

# Global Undergarment (Intimate Apparel) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Undergarment (Intimate Apparel) market size was valued at USD 81310 million in 2023 and is forecast to a readjusted size of USD 114960 million by 2030 with a CAGR of 5.1% during review period.

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

Major global manufacturers of close-fitting clothing include L Brands, Hanes Brands, BetBerkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks & Spencer, Gunze, Jockey International, Triumph International, PVH, Cosmo Lady and Fast Retaining, etc. L Brands and Hanes Brands are the top two in the industry, with market shares of 13 percent and 8 percent.

The Global Info Research report includes an overview of the development of the Undergarment (Intimate Apparel) industry chain, the market status of Department/General Merchandise Stores (Bras, Underpants), Specialty Stores (Bras, Underpants), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Undergarment (Intimate Apparel).

Regionally, the report analyzes the Undergarment (Intimate Apparel) markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Undergarment (Intimate Apparel) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Undergarment (Intimate Apparel) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Undergarment (Intimate Apparel) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bras, Underpants).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Undergarment (Intimate Apparel) market.

**Regional Analysis:** The report involves examining the Undergarment (Intimate Apparel) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Undergarment (Intimate Apparel) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Undergarment (Intimate Apparel):

**Company Analysis:** Report covers individual Undergarment (Intimate Apparel) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Undergarment (Intimate Apparel) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Department/General Merchandise Stores, Specialty Stores).

**Technology Analysis:** Report covers specific technologies relevant to Undergarment (Intimate Apparel). It assesses the current state, advancements, and potential future developments in Undergarment (Intimate Apparel) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Undergarment (Intimate Apparel) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Undergarment (Intimate Apparel) market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

## Market segment by Sales Channel

Department/General Merchandise Stores

Specialty Stores

Supermarket

Online Sales

## Major players covered

L Brands

Hanes Brands

Berkshire Hathaway (Fruit of Loom)

Triumph International

Wacoal

Marks & Spencer

Fast Retailing

PVH

Cosmo Lady

American Eagle (Aerie)

Gunze

Jockey International

Page Industries Ltd.

Embrygroup

Huijie (Maniform Lingerie)

Aimer

Your Sun

Lise Charmel

Rupa & Co. Limited

Debenhams

Wolf Lingerie

Hanky Panky

Tinsino

VIP Clothing Ltd.

Shin Young Wacoal Inc

Nam Yeong Vivien

BYC Co., Ltd

Good People

Ssangbangwool

M Corset

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Undergarment (Intimate Apparel) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Undergarment (Intimate Apparel), with price, sales, revenue and global market share of Undergarment (Intimate Apparel) from 2019 to 2024.

Chapter 3, the Undergarment (Intimate Apparel) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Undergarment (Intimate Apparel) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Undergarment (Intimate Apparel) market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Undergarment (Intimate Apparel).

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