. The production capacity of Universal Transport Medium (UTM) is approximately 84 million units per year, the average gross profit margin was 28-31%.

The upstream of Universal Transport Medium (UTM) supply chain covers suppliers of

core raw materials and auxiliary components, including buffer system raw materials (Tris, phosphate, NaCl for pH stabilization), protective agents (bovine serum albumin, trehalose), bacteriostatic agents (gentamicin, amphotericin B), sterile packaging materials (disposable plastic tubes, sealed caps), and matching sampling swab materials (nylon flocking, cotton); the purity of upstream raw materials and the sterility of components directly determine the quality, preservation effect and detection compatibility of UTM. The midstream is composed of professional biological reagent manufacturers that carry out formula optimization, sterile preparation, precision filling, high-temperature or radiation sterilization, quality inspection (sterility, pH value, bacteriostatic effect verification) and kit assembly, ensuring finished UTM complies with medical device or in vitro diagnostic reagent standards. The downstream links include medical device distributors, in vitro diagnostic reagent suppliers, and end-users in multiple fields; finished products are delivered to terminals through direct sales or distribution channels, downstream users include medical institutions, disease control centers, third-party detection laboratories, etc., and downstream demand for sample preservation duration, detection compatibility and sterility guides midstream manufacturers to optimize formulas and production processes, while driving upstream suppliers to improve raw material purity and stability.

The cost structure of Universal Transport Medium (UTM) is dominated by raw material costs, accounting for 45%-55% of total costs, among which high-purity buffer components, high-quality protective agents and specific broad-spectrum bacteriostatic agents account for the largest proportion, and raw materials meeting medical-grade standards are 20%-30% more expensive than industrial-grade materials, which is the core factor affecting cost. Production and sterilization costs account for 18%-25%, covering sterile workshop production, precision filling operations, strict sterilization processes (gamma radiation, autoclaving) and quality testing (sterility test, pathogen preservation effect verification), with high requirements for production environment and testing accuracy to avoid cross-contamination and ensure product effectiveness. Packaging and assembly costs account for 10%-15%, as UTM needs sterile, leak-proof packaging and matching sampling swabs for kit assembly, and disposable sterile packaging materials increase the cost. The remaining 8%-17% include R&D amortization (for optimizing formula to extend preservation time and improve detection compatibility), cold chain logistics costs (for some products requiring low-temperature transportation to maintain stability), and indirect management costs.

This report is a detailed and comprehensive analysis for global Universal Transport Medium (UTM) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Universal Transport Medium (UTM) market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global Universal Transport Medium (UTM) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global Universal Transport Medium (UTM) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (US\$/Unit), 2021-2032

Global Universal Transport Medium (UTM) market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Universal Transport Medium (UTM)
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Universal Transport Medium (UTM) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Copan Diagnostics, Ultrassay BioTech Co., Ltd., Goldsite Diagnostics, Huachenyang (Shenzhen)Technology Co., Ltd., Ruhof, EKF Diagnostics Holdings, Mole Bioscience, Biocomma, Hardy Diagnostics, Thermo Fisher Scientific, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Universal Transport Medium (UTM) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Broad-spectrum Compatible UTM

Virus-specialized UTM

Bacteria-specialized UTM

### Market segment by Functional Orientation

Non-inactivated UTM

Inactivated UTM

### Market segment by Application

Medical Institutions

Centers for Disease Control and Prevention

Entry-Exit Quarantine and Port Inspection Agencies

Third-Party Medical Testing Institutions

Other

### Major players covered

Copan Diagnostics

Ultrassay BioTech Co., Ltd.

Goldsite Diagnostics

Huachenyang (Shenzhen)Technology Co., Ltd.

Ruhof

EKF Diagnostics Holdings

Mole Bioscience

Biocomma

Hardy Diagnostics

Thermo Fisher Scientific

Longhorn Vaccines and Diagnostics

BioServUK

Biologix Group Limited

Shandong Chengwu Medical Products Factory

BD

Puritan Medical Products

Babio Biotechnology

Darui Biotech

Hangzhou LifeReal Biotechnology

Medical Wire & Equipment

Biosigma

BIOBASE

Aptaca

Haimen Shengbang Laboratory Equipment

Liofilchem

Capricorn Scientific

Bio-Med

Mantacc

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Universal Transport Medium (UTM) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Universal Transport Medium (UTM), with price, sales quantity, revenue, and global market share of Universal Transport Medium (UTM) from 2021 to 2026.

Chapter 3, the Universal Transport Medium (UTM) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Universal Transport Medium (UTM) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Universal Transport Medium (UTM) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Universal Transport Medium (UTM).

Chapter 14 and 15, to describe Universal Transport Medium (UTM) sales channel, distributors, customers, research findings and conclusion.

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