

Global Underground Utility Locating Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Underground Utility Locating Services market size was valued at US\$ 471 million in 2025 and is forecast to a readjusted size of US\$ 598 million by 2032 with a CAGR of 3.4% during review period.

In 2025, global Underground Utility Locating Services market reached approximately 2.3 million hours, with an average global market price of around US\$ 200 per hour. Underground Utility Locating Services are professional services that identify, map, and mark the location of buried or subsurface utilities before excavation, construction, or maintenance work. These services are essential for preventing accidental damage to underground infrastructure, ensuring worker safety, and complying with regulations. The gross margin for Underground Utility Locating Services typically ranges from 30% to 50%, depending on factors such as the technology used (e.g., EM locators vs. GPR), project complexity, scale of operations, and regional labor costs. The Underground Utility Locating Services market has been experiencing steady growth due to increasing infrastructure development, urbanization, and stringent safety regulations aimed at preventing accidental damage to underground utilities. The industry serves a wide range of sectors, including construction, energy, telecommunications, water and wastewater management, and municipal public works. The industry value chain typically begins with service providers deploying specialized equipment such as electromagnetic locators (EM), ground-penetrating radar (GPR), acoustic detection devices, and sometimes vacuum excavation systems to detect and map buried utilities. These services may be supported by software for GIS mapping, 3D modeling, and digital recordkeeping. Upstream in the chain, manufacturers and distributors supply the locating equipment and sensors, while downstream, the services are delivered to

contractors, utility companies, municipalities, and private property owners. The demand is driven by the need for safe excavation practices, government-mandated ?call-before-you-dig? programs, rapid urban expansion, and the increasing replacement and maintenance of aging infrastructure. Key opportunities in this market include the adoption of advanced technologies such as high-resolution GPR, real-time data integration with GIS platforms, robotic or automated scanning systems, and expansion into regions with emerging construction activity. Additionally, companies offering value-added services like comprehensive subsurface utility engineering (SUE), 3D mapping, and predictive infrastructure analytics can differentiate themselves and capture higher-margin contracts. As infrastructure investment and smart city initiatives grow globally, the underground utility locating services sector presents significant opportunities for both technological innovation and service expansion.

This report is a detailed and comprehensive analysis for global Underground Utility Locating Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Underground Utility Locating Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Underground Utility Locating Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Underground Utility Locating Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Underground Utility Locating Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Underground Utility Locating Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Underground Utility Locating Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Blood Hound, ELM Utilities, GPRS, Penhall Company, Diamond Locating Services, Dycom Industries, Inc, Northern Lights Locating, United Locating Services, AUUL, Mason Private Locating LLC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Underground Utility Locating Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Public Utility Locating Services

Private Utility Locating Services

Market segment by Technology

Electromagnetic (EM) Locating

Ground Penetrating Radar

Other

Market segment by Application

Electric

Communication

Water

Oil and Gas

Other

Market segment by players, this report covers

Blood Hound

ELM Utilities

GPRS

Penhall Company

Diamond Locating Services

Dycom Industries, Inc

Northern Lights Locating

United Locating Services

AUUL

Mason Private Locating LLC

The Underground Detective

Dig Safe

Benchmark

Mid-Atlantic Utility Locating

Diversified Underground INC

B&B Locating, Inc.

GeoModel, Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Underground Utility Locating Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Underground Utility Locating Services, with revenue, gross margin, and global market share of Underground Utility Locating Services from 2021 to 2026.

Chapter 3, the Underground Utility Locating Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Underground Utility Locating Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Underground Utility Locating Services.

Chapter 13, to describe Underground Utility Locating Services research findings and conclusion.

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