

Global Ultrasound AI-Powered Platform Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB40D3559D5FEN.html>

Date: April 2026

Pages: 152

Price: US\$ 4,480.00 (Single User License)

ID: GB40D3559D5FEN

Abstracts

The global Ultrasound AI-Powered Platform market size is expected to reach \$ 2494 million by 2032, rising at a market growth of 16.9% CAGR during the forecast period (2026-2032).

In 2025, the number of active paying accounts for Ultrasound AI-Powered Platforms globally is estimated at around 45,000. Primarily charged on a 'device-side licensing + cloud algorithm subscription' model, the average monthly subscription price is around \$1,500 per device (varying significantly depending on whether it includes modules for automatic structural recognition, automated measurement, remote quality control, and cloud-based case management). The main sources of demand include prenatal screening, cardiac ultrasound, emergency care, and point-of-care ultrasound (POCUS) scenarios. The European and American markets account for approximately 60% of the market, with large obstetrics and gynecology and cardiovascular centers in North America being the core paying customers; growth is accelerating in the Asia-Pacific region (China, Japan, and Singapore). These products are no longer considered hardware assets in the healthcare system, but rather 'algorithm-layer infrastructure' embedded in the imaging workflow. Their value lies in improving examination consistency, reducing human measurement errors, and enhancing operability for primary care physicians. Ultrasound AI-Powered Platforms are digital platforms that use deep learning models and real-time image recognition algorithms to transform 2D/3D images acquired by ultrasound equipment into automatic structural recognition, automated measurement, and intelligent diagnostic prompts. Its core purpose is not to replace ultrasound physicians, but rather to serve as a standardized auxiliary decision-making layer in highly variable imaging scenarios. Compared to traditional ultrasound procedures that rely on manual identification and measurement, the AI-powered platform can achieve highly consistent output in areas such as heart chamber size

measurement, fetal structure screening, and abnormal risk alerts, making it a standardized tool for procedures in obstetric, cardiovascular, and emergency ultrasound. With increased computing power and expanded data scale, the platform is evolving from an 'automatic measurement tool' to a 'real-time clinical decision support system.'

This report studies the global Ultrasound AI-Powered Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ultrasound AI-Powered Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ultrasound AI-Powered Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ultrasound AI-Powered Platform total market, 2021-2032, (USD Million)

Global Ultrasound AI-Powered Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Ultrasound AI-Powered Platform total market, key domestic companies, and share, (USD Million)

Global Ultrasound AI-Powered Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Ultrasound AI-Powered Platform total market by Deployment Method, CAGR, 2021-2032, (USD Million)

Global Ultrasound AI-Powered Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Ultrasound AI-Powered Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BrightHeart, Diagnoly, Sonio, Ultrasound AI, SmartAlpha, Caption Health, Philips, RayShape, Intelligent Ultrasound, Butterfly Network, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Ultrasound AI-Powered Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Deployment Method, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ultrasound AI-Powered Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ultrasound AI-Powered Platform Market, Segmentation by Deployment Method:

Cloud-Based

On-Premise

Hybrid Cloud Architecture

Global Ultrasound AI-Powered Platform Market, Segmentation by Functional Hierarchy:

Image Enhancement

Automatic Structure Recognition

Automatic Measurement

Anomaly Risk Scoring

Others

Global Ultrasound AI-Powered Platform Market, Segmentation by Business Model:

Single Device Licensing

SaaS Platform Subscription

Healthcare Group-Level Subscription

Others

Global Ultrasound AI-Powered Platform Market, Segmentation by Application:

Hospital

Clinic

Others

Companies Profiled:

BrightHeart

Diagnoly

Sonio

Ultrasound AI

SmartAlpha

Caption Health

Philips

RayShape

Intelligent Ultrasound

Butterfly Network

UltraSight

Origin Medical

Mindray

GE HealthCare

ThinkSono

DESKi

Deepecho

BabyFlix

BioticsAI

Exo Imaging

Us2.ai

RIVANNA

Key Questions Answered

1. How big is the global Ultrasound AI-Powered Platform market?
2. What is the demand of the global Ultrasound AI-Powered Platform market?
3. What is the year over year growth of the global Ultrasound AI-Powered Platform market?
4. What is the total value of the global Ultrasound AI-Powered Platform market?
5. Who are the Major Players in the global Ultrasound AI-Powered Platform market?
6. What are the growth factors driving the market demand?

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