

Global Ultrasound AI-Powered Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ultrasound AI-Powered Software market size is expected to reach \$ 2494 million by 2032, rising at a market growth of 16.9% CAGR during the forecast period (2026-2032).

In 2025, the number of active paying accounts for Ultrasound AI-Powered Softwares globally is estimated at around 45,000. Primarily charged on a 'device-side licensing + cloud algorithm subscription' model, the average monthly subscription price is around \$1,500 per device (varying significantly depending on whether it includes modules for automatic structural recognition, automated measurement, remote quality control, and cloud-based case management). The main sources of demand include prenatal screening, cardiac ultrasound, emergency care, and point-of-care ultrasound (POCUS) scenarios. The European and American markets account for approximately 60% of the market, with large obstetrics and gynecology and cardiovascular centers in North America being the core paying customers; growth is accelerating in the Asia-Pacific region (China, Japan, and Singapore). These products are no longer considered hardware assets in the healthcare system, but rather 'algorithm-layer infrastructure' embedded in the imaging workflow. Their value lies in improving examination consistency, reducing human measurement errors, and enhancing operability for primary care physicians. Ultrasound AI-Powered Softwares are digital platforms that use deep learning models and real-time image recognition algorithms to transform 2D/3D images acquired by ultrasound equipment into automatic structural recognition, automated measurement, and intelligent diagnostic prompts. Its core purpose is not to replace ultrasound physicians, but rather to serve as a standardized auxiliary decision-making layer in highly variable imaging scenarios. Compared to traditional ultrasound procedures that rely on manual identification and measurement, the AI-powered ??software can achieve highly consistent output in areas such as heart chamber size

measurement, fetal structure screening, and abnormal risk alerts, making it a standardized tool for procedures in obstetric, cardiovascular, and emergency ultrasound. With increased computing power and expanded data scale, the platform is evolving from an 'automatic measurement tool' to a 'real-time clinical decision support system.'

This report studies the global Ultrasound AI-Powered Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ultrasound AI-Powered Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ultrasound AI-Powered Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ultrasound AI-Powered Software total market, 2021-2032, (USD Million)

Global Ultrasound AI-Powered Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Ultrasound AI-Powered Software total market, key domestic companies, and share, (USD Million)

Global Ultrasound AI-Powered Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Ultrasound AI-Powered Software total market by Deployment Method, CAGR, 2021-2032, (USD Million)

Global Ultrasound AI-Powered Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Ultrasound AI-Powered Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BrightHeart, Diagnoly, Sonio, Ultrasound AI, SmartAlpha, Caption Health, Philips, RayShape, Intelligent Ultrasound, Butterfly Network, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Ultrasound AI-Powered Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Deployment Method, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ultrasound AI-Powered Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ultrasound AI-Powered Software Market, Segmentation by Deployment Method:

Cloud-Based

On-Premise

Hybrid Cloud Architecture

Global Ultrasound AI-Powered Software Market, Segmentation by Functional Hierarchy:

Image Enhancement

Automatic Structure Recognition

Automatic Measurement

Anomaly Risk Scoring

Others

Global Ultrasound AI-Powered Software Market, Segmentation by Business Model:

Single Device Licensing

SaaS Platform Subscription

Healthcare Group-Level Subscription

Others

Global Ultrasound AI-Powered Software Market, Segmentation by Application:

Hospital

Clinic

Others

Companies Profiled:

