

# Global Unit Baths for Residential Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G456A1BE38D2EN.html>

Date: February 2026

Pages: 181

Price: US\$ 4,480.00 (Single User License)

ID: G456A1BE38D2EN

## Abstracts

The global Unit Baths for Residential market size is expected to reach \$ 7207 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032). In 2025, global sales of Unit Baths for Residential reached approximately 1.9 million units, with an average market price of about USD 2400 per unit, an annual production capacity of roughly 2.8 million units, and an industry-average gross margin of approximately 25%.

A Residential Unit Bath is a factory-prefabricated modular bathroom system for housing, integrating a waterproof base, wall/ceiling panels, tub or shower zone, door components, and plumbing fittings into standardized or semi-custom units. Most assembly and waterproofing control happen in the factory; on-site work focuses on fast placement and utility connections to improve consistency, shorten schedules, and stabilize quality.

Upstream: resins/composites (FRP/SMC/PMMA, etc.), steel/aluminum profiles, glass & hardware, valves/pipes, sealants and waterproofing materials. Midstream: tooling/molding, surface finishing, integrated assembly, QA, packaging & logistics; some vendors bundle installation. Downstream consumption: new built fitted housing (apartments/multifamily), public/rental housing, and renovation?especially replacement of old bathrooms, which can be a steady demand base.

Residential unit baths (prefabricated modular bathrooms) are a productivity-driven building product segment that grows where developers and contractors prioritize faster cycle times, predictable quality, and fewer on-site wet trades. Adoption is strongest in markets with standardized apartment designs and tight labor availability, because factory-built modules reduce site coordination risk and deliver more consistent waterproofing and finish quality than traditional construction. Demand is supported by new multifamily housing, build-to-rent projects, and especially renovation/replacement cycles in aging housing stock, while penetration is limited by building code differences,

size/transport constraints, and the need to fit local plumbing and ventilation standards. Competition typically splits between scale manufacturers offering standardized platforms and premium suppliers differentiated by design, comfort features, acoustic/thermal performance, and strong installer/service networks that can become a key moat.

This report studies the global Unit Baths for Residential production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Unit Baths for Residential and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Unit Baths for Residential that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Unit Baths for Residential total production and demand, 2021-2032, (Units)

Global Unit Baths for Residential total production value, 2021-2032, (USD Million)

Global Unit Baths for Residential production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Unit Baths for Residential consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Unit Baths for Residential domestic production, consumption, key domestic manufacturers and share

Global Unit Baths for Residential production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Unit Baths for Residential production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Unit Baths for Residential production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Unit Baths for Residential market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TOTO, LIXIL, Panasonic, TAKARA STANDARD, Cozy Housing Equipment, Sekisui Home Techno, Husetec Inc., Syswo Housing Tech, Cleanup, Part Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Unit Baths for Residential market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Unit Baths for Residential Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Unit Baths for Residential Market, Segmentation by Type:

GRP-type

Steel-type

Concrete-type

Global Unit Baths for Residential Market, Segmentation by Installation Structure:

Full-unit

Semi-unit

## Global Unit Baths for Residential Market, Segmentation by Customization Level:

Standard

Semi-custom

Full-custom

## Global Unit Baths for Residential Market, Segmentation by Application:

Student Residences

Healthcare

Apartment

## **Companies Profiled:**

TOTO

LIXIL

Panasonic

TAKARA STANDARD

Cozy Housing Equipment

Sekisui Home Techno

Housetec Inc.

Syswo Housing Tech

Cleanup

Part Group

Toclas Corporation

Walker Modular

Offsite Solutions

Speed House

Parmarine (Eastern Pretech PTE)

Bathsystem

Sally Technology

Honlley

Deba

Elements Europe

HVA Concept

Chinaxinling

BAUDET

Changsha Broad Homes Industrial Group

PUDA Industrial

Eurocomponents

Huida Sanitary

Seagull Housing Industry

Oldcastle SurePods

Sanika

**Key Questions Answered:**

1. How big is the global Unit Baths for Residential market?
2. What is the demand of the global Unit Baths for Residential market?
3. What is the year over year growth of the global Unit Baths for Residential market?
4. What is the production and production value of the global Unit Baths for Residential market?
5. Who are the key producers in the global Unit Baths for Residential market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Unit Baths for Residential Introduction
- 1.2 World Unit Baths for Residential Supply & Forecast
  - 1.2.1 World Unit Baths for Residential Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Unit Baths for Residential Production (2021-2032)
  - 1.2.3 World Unit Baths for Residential Pricing Trends (2021-2032)
- 1.3 World Unit Baths for Residential Production by Region (Based on Production Site)
  - 1.3.1 World Unit Baths for Residential Production Value by Region (2021-2032)
  - 1.3.2 World Unit Baths for Residential Production by Region (2021-2032)
  - 1.3.3 World Unit Baths for Residential Average Price by Region (2021-2032)
  - 1.3.4 North America Unit Baths for Residential Production (2021-2032)
  - 1.3.5 Europe Unit Baths for Residential Production (2021-2032)
  - 1.3.6 China Unit Baths for Residential Production (2021-2032)
  - 1.3.7 Japan Unit Baths for Residential Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Unit Baths for Residential Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Unit Baths for Residential Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Unit Baths for Residential Demand (2021-2032)
- 2.2 World Unit Baths for Residential Consumption by Region
  - 2.2.1 World Unit Baths for Residential Consumption by Region (2021-2026)
  - 2.2.2 World Unit Baths for Residential Consumption Forecast by Region (2027-2032)
- 2.3 United States Unit Baths for Residential Consumption (2021-2032)
- 2.4 China Unit Baths for Residential Consumption (2021-2032)
- 2.5 Europe Unit Baths for Residential Consumption (2021-2032)
- 2.6 Japan Unit Baths for Residential Consumption (2021-2032)
- 2.7 South Korea Unit Baths for Residential Consumption (2021-2032)
- 2.8 ASEAN Unit Baths for Residential Consumption (2021-2032)
- 2.9 India Unit Baths for Residential Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Unit Baths for Residential Production Value by Manufacturer (2021-2026)

