

Global Ultrasonic Flosser Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ultrasonic Flosser market size is expected to reach \$ 2720 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032). In the global oral care market, ultrasonic water flossers are gradually becoming a high-end niche product. They utilize ultrasonic cavitation and high-frequency microjets to generate microbubbles in water, which then collapse instantaneously, creating powerful shearing force. This allows for non-contact removal and rinsing of plaque and soft deposits between teeth and along the gum line, thus addressing cleaning blind spots that traditional dental floss and toothbrushes struggle to reach. Key features include a frequency and power design optimized for oral safety to prevent soft tissue damage; multiple water flow and pressure settings to meet the needs of sensitive gums and deep cleaning; and lithium battery power, providing 7-14 days of continuous use while maintaining portability and a highly effective cleaning experience. The product is priced at approximately \$120 per unit, with global sales reaching approximately 14.6 million units.

The upstream of this industry chain relies on core components such as piezoelectric/magnetostrictive ultrasonic actuators, micropumps, nozzle materials, lithium batteries, and sensing modules; the midstream is dominated by ODM/OEM and brand owners; and the downstream is mainly driven by e-commerce and retail channels, while dental clinics also use it for patient education and post-operative care. Future development trends will focus on hybrid ultrasonic and pulse technologies, visualization and data-driven applications, the research and development of orthodontic and implant-specific nozzles, the promotion of subscription models for consumables, and the optimization of temperature control and degassing, thereby driving product upgrades towards greater intelligence, specialization, and sustainability.

This report studies the global Ultrasonic Flosser production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ultrasonic Flosser and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ultrasonic Flosser that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ultrasonic Flosser total production and demand, 2021-2032, (K Units)

Global Ultrasonic Flosser total production value, 2021-2032, (USD Million)

Global Ultrasonic Flosser production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Ultrasonic Flosser consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Ultrasonic Flosser domestic production, consumption, key domestic manufacturers and share

Global Ultrasonic Flosser production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Ultrasonic Flosser production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Ultrasonic Flosser production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Ultrasonic Flosser market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Waterpik, Philips Sonicare, Oral-B / P&G, Colgate-Palmolive, Panasonic, Usmile, Prooral, Xiaomi, Soocas, Aquasonic, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ultrasonic Flosser market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ultrasonic Flosser Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ultrasonic Flosser Market, Segmentation by Type:

Home Desktop

Portable

Global Ultrasonic Flosser Market, Segmentation by Target Audience:

Adults

Children And Teenagers

Global Ultrasonic Flosser Market, Segmentation by Model:

Entry-Level

Mid-Range

High-End

Global Ultrasonic Flosser Market, Segmentation by Application:

Online

Offline

Companies Profiled:

Waterpik

Philips Sonicare

Oral-B / P&G

Colgate-Palmolive

Panasonic

Usmile

Prooral

Xiaomi

Soocas

Aquasonic

DenTek

Jetpik

Hydro Floss

Nicefeel

FLYCO

Lion Corporation

Key Questions Answered:

1. How big is the global Ultrasonic Flosser market?
2. What is the demand of the global Ultrasonic Flosser market?
3. What is the year over year growth of the global Ultrasonic Flosser market?
4. What is the production and production value of the global Ultrasonic Flosser market?
5. Who are the key producers in the global Ultrasonic Flosser market?
6. What are the growth factors driving the market demand?

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