BrightHeart

Diagnoly

Sonio

Ultrasound AI

SmartAlpha

Caption Health

Philips

RayShape

Intelligent Ultrasound

Butterfly Network

UltraSight

Origin Medical

Mindray

GE HealthCare

ThinkSono

DESKi

Deepecho

BabyFlix

BioticsAI

Exo Imaging

Us2.ai

RIVANNA

Key Questions Answered

1. How big is the global Ultrasound AI-Powered Software market?
2. What is the demand of the global Ultrasound AI-Powered Software market?
3. What is the year over year growth of the global Ultrasound AI-Powered Software market?
4. What is the total value of the global Ultrasound AI-Powered Software market?
5. Who are the Major Players in the global Ultrasound AI-Powered Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Ultrasound AI-Powered Software Introduction
- 1.2 World Ultrasound AI-Powered Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Ultrasound AI-Powered Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World Ultrasound AI-Powered Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Ultrasound AI-Powered Software Revenue (2021-2032)
 - 1.3.3 China Based Company Ultrasound AI-Powered Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company Ultrasound AI-Powered Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company Ultrasound AI-Powered Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Ultrasound AI-Powered Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Ultrasound AI-Powered Software Revenue (2021-2032)
 - 1.3.8 India Based Company Ultrasound AI-Powered Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Ultrasound AI-Powered Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Ultrasound AI-Powered Software Consumption Value (2021-2032)
- 2.2 World Ultrasound AI-Powered Software Consumption Value by Region
 - 2.2.1 World Ultrasound AI-Powered Software Consumption Value by Region (2021-2026)
 - 2.2.2 World Ultrasound AI-Powered Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Ultrasound AI-Powered Software Consumption Value (2021-2032)
- 2.4 China Ultrasound AI-Powered Software Consumption Value (2021-2032)
- 2.5 Europe Ultrasound AI-Powered Software Consumption Value (2021-2032)
- 2.6 Japan Ultrasound AI-Powered Software Consumption Value (2021-2032)
- 2.7 South Korea Ultrasound AI-Powered Software Consumption Value (2021-2032)
- 2.8 ASEAN Ultrasound AI-Powered Software Consumption Value (2021-2032)

2.9 India Ultrasound AI-Powered Software Consumption Value (2021-2032)

3 WORLD ULTRASOUND AI-POWERED SOFTWARE COMPANIES COMPETITIVE ANALYSIS

3.1 World Ultrasound AI-Powered Software Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Ultrasound AI-Powered Software Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Ultrasound AI-Powered Software in 2025

3.2.3 Global Concentration Ratios (CR8) for Ultrasound AI-Powered Software in 2025

3.3 Ultrasound AI-Powered Software Company Evaluation Quadrant

3.4 Ultrasound AI-Powered Software Market: Overall Company Footprint Analysis

3.4.1 Ultrasound AI-Powered Software Market: Region Footprint

3.4.2 Ultrasound AI-Powered Software Market: Company Product Type Footprint

3.4.3 Ultrasound AI-Powered Software Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Ultrasound AI-Powered Software Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Ultrasound AI-Powered Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Ultrasound AI-Powered Software Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Ultrasound AI-Powered Software Consumption Value Comparison

4.2.1 United States VS China: Ultrasound AI-Powered Software Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Ultrasound AI-Powered Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Ultrasound AI-Powered Software Companies and Market Share, 2021-2026

4.3.1 United States Based Ultrasound AI-Powered Software Companies, Headquarters

(States, Country)

4.3.2 United States Based Companies Ultrasound AI-Powered Software Revenue, (2021-2026)

4.4 China Based Companies Ultrasound AI-Powered Software Revenue and Market Share, 2021-2026

4.4.1 China Based Ultrasound AI-Powered Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Ultrasound AI-Powered Software Revenue, (2021-2026)

4.5 Rest of World Based Ultrasound AI-Powered Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Ultrasound AI-Powered Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Ultrasound AI-Powered Software Revenue (2021-2026)

5 MARKET ANALYSIS BY DEPLOYMENT METHOD

5.1 World Ultrasound AI-Powered Software Market Size Overview by Deployment Method: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Deployment Method

