

# Global Two-Wheeler Motorcycle Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Two-Wheeler Motorcycle market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Two-wheel motorcycle, the most common type of motorcycle, refers to a motorcycle with two wheels. In the past, two-wheeled motorcycles were popular with ordinary people for their convenience and reliability. With the development of the economy, the status of two-wheeled motorcycles was gradually replaced by cars. Two-wheel motorcycles can be divided into three types: straddle two-wheel motorcycles, underbone two-wheel motorcycles, and pedal two-wheel motorcycles. Motorcycle displacement refers to the cylinder volume of the engine, in milliliters. The number in the motorcycle model name represents the displacement, and the displacement of motorcycles can be divided into five categories: ultra-light, light, small and medium displacement, large displacement, and upgraded large displacement.

In recent years, with the widespread application of artificial intelligence and virtual augmentation technologies, some domestic and foreign companies have combined these high technologies with motorcycles to produce some black technology products. Such as pure electric Harley motorcycles, augmented reality motorcycle helmets, Samsung smart windshields, smart motorcycle gloves, BMW motorcycle smart emergency systems, etc. According to Korean media reports, Samsung has added a smart dashboard system to motorcycles through the concept product of 'Samsung Smart Windshield', so that the driver can interact with the mobile phone without leaving

the car. The smart windshield can display various information, including Navigation, email, message and mobile notifications also feature SMS auto-reply. Such a high-tech application will open up a new path for the high-end motorcycle industry. It can be seen that the motorcycle industry will develop in the direction of intelligence and green in the future.

This report is a detailed and comprehensive analysis for global Two-Wheeler Motorcycle market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Two-Wheeler Motorcycle market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Two-Wheeler Motorcycle market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Two-Wheeler Motorcycle market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Two-Wheeler Motorcycle market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Two-Wheeler Motorcycle

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Two-Wheeler Motorcycle market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Benelli, Motomel, Zanella, Hunter Motorcycles and Thumpstar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

### Market Segmentation

Two-Wheeler Motorcycle market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Straddle Two-Wheeled Motorcycle

Underbone Two-Wheeled Motorcycle

Scooter Two-Wheeled Motorcycle

#### Market segment by Application

Household

Commercial

#### Major players covered

Benelli

Motomel

Zanella

Hunter Motorcycles

Thumpstar

Husqvarna

KTM

Akij Motors

Jamuna Automobiles

Niloy-Hero Motors

Runner Automobiles

Walton Motors

Dafra Motos

Jincheng Suzuki

Keeway

Hensim Group

Zongshen Industrial Group

Loncin Motor

Lifan Group

Yinxiang Group

Haojue Holdings

Dayun Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Two-Wheeler Motorcycle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Two-Wheeler Motorcycle, with price, sales, revenue and global market share of Two-Wheeler Motorcycle from 2018 to 2023.

Chapter 3, the Two-Wheeler Motorcycle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Two-Wheeler Motorcycle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Two-Wheeler Motorcycle market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Two-Wheeler Motorcycle.

Chapter 14 and 15, to describe Two-Wheeler Motorcycle sales channel, distributors, customers, research findings and conclusion.

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