- 3.2 World Unit Baths for Residential Production by Manufacturer (2021-2026)
- 3.3 World Unit Baths for Residential Average Price by Manufacturer (2021-2026)
- 3.4 Unit Baths for Residential Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Unit Baths for Residential Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Unit Baths for Residential in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Unit Baths for Residential in 2025
- 3.6 Unit Baths for Residential Market: Overall Company Footprint Analysis
  - 3.6.1 Unit Baths for Residential Market: Region Footprint
  - 3.6.2 Unit Baths for Residential Market: Company Product Type Footprint
  - 3.6.3 Unit Baths for Residential Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Unit Baths for Residential Production Value Comparison
  - 4.1.1 United States VS China: Unit Baths for Residential Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Unit Baths for Residential Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Unit Baths for Residential Production Comparison
  - 4.2.1 United States VS China: Unit Baths for Residential Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Unit Baths for Residential Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Unit Baths for Residential Consumption Comparison
  - 4.3.1 United States VS China: Unit Baths for Residential Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Unit Baths for Residential Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Unit Baths for Residential Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Unit Baths for Residential Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Unit Baths for Residential Production Value (2021-2026)

4.4.3 United States Based Manufacturers Unit Baths for Residential Production (2021-2026)

4.5 China Based Unit Baths for Residential Manufacturers and Market Share

4.5.1 China Based Unit Baths for Residential Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Unit Baths for Residential Production Value (2021-2026)

4.5.3 China Based Manufacturers Unit Baths for Residential Production (2021-2026)

4.6 Rest of World Based Unit Baths for Residential Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Unit Baths for Residential Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Unit Baths for Residential Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Unit Baths for Residential Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Unit Baths for Residential Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 GRP-type

5.2.2 Steel-type

5.2.3 Concrete-type

5.3 Market Segment by Type

5.3.1 World Unit Baths for Residential Production by Type (2021-2032)

5.3.2 World Unit Baths for Residential Production Value by Type (2021-2032)

5.3.3 World Unit Baths for Residential Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY INSTALLATION STRUCTURE**

6.1 World Unit Baths for Residential Market Size Overview by Installation Structure: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Installation Structure

6.2.1 Full-unit

6.2.2 Semi-unit

## 6.3 Market Segment by Installation Structure

6.3.1 World Unit Baths for Residential Production by Installation Structure (2021-2032)

6.3.2 World Unit Baths for Residential Production Value by Installation Structure (2021-2032)

6.3.3 World Unit Baths for Residential Average Price by Installation Structure (2021-2032)

## 7 MARKET ANALYSIS BY CUSTOMIZATION LEVEL

7.1 World Unit Baths for Residential Market Size Overview by Customization Level: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Customization Level