5.2.1 Cloud-Based

5.2.2 On-Premise

5.2.3 Hybrid Cloud Architecture

5.3 Market Segment by Deployment Method

5.3.1 World Ultrasound AI-Powered Software Market Size by Deployment Method (2021-2026)

5.3.2 World Ultrasound AI-Powered Software Market Size by Deployment Method (2027-2032)

5.3.3 World Ultrasound AI-Powered Software Market Size Market Share by Deployment Method (2027-2032)

6 MARKET ANALYSIS BY FUNCTIONAL HIERARCHY

6.1 World Ultrasound AI-Powered Software Market Size Overview by Functional Hierarchy: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Functional Hierarchy

6.2.1 Image Enhancement

6.2.2 Automatic Structure Recognition

6.2.3 Automatic Measurement

6.2.4 Anomaly Risk Scoring

6.2.5 Others

6.3 Market Segment by Functional Hierarchy

6.3.1 World Ultrasound AI-Powered Software Market Size by Functional Hierarchy (2021-2026)

6.3.2 World Ultrasound AI-Powered Software Market Size by Functional Hierarchy (2027-2032)

6.3.3 World Ultrasound AI-Powered Software Market Size Market Share by Functional Hierarchy (2027-2032)

7 MARKET ANALYSIS BY BUSINESS MODEL

7.1 World Ultrasound AI-Powered Software Market Size Overview by Business Model: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Business Model

7.2.1 Single Device Licensing

7.2.2 SaaS Platform Subscription

7.2.3 Healthcare Group-Level Subscription

7.2.4 Others

7.3 Market Segment by Business Model

7.3.1 World Ultrasound AI-Powered Software Market Size by Business Model (2021-2026)

7.3.2 World Ultrasound AI-Powered Software Market Size by Business Model (2027-2032)

7.3.3 World Ultrasound AI-Powered Software Market Size Market Share by Business Model (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Ultrasound AI-Powered Software Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Hospital

8.2.2 Clinic

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Ultrasound AI-Powered Software Market Size by Application (2021-2026)

