

Global Ultrasound Beauty Devices Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ultrasound Beauty Devices market size is expected to reach \$ 1516 million by 2032, rising at a market growth of 12.6% CAGR during the forecast period (2026-2032).

In 2025, global Ultrasound Beauty Devices production reached approximately 213k units, with an average global market price of around US\$3k per unit.

Ultrasound Beauty Devices are aesthetic and skincare devices that utilize ultrasonic mechanical vibration energy to interact with the skin and subcutaneous tissue for cleansing, serum infusion, skin tightening, anti-aging treatment, and overall skin management. Based on piezoelectric transducer technology, these devices convert electrical energy into high-frequency mechanical vibrations and deliver controlled ultrasonic energy to targeted tissue layers. This process helps improve microcirculation, enhance the penetration of active ingredients, optimize skin condition, and support collagen metabolism. Depending on the application level, ultrasound beauty devices range from home-use beauty products and professional salon equipment to medical aesthetic support systems. They are often integrated with radio frequency, microcurrent stimulation, LED phototherapy, and thermal treatment technologies to provide multifunctional aesthetic solutions. With the growing popularity of consumer beauty electronics and non-invasive cosmetic procedures, ultrasound beauty devices have become an important segment within the beauty technology, personal care, and aesthetic equipment industries.

The upstream segment of the ultrasound beauty device industry consists of suppliers of piezoelectric ceramic materials, ultrasonic transducers, semiconductor chips, PCB assemblies, lithium batteries, sensors, stainless steel or titanium alloy treatment heads,

plastic structural components, and display modules. Representative suppliers include Murata, TDK, Kyocera, Texas Instruments, STMicroelectronics, Samsung SDI, LG Energy Solution, Goertek, Luxshare Precision, and BYD Electronics. The midstream sector comprises ultrasound beauty device brands, OEM/ODM manufacturers, and aesthetic equipment solution providers responsible for product development, structural design, system integration, software control, and commercialization. Downstream applications cover individual consumers, beauty salons, skin management centers, medical aesthetic clinics, e-commerce channels, and professional beauty distributors. Representative brands and users include FOREO, YA-MAN, Panasonic, NuFACE, Silk'n, Tripollar, Sisram Medical, Hironic, and various beauty service chains. Industry development is strongly supported by consumer upgrading, increasing demand for non-invasive beauty treatments, and continuous innovation in intelligent beauty technologies.

The ultrasound beauty device market is evolving from basic beauty care products toward more professional, intelligent, and multifunctional solutions. Applications have expanded beyond traditional cleansing and serum infusion to include skin tightening, anti-aging treatments, facial contour management, and comprehensive skincare programs. Growing consumer interest in non-invasive aesthetic solutions, home-based beauty treatments, and personalized skincare management continues to drive product innovation, encouraging manufacturers to integrate ultrasound technology with radio frequency, microcurrent stimulation, LED phototherapy, and artificial intelligence functions. The expansion of e-commerce platforms, social media influence, and the increasing popularity of light medical aesthetics are also supporting market adoption. However, the industry faces challenges including product homogenization, inconsistent efficacy evaluation standards, stricter regulatory requirements, high consumer education costs, and reputational risks associated with low-quality products. Future competition is expected to focus on technological innovation, clinical validation, brand credibility, intelligent user experience, and compliance capabilities across global markets.

This report studies the global Ultrasound Beauty Devices production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ultrasound Beauty Devices and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ultrasound Beauty Devices that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ultrasound Beauty Devices total production and demand, 2021-2032, (K Units)

Global Ultrasound Beauty Devices total production value, 2021-2032, (USD Million)

Global Ultrasound Beauty Devices production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Ultrasound Beauty Devices consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Ultrasound Beauty Devices domestic production, consumption, key domestic manufacturers and share

Global Ultrasound Beauty Devices production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Ultrasound Beauty Devices production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Ultrasound Beauty Devices production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Ultrasound Beauty Devices market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, Iskra Medical, Ibramed, Ionto Health & Beauty GmbH, Grand Aespio, Termosalud, Hironic, Bomtech Electronics, Asterasys, General Project Srl, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ultrasound Beauty Devices market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ultrasound Beauty Devices Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ultrasound Beauty Devices Market, Segmentation by Type:

Handheld

Stationary

Global Ultrasound Beauty Devices Market, Segmentation by Technology:

Ultrasonic

Ultrasonic + Microcurrent

Ultrasonic + Radio Frequency

Others

Global Ultrasound Beauty Devices Market, Segmentation by Ultrasonic Frequency:

1-5 MHz

5-10 MHz

Others

Global Ultrasound Beauty Devices Market, Segmentation by Application:

Household

Medical

Companies Profiled:

Philips

Iskra Medical

Ibramed

Ionto Health & Beauty Gmbh

Grand Aespio

Termosalud

Hironic

Bomtech Electronics

Asterasys

General Project Srl

Jellen Products

Panasonic

FOREO

Merz

YA-MAN

NuFACE

Artistic&Co

Sisram Medical

KAKUSAN

Silk'n

Tripollar

Habaron Medien Beauty

Nano Time Beauty

Butterfly Network

Sofwave Medical

SpectruMed

Leaflife Technology

Beautylife Electronic Technology

Omni Laser

Fuqiang Beauty Equipment

Key Questions Answered:

1. How big is the global Ultrasound Beauty Devices market?
2. What is the demand of the global Ultrasound Beauty Devices market?

3. What is the year over year growth of the global Ultrasound Beauty Devices market?
4. What is the production and production value of the global Ultrasound Beauty Devices market?
5. Who are the key producers in the global Ultrasound Beauty Devices market?
6. What are the growth factors driving the market demand?

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