7.2.1 Standard

7.2.2 Semi-custom

7.2.3 Full-custom

7.3 Market Segment by Customization Level

7.3.1 World Unit Baths for Residential Production by Customization Level (2021-2032)

7.3.2 World Unit Baths for Residential Production Value by Customization Level (2021-2032)

7.3.3 World Unit Baths for Residential Average Price by Customization Level (2021-2032)

## 8 MARKET ANALYSIS BY APPLICATION

8.1 World Unit Baths for Residential Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Student Residences

8.2.2 Healthcare

8.2.3 Apartment

8.3 Market Segment by Application

8.3.1 World Unit Baths for Residential Production by Application (2021-2032)

8.3.2 World Unit Baths for Residential Production Value by Application (2021-2032)

8.3.3 World Unit Baths for Residential Average Price by Application (2021-2032)

## 9 COMPANY PROFILES

9.1 TOTO

9.1.1 TOTO Details

- 9.1.2 TOTO Major Business
- 9.1.3 TOTO Unit Baths for Residential Product and Services
- 9.1.4 TOTO Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 TOTO Recent Developments/Updates
- 9.1.6 TOTO Competitive Strengths & Weaknesses
- 9.2 LIXIL
  - 9.2.1 LIXIL Details
  - 9.2.2 LIXIL Major Business
  - 9.2.3 LIXIL Unit Baths for Residential Product and Services
  - 9.2.4 LIXIL Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.2.5 LIXIL Recent Developments/Updates
  - 9.2.6 LIXIL Competitive Strengths & Weaknesses
- 9.3 Panasonic
  - 9.3.1 Panasonic Details
  - 9.3.2 Panasonic Major Business
  - 9.3.3 Panasonic Unit Baths for Residential Product and Services
  - 9.3.4 Panasonic Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.3.5 Panasonic Recent Developments/Updates
  - 9.3.6 Panasonic Competitive Strengths & Weaknesses
- 9.4 TAKARA STANDARD
  - 9.4.1 TAKARA STANDARD Details
  - 9.4.2 TAKARA STANDARD Major Business
  - 9.4.3 TAKARA STANDARD Unit Baths for Residential Product and Services
  - 9.4.4 TAKARA STANDARD Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.4.5 TAKARA STANDARD Recent Developments/Updates
  - 9.4.6 TAKARA STANDARD Competitive Strengths & Weaknesses
- 9.5 Cozy Housing Equipment
  - 9.5.1 Cozy Housing Equipment Details
  - 9.5.2 Cozy Housing Equipment Major Business
  - 9.5.3 Cozy Housing Equipment Unit Baths for Residential Product and Services
  - 9.5.4 Cozy Housing Equipment Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Cozy Housing Equipment Recent Developments/Updates
  - 9.5.6 Cozy Housing Equipment Competitive Strengths & Weaknesses
- 9.6 Sekisui Home Techno

- 9.6.1 Sekisui Home Techno Details
- 9.6.2 Sekisui Home Techno Major Business
- 9.6.3 Sekisui Home Techno Unit Baths for Residential Product and Services
- 9.6.4 Sekisui Home Techno Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Sekisui Home Techno Recent Developments/Updates
- 9.6.6 Sekisui Home Techno Competitive Strengths & Weaknesses
- 9.7 Husetec Inc.
  - 9.7.1 Husetec Inc. Details
  - 9.7.2 Husetec Inc. Major Business
  - 9.7.3 Husetec Inc. Unit Baths for Residential Product and Services
  - 9.7.4 Husetec Inc. Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Husetec Inc. Recent Developments/Updates
  - 9.7.6 Husetec Inc. Competitive Strengths & Weaknesses
- 9.8 Syswo Housing Tech
  - 9.8.1 Syswo Housing Tech Details
  - 9.8.2 Syswo Housing Tech Major Business
  - 9.8.3 Syswo Housing Tech Unit Baths for Residential Product and Services
  - 9.8.4 Syswo Housing Tech Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Syswo Housing Tech Recent Developments/Updates
  - 9.8.6 Syswo Housing Tech Competitive Strengths & Weaknesses
- 9.9 Cleanup
  - 9.9.1 Cleanup Details
  - 9.9.2 Cleanup Major Business
  - 9.9.3 Cleanup Unit Baths for Residential Product and Services
  - 9.9.4 Cleanup Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Cleanup Recent Developments/Updates
  - 9.9.6 Cleanup Competitive Strengths & Weaknesses
- 9.10 Part Group
  - 9.10.1 Part Group Details
  - 9.10.2 Part Group Major Business
  - 9.10.3 Part Group Unit Baths for Residential Product and Services
  - 9.10.4 Part Group Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Part Group Recent Developments/Updates
  - 9.10.6 Part Group Competitive Strengths & Weaknesses

## 9.11 Toclas Corporation

9.11.1 Toclas Corporation Details

9.11.2 Toclas Corporation Major Business

9.11.3 Toclas Corporation Unit Baths for Residential Product and Services

9.11.4 Toclas Corporation Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Toclas Corporation Recent Developments/Updates

9.11.6 Toclas Corporation Competitive Strengths & Weaknesses

## 9.12 Walker Modular

9.12.1 Walker Modular Details

9.12.2 Walker Modular Major Business

9.12.3 Walker Modular Unit Baths for Residential Product and Services

9.12.4 Walker Modular Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Walker Modular Recent Developments/Updates

9.12.6 Walker Modular Competitive Strengths & Weaknesses

## 9.13 Offsite Solutions

9.13.1 Offsite Solutions Details

9.13.2 Offsite Solutions Major Business

9.13.3 Offsite Solutions Unit Baths for Residential Product and Services

9.13.4 Offsite Solutions Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Offsite Solutions Recent Developments/Updates