8.3.2 World Ultrasound AI-Powered Software Market Size by Application (2027-2032)

8.3.3 World Ultrasound AI-Powered Software Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 BrightHeart

9.1.1 BrightHeart Details

9.1.2 BrightHeart Major Business

9.1.3 BrightHeart Ultrasound AI-Powered Software Product and Services

9.1.4 BrightHeart Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 BrightHeart Recent Developments/Updates

9.1.6 BrightHeart Competitive Strengths & Weaknesses

9.2 Diagnoly

9.2.1 Diagnoly Details

9.2.2 Diagnoly Major Business

9.2.3 Diagnoly Ultrasound AI-Powered Software Product and Services

9.2.4 Diagnoly Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Diagnoly Recent Developments/Updates

9.2.6 Diagnoly Competitive Strengths & Weaknesses

9.3 Sonio

9.3.1 Sonio Details

9.3.2 Sonio Major Business

9.3.3 Sonio Ultrasound AI-Powered Software Product and Services

9.3.4 Sonio Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Sonio Recent Developments/Updates

9.3.6 Sonio Competitive Strengths & Weaknesses

9.4 Ultrasound AI

9.4.1 Ultrasound AI Details

9.4.2 Ultrasound AI Major Business

9.4.3 Ultrasound AI Ultrasound AI-Powered Software Product and Services

9.4.4 Ultrasound AI Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Ultrasound AI Recent Developments/Updates

9.4.6 Ultrasound AI Competitive Strengths & Weaknesses

9.5 SmartAlpha

9.5.1 SmartAlpha Details

- 9.5.2 SmartAlpha Major Business
- 9.5.3 SmartAlpha Ultrasound AI-Powered Software Product and Services
- 9.5.4 SmartAlpha Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.5.5 SmartAlpha Recent Developments/Updates
- 9.5.6 SmartAlpha Competitive Strengths & Weaknesses
- 9.6 Caption Health
 - 9.6.1 Caption Health Details
 - 9.6.2 Caption Health Major Business
 - 9.6.3 Caption Health Ultrasound AI-Powered Software Product and Services
 - 9.6.4 Caption Health Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Caption Health Recent Developments/Updates
 - 9.6.6 Caption Health Competitive Strengths & Weaknesses
- 9.7 Philips
 - 9.7.1 Philips Details
 - 9.7.2 Philips Major Business
 - 9.7.3 Philips Ultrasound AI-Powered Software Product and Services
 - 9.7.4 Philips Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Philips Recent Developments/Updates
 - 9.7.6 Philips Competitive Strengths & Weaknesses
- 9.8 RayShape
 - 9.8.1 RayShape Details
 - 9.8.2 RayShape Major Business
 - 9.8.3 RayShape Ultrasound AI-Powered Software Product and Services
 - 9.8.4 RayShape Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 RayShape Recent Developments/Updates
 - 9.8.6 RayShape Competitive Strengths & Weaknesses
- 9.9 Intelligent Ultrasound
 - 9.9.1 Intelligent Ultrasound Details
 - 9.9.2 Intelligent Ultrasound Major Business
 - 9.9.3 Intelligent Ultrasound Ultrasound AI-Powered Software Product and Services
 - 9.9.4 Intelligent Ultrasound Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Intelligent Ultrasound Recent Developments/Updates
 - 9.9.6 Intelligent Ultrasound Competitive Strengths & Weaknesses
- 9.10 Butterfly Network

- 9.10.1 Butterfly Network Details
- 9.10.2 Butterfly Network Major Business
- 9.10.3 Butterfly Network Ultrasound AI-Powered Software Product and Services
- 9.10.4 Butterfly Network Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.10.5 Butterfly Network Recent Developments/Updates
- 9.10.6 Butterfly Network Competitive Strengths & Weaknesses
- 9.11 UltraSight
 - 9.11.1 UltraSight Details
 - 9.11.2 UltraSight Major Business
 - 9.11.3 UltraSight Ultrasound AI-Powered Software Product and Services
 - 9.11.4 UltraSight Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 UltraSight Recent Developments/Updates
 - 9.11.6 UltraSight Competitive Strengths & Weaknesses
- 9.12 Origin Medical
 - 9.12.1 Origin Medical Details
 - 9.12.2 Origin Medical Major Business
 - 9.12.3 Origin Medical Ultrasound AI-Powered Software Product and Services
 - 9.12.4 Origin Medical Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Origin Medical Recent Developments/Updates
 - 9.12.6 Origin Medical Competitive Strengths & Weaknesses
- 9.13 Mindray
 - 9.13.1 Mindray Details
 - 9.13.2 Mindray Major Business
 - 9.13.3 Mindray Ultrasound AI-Powered Software Product and Services
 - 9.13.4 Mindray Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Mindray Recent Developments/Updates
 - 9.13.6 Mindray Competitive Strengths & Weaknesses
- 9.14 GE HealthCare
 - 9.14.1 GE HealthCare Details
 - 9.14.2 GE HealthCare Major Business
 - 9.14.3 GE HealthCare Ultrasound AI-Powered Software Product and Services
 - 9.14.4 GE HealthCare Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 GE HealthCare Recent Developments/Updates
 - 9.14.6 GE HealthCare Competitive Strengths & Weaknesses

