

Global Unified Communication and Collaboration Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GA27D749E73GEN.html>

Date: August 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: GA27D749E73GEN

Abstracts

Unified communications and collaboration (UCC) describes the combination of communications and collaboration technologies. Until recently, enterprise collaboration vendors were fairly distinct from those for enterprise communications, with software companies like Microsoft and IBM dominating the former and telephony and networking vendors comprising the latter. However, this distinction has become blurred because Microsoft and IBM offer voice and telephony features and vendors like Cisco have moved into the collaboration market.

SCOPE OF THE REPORT:

This report studies the Unified Communication and Collaboration market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Unified Communication and Collaboration market by product type and applications/end industries.

The rising demand for virtualized communications is expected to aid in the strong growth of this market during the forecast period. Recently, it has been observed that many vendors in the market are introducing virtualization software support in their telephony and UC&C portfolios. Virtualization can address the issue of running virtualized voice and videos in data centers. It can also assist companies in increasing the number of mobile devices and virtual desktops that are hosted on each data center server. Therefore, an increase in the demand for mobile virtualization will aid in the strong growth of this market during the predicted period.

The Americas dominated this market and is anticipated to retain its dominating hold over the market until 2023 owing to the recent increase in mobility and the explosion of

smart mobile devices due to the consumerization of IT.

The global Unified Communication and Collaboration market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Unified Communication and Collaboration.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Avaya

Cisco

IBM

Microsoft

8x8

Aastra Technologies

Huawei

BroadSoft

Damovo

Dell

Genesys

HPE

Juniper Networks

Logitech International

Orange

Polycom

Verizon

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Collaboration

Telephone

Unified Messaging

Conferencing

Services and Tools

Market Segment by Applications, can be divided into

Enterprise Collaboration

Enterprise Telephony

Contact Center

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