9.13.6 Offsite Solutions Competitive Strengths & Weaknesses

## 9.14 Speed House

9.14.1 Speed House Details

9.14.2 Speed House Major Business

9.14.3 Speed House Unit Baths for Residential Product and Services

9.14.4 Speed House Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Speed House Recent Developments/Updates

9.14.6 Speed House Competitive Strengths & Weaknesses

## 9.15 Parmarine (Eastern Pretech PTE)

9.15.1 Parmarine (Eastern Pretech PTE) Details

9.15.2 Parmarine (Eastern Pretech PTE) Major Business

9.15.3 Parmarine (Eastern Pretech PTE) Unit Baths for Residential Product and Services

9.15.4 Parmarine (Eastern Pretech PTE) Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.15.5 Parmarine (Eastern Pretech PTE) Recent Developments/Updates
- 9.15.6 Parmarine (Eastern Pretech PTE) Competitive Strengths & Weaknesses
- 9.16 Bathsystem
  - 9.16.1 Bathsystem Details
  - 9.16.2 Bathsystem Major Business
  - 9.16.3 Bathsystem Unit Baths for Residential Product and Services
  - 9.16.4 Bathsystem Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Bathsystem Recent Developments/Updates
  - 9.16.6 Bathsystem Competitive Strengths & Weaknesses
- 9.17 Sally Technology
  - 9.17.1 Sally Technology Details
  - 9.17.2 Sally Technology Major Business
  - 9.17.3 Sally Technology Unit Baths for Residential Product and Services
  - 9.17.4 Sally Technology Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.17.5 Sally Technology Recent Developments/Updates
  - 9.17.6 Sally Technology Competitive Strengths & Weaknesses
- 9.18 Honlley
  - 9.18.1 Honlley Details
  - 9.18.2 Honlley Major Business
  - 9.18.3 Honlley Unit Baths for Residential Product and Services
  - 9.18.4 Honlley Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.18.5 Honlley Recent Developments/Updates
  - 9.18.6 Honlley Competitive Strengths & Weaknesses
- 9.19 Deba
  - 9.19.1 Deba Details
  - 9.19.2 Deba Major Business
  - 9.19.3 Deba Unit Baths for Residential Product and Services
  - 9.19.4 Deba Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.19.5 Deba Recent Developments/Updates
  - 9.19.6 Deba Competitive Strengths & Weaknesses
- 9.20 Elements Europe
  - 9.20.1 Elements Europe Details
  - 9.20.2 Elements Europe Major Business
  - 9.20.3 Elements Europe Unit Baths for Residential Product and Services
  - 9.20.4 Elements Europe Unit Baths for Residential Production, Price, Value, Gross

## Margin and Market Share (2021-2026)

9.20.5 Elements Europe Recent Developments/Updates

9.20.6 Elements Europe Competitive Strengths & Weaknesses

## 9.21 HVA Concept

9.21.1 HVA Concept Details

9.21.2 HVA Concept Major Business

9.21.3 HVA Concept Unit Baths for Residential Product and Services

9.21.4 HVA Concept Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.21.5 HVA Concept Recent Developments/Updates

9.21.6 HVA Concept Competitive Strengths & Weaknesses

## 9.22 Chinaxinling

9.22.1 Chinaxinling Details

9.22.2 Chinaxinling Major Business

9.22.3 Chinaxinling Unit Baths for Residential Product and Services

9.22.4 Chinaxinling Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 Chinaxinling Recent Developments/Updates

9.22.6 Chinaxinling Competitive Strengths & Weaknesses

## 9.23 BAUDET

9.23.1 BAUDET Details

9.23.2 BAUDET Major Business

9.23.3 BAUDET Unit Baths for Residential Product and Services

9.23.4 BAUDET Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.23.5 BAUDET Recent Developments/Updates

9.23.6 BAUDET Competitive Strengths & Weaknesses

## 9.24 Changsha Broad Homes Industrial Group

9.24.1 Changsha Broad Homes Industrial Group Details

9.24.2 Changsha Broad Homes Industrial Group Major Business

9.24.3 Changsha Broad Homes Industrial Group Unit Baths for Residential Product and Services

9.24.4 Changsha Broad Homes Industrial Group Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.24.5 Changsha Broad Homes Industrial Group Recent Developments/Updates

9.24.6 Changsha Broad Homes Industrial Group Competitive Strengths & Weaknesses

## 9.25 PUDA Industrial

9.25.1 PUDA Industrial Details

- 9.25.2 PUDA Industrial Major Business
- 9.25.3 PUDA Industrial Unit Baths for Residential Product and Services
- 9.25.4 PUDA Industrial Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.25.5 PUDA Industrial Recent Developments/Updates
- 9.25.6 PUDA Industrial Competitive Strengths & Weaknesses
- 9.26 Eurocomponents
  - 9.26.1 Eurocomponents Details
  - 9.26.2 Eurocomponents Major Business
  - 9.26.3 Eurocomponents Unit Baths for Residential Product and Services
  - 9.26.4 Eurocomponents Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.26.5 Eurocomponents Recent Developments/Updates
  - 9.26.6 Eurocomponents Competitive Strengths & Weaknesses
- 9.27 Huida Sanitary
  - 9.27.1 Huida Sanitary Details
  - 9.27.2 Huida Sanitary Major Business
  - 9.27.3 Huida Sanitary Unit Baths for Residential Product and Services
  - 9.27.4 Huida Sanitary Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.27.5 Huida Sanitary Recent Developments/Updates
  - 9.27.6 Huida Sanitary Competitive Strengths & Weaknesses
- 9.28 Seagull Housing Industry
  - 9.28.1 Seagull Housing Industry Details
  - 9.28.2 Seagull Housing Industry Major Business
  - 9.28.3 Seagull Housing Industry Unit Baths for Residential Product and Services
  - 9.28.4 Seagull Housing Industry Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.28.5 Seagull Housing Industry Recent Developments/Updates
  - 9.28.6 Seagull Housing Industry Competitive Strengths & Weaknesses
- 9.29 Oldcastle SurePods
  - 9.29.1 Oldcastle SurePods Details
  - 9.29.2 Oldcastle SurePods Major Business
  - 9.29.3 Oldcastle SurePods Unit Baths for Residential Product and Services
  - 9.29.4 Oldcastle SurePods Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.29.5 Oldcastle SurePods Recent Developments/Updates
  - 9.29.6 Oldcastle SurePods Competitive Strengths & Weaknesses
- 9.30 Sanika