9.15 ThinkSono

9.15.1 ThinkSono Details

9.15.2 ThinkSono Major Business

9.15.3 ThinkSono Ultrasound AI-Powered Software Product and Services

9.15.4 ThinkSono Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 ThinkSono Recent Developments/Updates

9.15.6 ThinkSono Competitive Strengths & Weaknesses

9.16 DESKi

9.16.1 DESKi Details

9.16.2 DESKi Major Business

9.16.3 DESKi Ultrasound AI-Powered Software Product and Services

9.16.4 DESKi Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 DESKi Recent Developments/Updates

9.16.6 DESKi Competitive Strengths & Weaknesses

9.17 Deepecho

9.17.1 Deepecho Details

9.17.2 Deepecho Major Business

9.17.3 Deepecho Ultrasound AI-Powered Software Product and Services

9.17.4 Deepecho Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 Deepecho Recent Developments/Updates

9.17.6 Deepecho Competitive Strengths & Weaknesses

9.18 BabyFlix

9.18.1 BabyFlix Details

9.18.2 BabyFlix Major Business

9.18.3 BabyFlix Ultrasound AI-Powered Software Product and Services

9.18.4 BabyFlix Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 BabyFlix Recent Developments/Updates

9.18.6 BabyFlix Competitive Strengths & Weaknesses

9.19 BioticsAI

9.19.1 BioticsAI Details

9.19.2 BioticsAI Major Business

9.19.3 BioticsAI Ultrasound AI-Powered Software Product and Services

9.19.4 BioticsAI Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 BioticsAI Recent Developments/Updates

- 9.19.6 BioticsAI Competitive Strengths & Weaknesses
- 9.20 Exo Imaging
 - 9.20.1 Exo Imaging Details
 - 9.20.2 Exo Imaging Major Business
 - 9.20.3 Exo Imaging Ultrasound AI-Powered Software Product and Services
 - 9.20.4 Exo Imaging Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Exo Imaging Recent Developments/Updates
 - 9.20.6 Exo Imaging Competitive Strengths & Weaknesses
- 9.21 Us2.ai
 - 9.21.1 Us2.ai Details
 - 9.21.2 Us2.ai Major Business
 - 9.21.3 Us2.ai Ultrasound AI-Powered Software Product and Services
 - 9.21.4 Us2.ai Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Us2.ai Recent Developments/Updates
 - 9.21.6 Us2.ai Competitive Strengths & Weaknesses
- 9.22 RIVANNA
 - 9.22.1 RIVANNA Details
 - 9.22.2 RIVANNA Major Business
 - 9.22.3 RIVANNA Ultrasound AI-Powered Software Product and Services
 - 9.22.4 RIVANNA Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 RIVANNA Recent Developments/Updates
 - 9.22.6 RIVANNA Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Ultrasound AI-Powered Software Industry Chain
- 10.2 Ultrasound AI-Powered Software Upstream Analysis
- 10.3 Ultrasound AI-Powered Software Midstream Analysis
- 10.4 Ultrasound AI-Powered Software Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Ultrasound AI-Powered Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Ultrasound AI-Powered Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Ultrasound AI-Powered Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Ultrasound AI-Powered Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Ultrasound AI-Powered Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Ultrasound AI-Powered Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Ultrasound AI-Powered Software Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Ultrasound AI-Powered Software Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Ultrasound AI-Powered Software Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Ultrasound AI-Powered Software Players in 2025
- Table 12. World Ultrasound AI-Powered Software Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Ultrasound AI-Powered Software Company Evaluation Quadrant
- Table 14. Head Office of Key Ultrasound AI-Powered Software Players
- Table 15. Ultrasound AI-Powered Software Market: Company Product Type Footprint
- Table 16. Ultrasound AI-Powered Software Market: Company Product Application Footprint
- Table 17. Ultrasound AI-Powered Software Mergers & Acquisitions Activity
- Table 18. United States VS China Ultrasound AI-Powered Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Ultrasound AI-Powered Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Ultrasound AI-Powered Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies Ultrasound AI-Powered Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Ultrasound AI-Powered Software Revenue Market Share (2021-2026)

Table 23. China Based Ultrasound AI-Powered Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies Ultrasound AI-Powered Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Ultrasound AI-Powered Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based Ultrasound AI-Powered Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Ultrasound AI-Powered Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Ultrasound AI-Powered Software Revenue Market Share (2021-2026)

Table 29. World Ultrasound AI-Powered Software Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Table 30. World Ultrasound AI-Powered Software Market Size Value by Deployment Method (2021-2026) & (USD Million)

