

Global Unified Communications Monitoring Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Unified Communications Monitoring market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

UCM tools collect, transform and analyze information from UC and network vendor-supplied data sources, including: • Call detail records (CDRs) • Simple Network Monitoring Protocol (SNMP) notifications/traps • Media quality metrics and connection statistics • Overall system data Some tools use standard APIs, FTP, file copy or SNMP Management Information Bases (MIB), or can extract data from UC, VoIP and LAN/WAN/WLAN network infrastructure vendor databases and repositories. Advanced tools have the ability to collect packet trace data, decode and play back captured voice and video streams, interrogate network infrastructure, and/or perform synthetic call testing.

The Global Mobile Economy Development Report 2023 released by GSMA Intelligence pointed out that by the end of 2022, the number of global mobile users would exceed 5.4 billion. The mobile ecosystem supports 16 million jobs directly and 12 million jobs indirectly.

According to our Communications Research Centre, in 2022, the global communication equipment was valued at US\$ 100 billion. The U.S. and China are powerhouses in the manufacture of communications equipment. According to data from the Ministry of Industry and Information Technology of China, the cumulative revenue of telecommunications services in 2022 was ?1.58 trillion, an increase of 8% over the previous year. The total amount of telecommunications business calculated at the price

of the previous year reached ?1.75 trillion, a year-on-year increase of 21.3%. In the same year, the fixed Internet broadband access business revenue was ?240.2 billion, an increase of 7.1% over the previous year, and its proportion in the telecommunications business revenue decreased from 15.3% in the previous year to 15.2%, driving the telecommunications business revenue to increase by 1.1 percentage points.

The Global Info Research report includes an overview of the development of the Unified Communications Monitoring industry chain, the market status of SME (Small and Medium Enterprises) (On-Premise Environment, Cloud Environment), Large Enterprise (On-Premise Environment, Cloud Environment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Unified Communications Monitoring.

Regionally, the report analyzes the Unified Communications Monitoring markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Unified Communications Monitoring market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Unified Communications Monitoring market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Unified Communications Monitoring industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premise Environment, Cloud Environment).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Unified Communications Monitoring market.

Regional Analysis: The report involves examining the Unified Communications Monitoring market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Unified Communications Monitoring market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Unified Communications Monitoring:

Company Analysis: Report covers individual Unified Communications Monitoring players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Unified Communications Monitoring. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SME (Small and Medium Enterprises), Large Enterprise).

Technology Analysis: Report covers specific technologies relevant to Unified Communications Monitoring. It assesses the current state, advancements, and potential future developments in Unified Communications Monitoring areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Unified Communications Monitoring market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Unified Communications Monitoring market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and

forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-Premise Environment

Cloud Environment

Hybrid Environment

Market segment by Application

SME (Small and Medium Enterprises)

Large Enterprise

Market segment by players, this report covers

ThousandEyes

Vyopta

ExtraHop

Streamgroomer

Integrated Research Ltd

Servera

CA Technologies

Martello Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Unified Communications Monitoring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Unified Communications Monitoring, with revenue, gross margin and global market share of Unified Communications Monitoring from 2019 to 2024.

Chapter 3, the Unified Communications Monitoring competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Unified Communications Monitoring market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Unified Communications Monitoring.

Chapter 13, to describe Unified Communications Monitoring research findings and

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