- 9.30.1 Sanika Details
- 9.30.2 Sanika Major Business
- 9.30.3 Sanika Unit Baths for Residential Product and Services
- 9.30.4 Sanika Unit Baths for Residential Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.30.5 Sanika Recent Developments/Updates
- 9.30.6 Sanika Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Unit Baths for Residential Industry Chain
- 10.2 Unit Baths for Residential Upstream Analysis
  - 10.2.1 Unit Baths for Residential Core Raw Materials
  - 10.2.2 Main Manufacturers of Unit Baths for Residential Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Unit Baths for Residential Production Mode
- 10.6 Unit Baths for Residential Procurement Model
- 10.7 Unit Baths for Residential Industry Sales Model and Sales Channels
  - 10.7.1 Unit Baths for Residential Sales Model
  - 10.7.2 Unit Baths for Residential Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Unit Baths for Residential Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Unit Baths for Residential Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Unit Baths for Residential Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Unit Baths for Residential Production Value Market Share by Region (2021-2026)
- Table 5. World Unit Baths for Residential Production Value Market Share by Region (2027-2032)
- Table 6. World Unit Baths for Residential Production by Region (2021-2026) & (Units)
- Table 7. World Unit Baths for Residential Production by Region (2027-2032) & (Units)
- Table 8. World Unit Baths for Residential Production Market Share by Region (2021-2026)
- Table 9. World Unit Baths for Residential Production Market Share by Region (2027-2032)
- Table 10. World Unit Baths for Residential Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Unit Baths for Residential Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Unit Baths for Residential Major Market Trends
- Table 13. World Unit Baths for Residential Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)
- Table 14. World Unit Baths for Residential Consumption by Region (2021-2026) & (Units)
- Table 15. World Unit Baths for Residential Consumption Forecast by Region (2027-2032) & (Units)
- Table 16. World Unit Baths for Residential Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Unit Baths for Residential Producers in 2025
- Table 18. World Unit Baths for Residential Production by Manufacturer (2021-2026) & (Units)
- Table 19. Production Market Share of Key Unit Baths for Residential Producers in 2025
- Table 20. World Unit Baths for Residential Average Price by Manufacturer (2021-2026)

& (US\$/Unit)

Table 21. Global Unit Baths for Residential Company Evaluation Quadrant

Table 22. World Unit Baths for Residential Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Unit Baths for Residential Production Site of Key Manufacturer

Table 24. Unit Baths for Residential Market: Company Product Type Footprint

Table 25. Unit Baths for Residential Market: Company Product Application Footprint

Table 26. Unit Baths for Residential Competitive Factors

Table 27. Unit Baths for Residential New Entrant and Capacity Expansion Plans

Table 28. Unit Baths for Residential Mergers & Acquisitions Activity

Table 29. United States VS China Unit Baths for Residential Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Unit Baths for Residential Production Comparison, (2021 & 2025 & 2032) & (Units)

Table 31. United States VS China Unit Baths for Residential Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Unit Baths for Residential Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Unit Baths for Residential Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Unit Baths for Residential Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Unit Baths for Residential Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Unit Baths for Residential Production Market Share (2021-2026)

Table 37. China Based Unit Baths for Residential Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Unit Baths for Residential Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Unit Baths for Residential Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Unit Baths for Residential Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers Unit Baths for Residential Production Market Share (2021-2026)

Table 42. Rest of World Based Unit Baths for Residential Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Unit Baths for Residential Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Unit Baths for Residential Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Unit Baths for Residential Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Unit Baths for Residential Production Market Share (2021-2026)

Table 47. World Unit Baths for Residential Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Unit Baths for Residential Production by Type (2021-2026) & (Units)

Table 49. World Unit Baths for Residential Production by Type (2027-2032) & (Units)

Table 50. World Unit Baths for Residential Production Value by Type (2021-2026) & (USD Million)

Table 51. World Unit Baths for Residential Production Value by Type (2027-2032) & (USD Million)

Table 52. World Unit Baths for Residential Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Unit Baths for Residential Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Unit Baths for Residential Production Value by Installation Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World Unit Baths for Residential Production by Installation Structure (2021-2026) & (Units)

Table 56. World Unit Baths for Residential Production by Installation Structure (2027-2032) & (Units)

Table 57. World Unit Baths for Residential Production Value by Installation Structure (2021-2026) & (USD Million)

Table 58. World Unit Baths for Residential Production Value by Installation Structure (2027-2032) & (USD Million)

Table 59. World Unit Baths for Residential Average Price by Installation Structure (2021-2026) & (US\$/Unit)

Table 60. World Unit Baths for Residential Average Price by Installation Structure (2027-2032) & (US\$/Unit)

Table 61. World Unit Baths for Residential Production Value by Customization Level, (USD Million), 2021 & 2025 & 2032

Table 62. World Unit Baths for Residential Production by Customization Level (2021-2026) & (Units)

Table 63. World Unit Baths for Residential Production by Customization Level

(2027-2032) & (Units)

Table 64. World Unit Baths for Residential Production Value by Customization Level (2021-2026) & (USD Million)

Table 65. World Unit Baths for Residential Production Value by Customization Level (2027-2032) & (USD Million)

Table 66. World Unit Baths for Residential Average Price by Customization Level (2021-2026) & (US\$/Unit)