Table 31. World Ultrasound AI-Powered Software Market Size by Deployment Method (2027-2032) & (USD Million)

Table 32. World Ultrasound AI-Powered Software Market Size by Functional Hierarchy, (USD Million), 2021 & 2025 & 2032

Table 33. World Ultrasound AI-Powered Software Market Size Value by Functional Hierarchy (2021-2026) & (USD Million)

Table 34. World Ultrasound AI-Powered Software Market Size by Functional Hierarchy (2027-2032) & (USD Million)

Table 35. World Ultrasound AI-Powered Software Market Size by Business Model, (USD Million), 2021 & 2025 & 2032

Table 36. World Ultrasound AI-Powered Software Market Size Value by Business Model (2021-2026) & (USD Million)

Table 37. World Ultrasound AI-Powered Software Market Size by Business Model (2027-2032) & (USD Million)

Table 38. World Ultrasound AI-Powered Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Ultrasound AI-Powered Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World Ultrasound AI-Powered Software Market Size by Application

(2027-2032) & (USD Million)

Table 41. BrightHeart Basic Information, Manufacturing Base and Competitors

Table 42. BrightHeart Major Business

Table 43. BrightHeart Ultrasound AI-Powered Software Product and Services

Table 44. BrightHeart Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. BrightHeart Recent Developments/Updates

Table 46. BrightHeart Competitive Strengths & Weaknesses

Table 47. Diagnoly Basic Information, Manufacturing Base and Competitors

Table 48. Diagnoly Major Business

Table 49. Diagnoly Ultrasound AI-Powered Software Product and Services

Table 50. Diagnoly Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Diagnoly Recent Developments/Updates

Table 52. Diagnoly Competitive Strengths & Weaknesses

Table 53. Sonio Basic Information, Manufacturing Base and Competitors

Table 54. Sonio Major Business

Table 55. Sonio Ultrasound AI-Powered Software Product and Services

Table 56. Sonio Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Sonio Recent Developments/Updates

Table 58. Sonio Competitive Strengths & Weaknesses

Table 59. Ultrasound AI Basic Information, Manufacturing Base and Competitors

Table 60. Ultrasound AI Major Business

Table 61. Ultrasound AI Ultrasound AI-Powered Software Product and Services

Table 62. Ultrasound AI Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Ultrasound AI Recent Developments/Updates

Table 64. Ultrasound AI Competitive Strengths & Weaknesses

Table 65. SmartAlpha Basic Information, Manufacturing Base and Competitors

Table 66. SmartAlpha Major Business

Table 67. SmartAlpha Ultrasound AI-Powered Software Product and Services

Table 68. SmartAlpha Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. SmartAlpha Recent Developments/Updates

Table 70. SmartAlpha Competitive Strengths & Weaknesses

Table 71. Caption Health Basic Information, Manufacturing Base and Competitors

Table 72. Caption Health Major Business

Table 73. Caption Health Ultrasound AI-Powered Software Product and Services

Table 74. Caption Health Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Caption Health Recent Developments/Updates

Table 76. Caption Health Competitive Strengths & Weaknesses

Table 77. Philips Basic Information, Manufacturing Base and Competitors

Table 78. Philips Major Business

Table 79. Philips Ultrasound AI-Powered Software Product and Services

Table 80. Philips Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Philips Recent Developments/Updates

Table 82. Philips Competitive Strengths & Weaknesses

Table 83. RayShape Basic Information, Manufacturing Base and Competitors

Table 84. RayShape Major Business

Table 85. RayShape Ultrasound AI-Powered Software Product and Services

Table 86. RayShape Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. RayShape Recent Developments/Updates

Table 88. RayShape Competitive Strengths & Weaknesses

Table 89. Intelligent Ultrasound Basic Information, Manufacturing Base and Competitors

