

Global Ultrasonic Beauty Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ultrasonic Beauty Equipment market size is expected to reach \$ 1516 million by 2032, rising at a market growth of 12.6% CAGR during the forecast period (2026-2032).

In 2025, global Ultrasonic Beauty Equipment production reached approximately 213k units, with an average global market price of around US\$3k per unit.

Ultrasonic Beauty Equipment refers to aesthetic and skincare devices that utilize ultrasonic vibration energy to interact with the skin, subcutaneous tissues, and selected soft tissue layers for cosmetic and skin treatment purposes. These systems are widely used in beauty salons, skin management centers, medical aesthetic clinics, and premium home-care applications. Their operating principle relies on piezoelectric transducers that convert electrical energy into high-frequency mechanical vibrations. Through mechanical, thermal, and cavitation effects, ultrasonic energy helps improve skin cleansing, enhance transdermal absorption of active ingredients, stimulate microcirculation, support tissue metabolism, and promote skin tightening. Depending on the technology platform, ultrasonic beauty equipment may include ultrasonic infusion devices, skin scrubbers, ultrasonic tightening systems, High-Intensity Focused Ultrasound (HIFU) devices, and multifunctional platforms integrated with radio frequency, microcurrent stimulation, and LED phototherapy. As a key category within non-invasive aesthetic technology, ultrasonic beauty equipment offers strong safety, comfort, and versatility, making it an important segment of the beauty device and medical aesthetics industry.

The upstream segment of the ultrasonic beauty equipment industry includes suppliers of piezoelectric ceramic materials, ultrasonic transducers, power semiconductor devices,

integrated circuits, PCB assemblies, lithium batteries, display modules, sensors, stainless steel and titanium alloy treatment heads, and engineering plastic components. Representative suppliers include Murata, TDK, Kyocera, Texas Instruments, STMicroelectronics, Samsung SDI, LG Energy Solution, Goertek, Luxshare Precision, and BYD Electronics. The midstream sector consists of beauty device brands, OEM/ODM manufacturers, and medical aesthetic equipment producers responsible for product development, system integration, software control, certification, and commercialization. Downstream customers include beauty salons, skin management centers, medical aesthetic clinics, professional skincare chains, e-commerce channels, and individual consumers. Representative brands include FOREO, YA-MAN, Panasonic, NuFACE, Silk'n, Tripollar, Sisram Medical, and Hironic. Driven by increasing demand for non-invasive aesthetic treatments and the expansion of the light medical aesthetics market, the industry is continuously upgrading toward high-performance transducers, intelligent control systems, and multi-technology integrated platforms.

The ultrasonic beauty equipment market is currently undergoing simultaneous technological and consumer-driven upgrades, gradually evolving from single-function beauty devices toward comprehensive skin management systems. Consumer acceptance of non-surgical and non-invasive aesthetic solutions continues to increase, driving broader applications of ultrasonic technology in skin cleansing, transdermal delivery, anti-aging treatments, skin tightening, and facial contour management. At the same time, intelligent sensing technologies, AI-assisted analysis, personalized skincare solutions, and multi-technology integrated platforms are becoming key areas of product innovation. Market growth is supported by the rising popularity of home beauty treatments, the expansion of light medical aesthetics, the growth of e-commerce channels, and global brand expansion strategies. However, the industry also faces challenges such as product homogenization, stricter regulations on efficacy claims, varying technological barriers among manufacturers, and increasingly rigorous regulatory oversight across international markets. Future competition is expected to focus on core ultrasonic technologies, clinical validation capabilities, product safety, brand reputation, and comprehensive aesthetic solution offerings.

This report studies the global Ultrasonic Beauty Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ultrasonic Beauty Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ultrasonic Beauty Equipment that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ultrasonic Beauty Equipment total production and demand, 2021-2032, (K Units)

Global Ultrasonic Beauty Equipment total production value, 2021-2032, (USD Million)

Global Ultrasonic Beauty Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Ultrasonic Beauty Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Ultrasonic Beauty Equipment domestic production, consumption, key domestic manufacturers and share

Global Ultrasonic Beauty Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Ultrasonic Beauty Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Ultrasonic Beauty Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Ultrasonic Beauty Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, Iskra Medical, Ibramed, Ionto Health & Beauty GmbH, Grand Aespio, Termosalud, Hironic, Bomtech Electronics, Asterasys, General Project Srl, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ultrasonic Beauty Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ultrasonic Beauty Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ultrasonic Beauty Equipment Market, Segmentation by Type:

Desktop

Portable

Global Ultrasonic Beauty Equipment Market, Segmentation by Technology:

Ultrasonic

Ultrasonic + Radio Frequency

Ultrasonic + Microcurrent

Others

Global Ultrasonic Beauty Equipment Market, Segmentation by Ultrasonic Frequency:

1-5 MHz

5-10 MHz

Others

Global Ultrasonic Beauty Equipment Market, Segmentation by Application:

Hospital

Beauty Agency

Others

Companies Profiled:

Philips

Iskra Medical

Ibramed

Ionto Health & Beauty Gmbh

Grand Aespio

Termosalud

Hironic

Bomtech Electronics

Asterasys

General Project Srl

Jellen Products

Panasonic

FOREO

Merz

YA-MAN

NuFACE

Artistic&Co

Sisram Medical

KAKUSAN

Silk'n

Tripollar

Habaron Medien Beauty

Nano Time Beauty

Butterfly Network

Sofwave Medical

SpectruMed

Leaflife Technology

Beautylife Electronic Technology

Omni Laser

Fuqiang Beauty Equipment

Key Questions Answered:

1. How big is the global Ultrasonic Beauty Equipment market?
2. What is the demand of the global Ultrasonic Beauty Equipment market?
3. What is the year over year growth of the global Ultrasonic Beauty Equipment market?
4. What is the production and production value of the global Ultrasonic Beauty Equipment market?
5. Who are the key producers in the global Ultrasonic Beauty Equipment market?
6. What are the growth factors driving the market demand?

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