

Global UC in SMBs Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A UC system integrates communication channels such as unified messaging, video conferencing, voicemails, IM, presence information, fax, and emails. This form of communication helps enterprises speed up decision making and reduce travel time. Integration of services such as audio and web conferencing, IM, and video conferencing enables users to locate an individual and communicate using the mode available. SMBs seek effective communication solutions that enhance mobility, productivity, and customer service, and prevent internet or system errors to ensure continuity in operations.

SCOPE OF THE REPORT:

This report studies the UC in SMBs market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the UC in SMBs market by product type and applications/end industries.

The market potential for bringing Unified Communications (UC) services to the small to medium business (SMB) market is significant. Interest in UC features and the willingness to pay for them exists, but service providers need a clear strategy to win over these prospects.

The global UC in SMBs market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of UC in SMBs.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Avaya

Cisco

Microsoft

Polycom

Unify

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premise

Cloud-Based

Market Segment by Applications, can be divided into

Medium Enterprise

Small Enterprise

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