

Global Ultrasound AI-Powered Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Ultrasound AI-Powered Software market size was valued at US\$ 833 million in 2025 and is forecast to a readjusted size of US\$ 2494 million by 2032 with a CAGR of 16.9% during review period.

In 2025, the number of active paying accounts for Ultrasound AI-Powered Softwares globally is estimated at around 45,000. Primarily charged on a 'device-side licensing + cloud algorithm subscription' model, the average monthly subscription price is around \$1,500 per device (varying significantly depending on whether it includes modules for automatic structural recognition, automated measurement, remote quality control, and cloud-based case management). The main sources of demand include prenatal screening, cardiac ultrasound, emergency care, and point-of-care ultrasound (POCUS) scenarios. The European and American markets account for approximately 60% of the market, with large obstetrics and gynecology and cardiovascular centers in North America being the core paying customers; growth is accelerating in the Asia-Pacific region (China, Japan, and Singapore). These products are no longer considered hardware assets in the healthcare system, but rather 'algorithm-layer infrastructure' embedded in the imaging workflow. Their value lies in improving examination consistency, reducing human measurement errors, and enhancing operability for primary care physicians. Ultrasound AI-Powered Softwares are digital platforms that use deep learning models and real-time image recognition algorithms to transform 2D/3D images acquired by ultrasound equipment into automatic structural recognition, automated measurement, and intelligent diagnostic prompts. Its core purpose is not to replace ultrasound physicians, but rather to serve as a standardized auxiliary decision-making layer in highly variable imaging scenarios. Compared to traditional ultrasound

procedures that rely on manual identification and measurement, the AI-powered software can achieve highly consistent output in areas such as heart chamber size measurement, fetal structure screening, and abnormal risk alerts, making it a standardized tool for procedures in obstetric, cardiovascular, and emergency ultrasound. With increased computing power and expanded data scale, the platform is evolving from an 'automatic measurement tool' to a 'real-time clinical decision support system.'

This report is a detailed and comprehensive analysis for global Ultrasound AI-Powered Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Deployment Method and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ultrasound AI-Powered Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Ultrasound AI-Powered Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Ultrasound AI-Powered Software market size and forecasts, by Deployment Method and by Application, in consumption value (\$ Million), 2021-2032

Global Ultrasound AI-Powered Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ultrasound AI-Powered Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ultrasound AI-Powered Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BrightHeart, Diagnoly, Sonio, Ultrasound AI, SmartAlpha, Caption Health, Philips, RayShape, Intelligent Ultrasound, Butterfly Network, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Ultrasound AI-Powered Software market is split by Deployment Method and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Deployment Method and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Deployment Method

Cloud-Based

On-Premise

Hybrid Cloud Architecture

Market segment by Functional Hierarchy

Image Enhancement

Automatic Structure Recognition

Automatic Measurement

Anomaly Risk Scoring

Others

Market segment by Business Model

- Single Device Licensing
- SaaS Platform Subscription
- Healthcare Group-Level Subscription
- Others

Market segment by Application

- Hospital
- Clinic
- Others

Market segment by players, this report covers

- BrightHeart
- Diagnoly
- Sonio
- Ultrasound AI
- SmartAlpha
- Caption Health
- Philips
- RayShape

Intelligent Ultrasound

Butterfly Network

UltraSight

Origin Medical

Mindray

GE HealthCare

ThinkSono

DESKi

Deepecho

BabyFlix

BioticsAI

Exo Imaging

Us2.ai

RIVANNA

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Ultrasound AI-Powered Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Ultrasound AI-Powered Software, with revenue, gross margin, and global market share of Ultrasound AI-Powered Software from 2021 to 2026.

Chapter 3, the Ultrasound AI-Powered Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Deployment Method and by Application, with consumption value and growth rate by Deployment Method, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Ultrasound AI-Powered Software market forecast, by regions, by Deployment Method and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Ultrasound AI-Powered Software.

Chapter 13, to describe Ultrasound AI-Powered Software research findings and conclusion.

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