Table 90. Intelligent Ultrasound Major Business

Table 91. Intelligent Ultrasound Ultrasound AI-Powered Software Product and Services

Table 92. Intelligent Ultrasound Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Intelligent Ultrasound Recent Developments/Updates

Table 94. Intelligent Ultrasound Competitive Strengths & Weaknesses

Table 95. Butterfly Network Basic Information, Manufacturing Base and Competitors

Table 96. Butterfly Network Major Business

Table 97. Butterfly Network Ultrasound AI-Powered Software Product and Services

Table 98. Butterfly Network Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Butterfly Network Recent Developments/Updates

Table 100. Butterfly Network Competitive Strengths & Weaknesses

Table 101. UltraSight Basic Information, Manufacturing Base and Competitors

Table 102. UltraSight Major Business

Table 103. UltraSight Ultrasound AI-Powered Software Product and Services

Table 104. UltraSight Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. UltraSight Recent Developments/Updates

Table 106. UltraSight Competitive Strengths & Weaknesses

Table 107. Origin Medical Basic Information, Manufacturing Base and Competitors

Table 108. Origin Medical Major Business

Table 109. Origin Medical Ultrasound AI-Powered Software Product and Services

Table 110. Origin Medical Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Origin Medical Recent Developments/Updates

Table 112. Origin Medical Competitive Strengths & Weaknesses

Table 113. Mindray Basic Information, Manufacturing Base and Competitors

Table 114. Mindray Major Business

Table 115. Mindray Ultrasound AI-Powered Software Product and Services

Table 116. Mindray Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Mindray Recent Developments/Updates

Table 118. Mindray Competitive Strengths & Weaknesses

Table 119. GE HealthCare Basic Information, Manufacturing Base and Competitors

Table 120. GE HealthCare Major Business

Table 121. GE HealthCare Ultrasound AI-Powered Software Product and Services

Table 122. GE HealthCare Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. GE HealthCare Recent Developments/Updates

Table 124. GE HealthCare Competitive Strengths & Weaknesses

Table 125. ThinkSono Basic Information, Manufacturing Base and Competitors

Table 126. ThinkSono Major Business

Table 127. ThinkSono Ultrasound AI-Powered Software Product and Services

Table 128. ThinkSono Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. ThinkSono Recent Developments/Updates

Table 130. ThinkSono Competitive Strengths & Weaknesses

Table 131. DESKi Basic Information, Manufacturing Base and Competitors

Table 132. DESKi Major Business

Table 133. DESKi Ultrasound AI-Powered Software Product and Services

Table 134. DESKi Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. DESKi Recent Developments/Updates

Table 136. DESKi Competitive Strengths & Weaknesses

Table 137. Deepecho Basic Information, Manufacturing Base and Competitors

Table 138. Deepecho Major Business

Table 139. Deepecho Ultrasound AI-Powered Software Product and Services

Table 140. Deepecho Ultrasound AI-Powered Software Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 141. Deepecho Recent Developments/Updates

Table 142. Deepecho Competitive Strengths & Weaknesses

Table 143. BabyFlix Basic Information, Manufacturing Base and Competitors

Table 144. BabyFlix Major Business

Table 145. BabyFlix Ultrasound AI-Powered Software Product and Services

Table 146. BabyFlix Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. BabyFlix Recent Developments/Updates

Table 148. BabyFlix Competitive Strengths & Weaknesses

Table 149. BioticsAI Basic Information, Manufacturing Base and Competitors

Table 150. BioticsAI Major Business

Table 151. BioticsAI Ultrasound AI-Powered Software Product and Services

Table 152. BioticsAI Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. BioticsAI Recent Developments/Updates

Table 154. BioticsAI Competitive Strengths & Weaknesses

Table 155. Exo Imaging Basic Information, Manufacturing Base and Competitors

Table 156. Exo Imaging Major Business

Table 157. Exo Imaging Ultrasound AI-Powered Software Product and Services

Table 158. Exo Imaging Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Exo Imaging Recent Developments/Updates