Table 67. World Unit Baths for Residential Average Price by Customization Level (2027-2032) & (US\$/Unit)

Table 68. World Unit Baths for Residential Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Unit Baths for Residential Production by Application (2021-2026) & (Units)

Table 70. World Unit Baths for Residential Production by Application (2027-2032) & (Units)

Table 71. World Unit Baths for Residential Production Value by Application (2021-2026) & (USD Million)

Table 72. World Unit Baths for Residential Production Value by Application (2027-2032) & (USD Million)

Table 73. World Unit Baths for Residential Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Unit Baths for Residential Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. TOTO Basic Information, Manufacturing Base and Competitors

Table 76. TOTO Major Business

Table 77. TOTO Unit Baths for Residential Product and Services

Table 78. TOTO Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. TOTO Recent Developments/Updates

Table 80. TOTO Competitive Strengths & Weaknesses

Table 81. LIXIL Basic Information, Manufacturing Base and Competitors

Table 82. LIXIL Major Business

Table 83. LIXIL Unit Baths for Residential Product and Services

Table 84. LIXIL Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. LIXIL Recent Developments/Updates

Table 86. LIXIL Competitive Strengths & Weaknesses

Table 87. Panasonic Basic Information, Manufacturing Base and Competitors

Table 88. Panasonic Major Business

- Table 89. Panasonic Unit Baths for Residential Product and Services
- Table 90. Panasonic Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Panasonic Recent Developments/Updates
- Table 92. Panasonic Competitive Strengths & Weaknesses
- Table 93. TAKARA STANDARD Basic Information, Manufacturing Base and Competitors
- Table 94. TAKARA STANDARD Major Business
- Table 95. TAKARA STANDARD Unit Baths for Residential Product and Services
- Table 96. TAKARA STANDARD Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. TAKARA STANDARD Recent Developments/Updates
- Table 98. TAKARA STANDARD Competitive Strengths & Weaknesses
- Table 99. Cozy Housing Equipment Basic Information, Manufacturing Base and Competitors
- Table 100. Cozy Housing Equipment Major Business
- Table 101. Cozy Housing Equipment Unit Baths for Residential Product and Services
- Table 102. Cozy Housing Equipment Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Cozy Housing Equipment Recent Developments/Updates
- Table 104. Cozy Housing Equipment Competitive Strengths & Weaknesses
- Table 105. Sekisui Home Techno Basic Information, Manufacturing Base and Competitors
- Table 106. Sekisui Home Techno Major Business
- Table 107. Sekisui Home Techno Unit Baths for Residential Product and Services
- Table 108. Sekisui Home Techno Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Sekisui Home Techno Recent Developments/Updates
- Table 110. Sekisui Home Techno Competitive Strengths & Weaknesses
- Table 111. Husetec Inc. Basic Information, Manufacturing Base and Competitors
- Table 112. Husetec Inc. Major Business
- Table 113. Husetec Inc. Unit Baths for Residential Product and Services
- Table 114. Husetec Inc. Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Husetec Inc. Recent Developments/Updates

- Table 116. Housetec Inc. Competitive Strengths & Weaknesses
- Table 117. Syswo Housing Tech Basic Information, Manufacturing Base and Competitors
- Table 118. Syswo Housing Tech Major Business
- Table 119. Syswo Housing Tech Unit Baths for Residential Product and Services
- Table 120. Syswo Housing Tech Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Syswo Housing Tech Recent Developments/Updates
- Table 122. Syswo Housing Tech Competitive Strengths & Weaknesses
- Table 123. Cleanup Basic Information, Manufacturing Base and Competitors
- Table 124. Cleanup Major Business
- Table 125. Cleanup Unit Baths for Residential Product and Services
- Table 126. Cleanup Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Cleanup Recent Developments/Updates
- Table 128. Cleanup Competitive Strengths & Weaknesses
- Table 129. Part Group Basic Information, Manufacturing Base and Competitors
- Table 130. Part Group Major Business
- Table 131. Part Group Unit Baths for Residential Product and Services
- Table 132. Part Group Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Part Group Recent Developments/Updates
- Table 134. Part Group Competitive Strengths & Weaknesses
- Table 135. Toclas Corporation Basic Information, Manufacturing Base and Competitors
- Table 136. Toclas Corporation Major Business
- Table 137. Toclas Corporation Unit Baths for Residential Product and Services
- Table 138. Toclas Corporation Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Toclas Corporation Recent Developments/Updates
- Table 140. Toclas Corporation Competitive Strengths & Weaknesses
- Table 141. Walker Modular Basic Information, Manufacturing Base and Competitors
- Table 142. Walker Modular Major Business
- Table 143. Walker Modular Unit Baths for Residential Product and Services
- Table 144. Walker Modular Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Walker Modular Recent Developments/Updates

