

# Global Underground Utility Marking Tape Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Underground Utility Marking Tape market size was valued at US\$ 111 million in 2024 and is forecast to a readjusted size of USD 155 million by 2031 with a CAGR of 4.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Underground utility marking tape is a specialized strip of material designed to indicate the presence and location of underground utility lines, such as water pipes, gas pipelines, electrical cables, and communication lines. Typically made from durable and long-lasting materials like polyethylene or other synthetic polymers, these tapes are brightly colored, often in distinctive hues like yellow for gas lines, blue for water lines, and red for electrical cables, to ensure high visibility. They are installed just above the utility lines during the initial burial or as an added measure for identification. The tape may also feature printed text or symbols that clearly state the type of utility it represents, along with important safety information or contact details for the relevant utility company. By providing this visual marker, underground utility marking tape helps prevent accidental damage to the utility lines during excavation work, construction projects, or other ground-disturbing activities, thereby enhancing safety and reducing the risk of service disruptions and potential hazards.

This report is a detailed and comprehensive analysis for global Underground Utility Marking Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Underground Utility Marking Tape market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Underground Utility Marking Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Underground Utility Marking Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Underground Utility Marking Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Underground Utility Marking Tape
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Underground Utility Marking Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Seton, 3M, Nadco Tapes and Labels, Ideal Industries, Brady, Panduit, Centriforce Products Ltd, INCOM Manufacturing, Reef Industries, ProSolve, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Underground Utility Marking Tape market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Polyethylene (PE) Marking Tape

Metallic Detectable Marking Tape

Others

### **Market segment by Application**

Construction and Excavation Projects

Maintenance and Repair of Utility Lines

Landscaping and Gardening

Other

### **Major players covered**

Seton

3M

Nadco Tapes and Labels

Ideal Industries

Brady

Panduit

Centriforce Products Ltd

INCOM Manufacturing

Reef Industries

ProSolve

Singhal Industries

Custom Tape Ltd

Morris Products

Arupri Industries

Trumbull Manufacturing

Napco National

Blackburn Manufacturing

Presco

Barbhaya Industries

Premier Green Tech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Underground Utility Marking Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Underground Utility Marking Tape, with price, sales quantity, revenue, and global market share of Underground Utility Marking Tape from 2020 to 2025.

Chapter 3, the Underground Utility Marking Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Underground Utility Marking Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Underground Utility Marking Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Underground Utility Marking Tape.

Chapter 14 and 15, to describe Underground Utility Marking Tape sales channel, distributors, customers, research findings and conclusion.

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