Table 160. Exo Imaging Competitive Strengths & Weaknesses

Table 161. Us2.ai Basic Information, Manufacturing Base and Competitors

Table 162. Us2.ai Major Business

Table 163. Us2.ai Ultrasound AI-Powered Software Product and Services

Table 164. Us2.ai Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Us2.ai Recent Developments/Updates

Table 166. Us2.ai Competitive Strengths & Weaknesses

Table 167. RIVANNA Basic Information, Manufacturing Base and Competitors

Table 168. RIVANNA Major Business

Table 169. RIVANNA Ultrasound AI-Powered Software Product and Services

Table 170. RIVANNA Ultrasound AI-Powered Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 171. RIVANNA Recent Developments/Updates

Table 172. RIVANNA Competitive Strengths & Weaknesses

Table 173. Global Key Players of Ultrasound AI-Powered Software Upstream (Raw

Materials)

Table 174. Global Ultrasound AI-Powered Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Ultrasound AI-Powered Software Picture

Figure 2. World Ultrasound AI-Powered Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Ultrasound AI-Powered Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Ultrasound AI-Powered Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Ultrasound AI-Powered Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Ultrasound AI-Powered Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Ultrasound AI-Powered Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Ultrasound AI-Powered Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Ultrasound AI-Powered Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Ultrasound AI-Powered Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Ultrasound AI-Powered Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Ultrasound AI-Powered Software Revenue (2021-2032) & (USD Million)

Figure 13. Ultrasound AI-Powered Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Ultrasound AI-Powered Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India Ultrasound AI-Powered Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Ultrasound AI-Powered Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Ultrasound AI-Powered Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Ultrasound AI-Powered Software Markets in 2025

Figure 27. United States VS China: Ultrasound AI-Powered Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Ultrasound AI-Powered Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Ultrasound AI-Powered Software Market Size by Deployment Method, (USD Million), 2021 & 2025 & 2032

Figure 30. World Ultrasound AI-Powered Software Market Size Market Share by Deployment Method in 2025

Figure 31. Cloud-Based

Figure 32. On-Premise

Figure 33. Hybrid Cloud Architecture

Figure 34. World Ultrasound AI-Powered Software Market Size Market Share by Deployment Method (2021-2032)

Figure 35. World Ultrasound AI-Powered Software Market Size by Functional Hierarchy, (USD Million), 2021 & 2025 & 2032

Figure 36. World Ultrasound AI-Powered Software Market Size Market Share by Functional Hierarchy in 2025

Figure 37. Image Enhancement

Figure 38. Automatic Structure Recognition

Figure 39. Automatic Measurement

Figure 40. Anomaly Risk Scoring

Figure 41. Others

Figure 42. World Ultrasound AI-Powered Software Market Size Market Share by Functional Hierarchy (2021-2032)

Figure 43. World Ultrasound AI-Powered Software Market Size by Business Model,

(USD Million), 2021 & 2025 & 2032

Figure 44. World Ultrasound AI-Powered Software Market Size Market Share by Business Model in 2025

Figure 45. Single Device Licensing

Figure 46. SaaS Platform Subscription

Figure 47. Healthcare Group-Level Subscription

Figure 48. Others

Figure 49. World Ultrasound AI-Powered Software Market Size Market Share by Business Model (2021-2032)

Figure 50. World Ultrasound AI-Powered Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 51. World Ultrasound AI-Powered Software Market Size Market Share by Application in 2025

Figure 52. Hospital

Figure 53. Clinic

Figure 54. Others

Figure 55. World Ultrasound AI-Powered Software Market Size Market Share by Application (2021-2032)

Figure 56. Ultrasound AI-Powered Software Industrial Chain

Figure 57. Methodology

Figure 58. Research Process and Data Source

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