- Table 146. Walker Modular Competitive Strengths & Weaknesses
- Table 147. Offsite Solutions Basic Information, Manufacturing Base and Competitors
- Table 148. Offsite Solutions Major Business
- Table 149. Offsite Solutions Unit Baths for Residential Product and Services
- Table 150. Offsite Solutions Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Offsite Solutions Recent Developments/Updates
- Table 152. Offsite Solutions Competitive Strengths & Weaknesses
- Table 153. Speed House Basic Information, Manufacturing Base and Competitors
- Table 154. Speed House Major Business
- Table 155. Speed House Unit Baths for Residential Product and Services
- Table 156. Speed House Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Speed House Recent Developments/Updates
- Table 158. Speed House Competitive Strengths & Weaknesses
- Table 159. Parmarine (Eastern Pretech PTE) Basic Information, Manufacturing Base and Competitors
- Table 160. Parmarine (Eastern Pretech PTE) Major Business
- Table 161. Parmarine (Eastern Pretech PTE) Unit Baths for Residential Product and Services
- Table 162. Parmarine (Eastern Pretech PTE) Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Parmarine (Eastern Pretech PTE) Recent Developments/Updates
- Table 164. Parmarine (Eastern Pretech PTE) Competitive Strengths & Weaknesses
- Table 165. Bathsystem Basic Information, Manufacturing Base and Competitors
- Table 166. Bathsystem Major Business
- Table 167. Bathsystem Unit Baths for Residential Product and Services
- Table 168. Bathsystem Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Bathsystem Recent Developments/Updates
- Table 170. Bathsystem Competitive Strengths & Weaknesses
- Table 171. Sally Technology Basic Information, Manufacturing Base and Competitors
- Table 172. Sally Technology Major Business
- Table 173. Sally Technology Unit Baths for Residential Product and Services
- Table 174. Sally Technology Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 175. Sally Technology Recent Developments/Updates
- Table 176. Sally Technology Competitive Strengths & Weaknesses
- Table 177. Honlley Basic Information, Manufacturing Base and Competitors
- Table 178. Honlley Major Business
- Table 179. Honlley Unit Baths for Residential Product and Services
- Table 180. Honlley Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Honlley Recent Developments/Updates
- Table 182. Honlley Competitive Strengths & Weaknesses
- Table 183. Deba Basic Information, Manufacturing Base and Competitors
- Table 184. Deba Major Business
- Table 185. Deba Unit Baths for Residential Product and Services
- Table 186. Deba Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. Deba Recent Developments/Updates
- Table 188. Deba Competitive Strengths & Weaknesses
- Table 189. Elements Europe Basic Information, Manufacturing Base and Competitors
- Table 190. Elements Europe Major Business
- Table 191. Elements Europe Unit Baths for Residential Product and Services
- Table 192. Elements Europe Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Elements Europe Recent Developments/Updates
- Table 194. Elements Europe Competitive Strengths & Weaknesses
- Table 195. HVA Concept Basic Information, Manufacturing Base and Competitors
- Table 196. HVA Concept Major Business
- Table 197. HVA Concept Unit Baths for Residential Product and Services
- Table 198. HVA Concept Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 199. HVA Concept Recent Developments/Updates
- Table 200. HVA Concept Competitive Strengths & Weaknesses
- Table 201. Chinaxinling Basic Information, Manufacturing Base and Competitors
- Table 202. Chinaxinling Major Business
- Table 203. Chinaxinling Unit Baths for Residential Product and Services
- Table 204. Chinaxinling Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Chinaxinling Recent Developments/Updates
- Table 206. Chinaxinling Competitive Strengths & Weaknesses
- Table 207. BAUDET Basic Information, Manufacturing Base and Competitors

Table 208. BAUDET Major Business

Table 209. BAUDET Unit Baths for Residential Product and Services

Table 210. BAUDET Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 211. BAUDET Recent Developments/Updates

Table 212. BAUDET Competitive Strengths & Weaknesses

Table 213. Changsha Broad Homes Industrial Group Basic Information, Manufacturing Base and Competitors

Table 214. Changsha Broad Homes Industrial Group Major Business

Table 215. Changsha Broad Homes Industrial Group Unit Baths for Residential Product and Services

Table 216. Changsha Broad Homes Industrial Group Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 217. Changsha Broad Homes Industrial Group Recent Developments/Updates

Table 218. Changsha Broad Homes Industrial Group Competitive Strengths & Weaknesses

Table 219. PUDA Industrial Basic Information, Manufacturing Base and Competitors

Table 220. PUDA Industrial Major Business

Table 221. PUDA Industrial Unit Baths for Residential Product and Services

Table 222. PUDA Industrial Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 223. PUDA Industrial Recent Developments/Updates

Table 224. PUDA Industrial Competitive Strengths & Weaknesses

Table 225. Eurocomponents Basic Information, Manufacturing Base and Competitors

Table 226. Eurocomponents Major Business

Table 227. Eurocomponents Unit Baths for Residential Product and Services

Table 228. Eurocomponents Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 229. Eurocomponents Recent Developments/Updates

Table 230. Eurocomponents Competitive Strengths & Weaknesses

Table 231. Huida Sanitary Basic Information, Manufacturing Base and Competitors

Table 232. Huida Sanitary Major Business

Table 233. Huida Sanitary Unit Baths for Residential Product and Services

Table 234. Huida Sanitary Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 235. Huida Sanitary Recent Developments/Updates

Table 236. Huida Sanitary Competitive Strengths & Weaknesses

Table 237. Seagull Housing Industry Basic Information, Manufacturing Base and Competitors

Table 238. Seagull Housing Industry Major Business

Table 239. Seagull Housing Industry Unit Baths for Residential Product and Services

