

Global Ultrasonic & Electric Current Beauty Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ultrasonic & Electric Current Beauty Device market size is expected to reach \$ 512 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

In 2025, global ultrasonic & microcurrent beauty device production reached approximately 15,700,000 units. The ultrasonic microcurrent beauty device is a beauty care equipment that combines ultrasonic infusion technology with microcurrent treatment functions, mainly used for skin cleansing, nutrient infusion, skin tightening, lifting, and anti-aging care. The device typically uses high-frequency ultrasonic vibrations to promote skin surface metabolism and enhance the penetration of skincare ingredients, while microcurrent stimulation helps activate the skin and facial muscles, promoting collagen production, improving skin elasticity, and enhancing facial contours to reduce skin laxity, fine lines, and dullness. Some products also integrate auxiliary functions such as EMS, ion infusion, hot and cold compress therapy, or LED light therapy to improve overall skincare performance. Featuring non-invasive treatment, convenient operation, and suitability for both home and professional care applications, ultrasonic microcurrent beauty devices are widely used in home beauty care, skin management centers, beauty salons, and light medical aesthetic support treatments. As consumer demand for intelligent skincare, portable beauty devices, and personalized care solutions continues to increase, modern ultrasonic microcurrent beauty devices are evolving toward intelligent operation, multi-mode adjustment, app connectivity, and multifunctional integration to enhance treatment safety, comfort, and user experience.

The ultrasonic microcurrent beauty device market has experienced steady growth in recent years, driven by the increasing popularity of home beauty devices, growing demand for non-invasive skincare solutions, and rising consumer attention to skin

tightening, anti-aging, and nutrient infusion treatments. As a beauty device integrating ultrasonic vibration, microcurrent stimulation, serum infusion, and facial lifting functions, it is widely used in home skincare, beauty salons, skin management centers, and auxiliary light medical aesthetic care applications. With consumers placing greater emphasis on safety, convenience, comfort, and comprehensive skincare performance, demand continues to increase for features such as multi-level intensity adjustment, EMS microcurrent technology, ion infusion, hot and cold compress therapy, LED light therapy, intelligent timing functions, and portable designs. Meanwhile, social media promotion, growing demand for early anti-aging care among younger consumers, and personalized skincare trends are driving ultrasonic microcurrent beauty devices toward greater intelligence, multifunctionality, lightweight structures, and more fashionable appearances. In the future, the market is expected to maintain growth potential, while competition will increasingly focus on infusion effectiveness, microcurrent output stability, skin compatibility safety, user experience, product durability, and after-sales service capabilities.

This report studies the global Ultrasonic & Electric Current Beauty Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ultrasonic & Electric Current Beauty Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ultrasonic & Electric Current Beauty Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ultrasonic & Electric Current Beauty Device total production and demand, 2021-2032, (Units)

Global Ultrasonic & Electric Current Beauty Device total production value, 2021-2032, (USD Million)

Global Ultrasonic & Electric Current Beauty Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Ultrasonic & Electric Current Beauty Device consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Ultrasonic & Electric Current Beauty Device domestic production, consumption, key domestic manufacturers and share

Global Ultrasonic & Electric Current Beauty Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Ultrasonic & Electric Current Beauty Device production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Ultrasonic & Electric Current Beauty Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Ultrasonic & Electric Current Beauty Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include YA-MAN, Jmoon, NuFACE, FOREO, ReFa, Panasonic, K?SKIN, TriPollar, CLASSYS, Peninsula Medical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ultrasonic & Electric Current Beauty Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ultrasonic & Electric Current Beauty Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ultrasonic & Electric Current Beauty Device Market, Segmentation by Type:

Built-in Rechargeable Lithium Battery Type

Wired Plug-in Type

Disposable Battery Type

Wireless Magnetic Charging Type

Global Ultrasonic & Electric Current Beauty Device Market, Segmentation by Technical Combination:

Ultrasonic & Microcurrent Combined Type

Ultrasonic & EMS Composite Type

Ultrasonic & Radio Frequency Type

Ultrasonic & Phototherapy Type

Global Ultrasonic & Electric Current Beauty Device Market, Segmentation by Power & Gear:

Low-power Household Type

High-power Professional Type

Three-gear Basic Adjustment Type

Global Ultrasonic & Electric Current Beauty Device Market, Segmentation by

Application:

Nutrient Introduction Type

Deep Cleansing & Derivation Type

Lifting & Firming Type

Anti-aging & Wrinkle Reduction Type

Soothing & Repairing Type

Edema Removal & Shaping Type

Pore Care Type

Massage & Relaxation Type

Companies Profiled:

YA-MAN

Jmoon

NuFACE

FOREO

ReFa

Panasonic

K?SKIN

TriPollar

CLASSYS

Peninsula Medical

Key Questions Answered:

1. How big is the global Ultrasonic & Electric Current Beauty Device market?
2. What is the demand of the global Ultrasonic & Electric Current Beauty Device market?
3. What is the year over year growth of the global Ultrasonic & Electric Current Beauty Device market?
4. What is the production and production value of the global Ultrasonic & Electric Current Beauty Device market?
5. Who are the key producers in the global Ultrasonic & Electric Current Beauty Device market?
6. What are the growth factors driving the market demand?

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