Table 240. Seagull Housing Industry Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 241. Seagull Housing Industry Recent Developments/Updates

Table 242. Seagull Housing Industry Competitive Strengths & Weaknesses

Table 243. Oldcastle SurePods Basic Information, Manufacturing Base and Competitors

Table 244. Oldcastle SurePods Major Business

Table 245. Oldcastle SurePods Unit Baths for Residential Product and Services

Table 246. Oldcastle SurePods Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 247. Oldcastle SurePods Recent Developments/Updates

Table 248. Oldcastle SurePods Competitive Strengths & Weaknesses

Table 249. Sanika Basic Information, Manufacturing Base and Competitors

Table 250. Sanika Major Business

Table 251. Sanika Unit Baths for Residential Product and Services

Table 252. Sanika Unit Baths for Residential Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 253. Sanika Recent Developments/Updates

Table 254. Sanika Competitive Strengths & Weaknesses

Table 255. Global Key Players of Unit Baths for Residential Upstream (Raw Materials)

Table 256. Global Unit Baths for Residential Typical Customers

Table 257. Unit Baths for Residential Typical Distributors

## List Of Figures

### LIST OF FIGURES

- Figure 1. Unit Baths for Residential Picture
- Figure 2. World Unit Baths for Residential Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Unit Baths for Residential Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Unit Baths for Residential Production (2021-2032) & (Units)
- Figure 5. World Unit Baths for Residential Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Unit Baths for Residential Production Value Market Share by Region (2021-2032)
- Figure 7. World Unit Baths for Residential Production Market Share by Region (2021-2032)
- Figure 8. North America Unit Baths for Residential Production (2021-2032) & (Units)
- Figure 9. Europe Unit Baths for Residential Production (2021-2032) & (Units)
- Figure 10. China Unit Baths for Residential Production (2021-2032) & (Units)
- Figure 11. Japan Unit Baths for Residential Production (2021-2032) & (Units)
- Figure 12. Unit Baths for Residential Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 15. World Unit Baths for Residential Consumption Market Share by Region (2021-2032)
- Figure 16. United States Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 17. China Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 18. Europe Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 19. Japan Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 20. South Korea Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 21. ASEAN Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 22. India Unit Baths for Residential Consumption (2021-2032) & (Units)
- Figure 23. Producer Shipments of Unit Baths for Residential by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Unit Baths for Residential Markets in 2025
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Unit Baths for Residential Markets in 2025
- Figure 26. United States VS China: Unit Baths for Residential Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Unit Baths for Residential Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Unit Baths for Residential Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Unit Baths for Residential Production Market Share 2025

Figure 30. China Based Manufacturers Unit Baths for Residential Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Unit Baths for Residential Production Market Share 2025

Figure 32. World Unit Baths for Residential Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Unit Baths for Residential Production Value Market Share by Type in 2025

Figure 34. GRP-type

Figure 35. Steel-type

Figure 36. Concrete-type

Figure 37. World Unit Baths for Residential Production Market Share by Type (2021-2032)

Figure 38. World Unit Baths for Residential Production Value Market Share by Type (2021-2032)

Figure 39. World Unit Baths for Residential Average Price by Type (2021-2032) & (US\$/Unit)

Figure 40. World Unit Baths for Residential Production Value by Installation Structure, (USD Million), 2021 & 2025 & 2032

Figure 41. World Unit Baths for Residential Production Value Market Share by Installation Structure in 2025

Figure 42. Full-unit

Figure 43. Semi-unit

Figure 44. World Unit Baths for Residential Production Market Share by Installation Structure (2021-2032)

Figure 45. World Unit Baths for Residential Production Value Market Share by Installation Structure (2021-2032)

Figure 46. World Unit Baths for Residential Average Price by Installation Structure (2021-2032) & (US\$/Unit)

Figure 47. World Unit Baths for Residential Production Value by Customization Level, (USD Million), 2021 & 2025 & 2032

Figure 48. World Unit Baths for Residential Production Value Market Share by Customization Level in 2025

- Figure 49. Standard
- Figure 50. Semi-custom
- Figure 51. Full-custom
- Figure 52. World Unit Baths for Residential Production Market Share by Customization Level (2021-2032)
- Figure 53. World Unit Baths for Residential Production Value Market Share by Customization Level (2021-2032)
- Figure 54. World Unit Baths for Residential Average Price by Customization Level (2021-2032) & (US\$/Unit)
- Figure 55. World Unit Baths for Residential Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 56. World Unit Baths for Residential Production Value Market Share by Application in 2025
- Figure 57. Student Residences
- Figure 58. Healthcare
- Figure 59. Apartment
- Figure 60. World Unit Baths for Residential Production Market Share by Application (2021-2032)
- Figure 61. World Unit Baths for Residential Production Value Market Share by Application (2021-2032)
- Figure 62. World Unit Baths for Residential Average Price by Application (2021-2032) & (US\$/Unit)
- Figure 63. Unit Baths for Residential Industry Chain
- Figure 64. Unit Baths for Residential Procurement Model
- Figure 65. Unit Baths for Residential Sales Model
- Figure 66. Unit Baths for Residential Sales Channels, Direct Sales, and Distribution
- Figure 67. Methodology
- Figure 68. Research Process and Data Source

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