

# Global Twist Film Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Twist Film market size was valued at USD 105 million in 2022 and is forecast to a readjusted size of USD 124.7 million by 2029 with a CAGR of 2.5% during review period.

Twist film is a specialized type of plastic film designed for candy and confectionery packaging. It allows candies to be wrapped in a twist or spiral manner, making them visually appealing and easy to open.

The market trend for twist film is driven by the confectionery industry's need for attractive and convenient packaging solutions. It adds value to candy products and enhances the consumer experience.

The Global Info Research report includes an overview of the development of the Twist Film industry chain, the market status of Candy (PET, PVC), Confectionery (PET, PVC), and key enterprises in developed and developing market, and analysed the cuttingedge technology, patent, hot applications and market trends of Twist Film.

Regionally, the report analyzes the Twist Film markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Twist Film market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Twist Film market. It provides



a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Twist Film industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., PET, PVC).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Twist Film market.

Regional Analysis: The report involves examining the Twist Film market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Twist Film market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Twist Film:

Company Analysis: Report covers individual Twist Film manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Twist Film This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Candy, Confectionery).

Technology Analysis: Report covers specific technologies relevant to Twist Film. It assesses the current state, advancements, and potential future developments in Twist Film areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,



the report present insights into the competitive landscape of the Twist Film market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

#### Market Segmentation

Twist Film market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PET

PVC

Market segment by Application

Candy

Confectionery

Other

Major players covered

Polyplex

Jindal

SRF

Uflex



#### Nuroll

Jiangsu Shuangxing

Jiangsu Xingye

Kanghui Petrochemical

Ouya (Cifu)

**Billion Indusrial Hildings** 

Ningbo Jinyuan

**Shaoxing Weiming** 

Shaoxing Xiangyu

DDN

Jianyuanchun

Fuweifilm

Qiangmeng Industry

Jiangsu Yuxing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)



Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Twist Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Twist Film, with price, sales, revenue and global market share of Twist Film from 2018 to 2023.

Chapter 3, the Twist Film competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Twist Film breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Twist Film market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Twist Film.

Chapter 14 and 15, to describe Twist Film sales channel, distributors, customers, research findings and conclusion.



## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Twist Film
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type

1.3.1 Overview: Global Twist Film Consumption Value by Type: 2018 Versus 2022 Versus 2029

- 1.3.2 PET
- 1.3.3 PVC
- 1.4 Market Analysis by Application

1.4.1 Overview: Global Twist Film Consumption Value by Application: 2018 Versus 2022 Versus 2029

- 1.4.2 Candy
- 1.4.3 Confectionery
- 1.4.4 Other
- 1.5 Global Twist Film Market Size & Forecast
  - 1.5.1 Global Twist Film Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Twist Film Sales Quantity (2018-2029)
  - 1.5.3 Global Twist Film Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Polyplex
  - 2.1.1 Polyplex Details
  - 2.1.2 Polyplex Major Business
  - 2.1.3 Polyplex Twist Film Product and Services
- 2.1.4 Polyplex Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 Polyplex Recent Developments/Updates

2.2 Jindal

- 2.2.1 Jindal Details
- 2.2.2 Jindal Major Business
- 2.2.3 Jindal Twist Film Product and Services

2.2.4 Jindal Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.2.5 Jindal Recent Developments/Updates
- 2.3 SRF



- 2.3.1 SRF Details
- 2.3.2 SRF Major Business
- 2.3.3 SRF Twist Film Product and Services

2.3.4 SRF Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 SRF Recent Developments/Updates

2.4 Uflex

- 2.4.1 Uflex Details
- 2.4.2 Uflex Major Business
- 2.4.3 Uflex Twist Film Product and Services
- 2.4.4 Uflex Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.4.5 Uflex Recent Developments/Updates
- 2.5 Nuroll
  - 2.5.1 Nuroll Details
  - 2.5.2 Nuroll Major Business
  - 2.5.3 Nuroll Twist Film Product and Services
- 2.5.4 Nuroll Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and
- Market Share (2018-2023)
- 2.5.5 Nuroll Recent Developments/Updates
- 2.6 Jiangsu Shuangxing
  - 2.6.1 Jiangsu Shuangxing Details
  - 2.6.2 Jiangsu Shuangxing Major Business
  - 2.6.3 Jiangsu Shuangxing Twist Film Product and Services
- 2.6.4 Jiangsu Shuangxing Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.6.5 Jiangsu Shuangxing Recent Developments/Updates
- 2.7 Jiangsu Xingye
  - 2.7.1 Jiangsu Xingye Details
  - 2.7.2 Jiangsu Xingye Major Business
- 2.7.3 Jiangsu Xingye Twist Film Product and Services

2.7.4 Jiangsu Xingye Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.7.5 Jiangsu Xingye Recent Developments/Updates
- 2.8 Kanghui Petrochemical
  - 2.8.1 Kanghui Petrochemical Details
  - 2.8.2 Kanghui Petrochemical Major Business
  - 2.8.3 Kanghui Petrochemical Twist Film Product and Services
  - 2.8.4 Kanghui Petrochemical Twist Film Sales Quantity, Average Price, Revenue,



Gross Margin and Market Share (2018-2023)

2.8.5 Kanghui Petrochemical Recent Developments/Updates

2.9 Ouya (Cifu)

2.9.1 Ouya (Cifu) Details

2.9.2 Ouya (Cifu) Major Business

2.9.3 Ouya (Cifu) Twist Film Product and Services

2.9.4 Ouya (Cifu) Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Ouya (Cifu) Recent Developments/Updates

2.10 Billion Indusrial Hildings

2.10.1 Billion Indusrial Hildings Details

2.10.2 Billion Indusrial Hildings Major Business

2.10.3 Billion Indusrial Hildings Twist Film Product and Services

2.10.4 Billion Indusrial Hildings Twist Film Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2018-2023)

2.10.5 Billion Indusrial Hildings Recent Developments/Updates

2.11 Ningbo Jinyuan

- 2.11.1 Ningbo Jinyuan Details
- 2.11.2 Ningbo Jinyuan Major Business
- 2.11.3 Ningbo Jinyuan Twist Film Product and Services
- 2.11.4 Ningbo Jinyuan Twist Film Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2018-2023)

2.11.5 Ningbo Jinyuan Recent Developments/Updates

2.12 Shaoxing Weiming

- 2.12.1 Shaoxing Weiming Details
- 2.12.2 Shaoxing Weiming Major Business
- 2.12.3 Shaoxing Weiming Twist Film Product and Services

2.12.4 Shaoxing Weiming Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Shaoxing Weiming Recent Developments/Updates

2.13 Shaoxing Xiangyu

- 2.13.1 Shaoxing Xiangyu Details
- 2.13.2 Shaoxing Xiangyu Major Business
- 2.13.3 Shaoxing Xiangyu Twist Film Product and Services

2.13.4 Shaoxing Xiangyu Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 Shaoxing Xiangyu Recent Developments/Updates

2.14 DDN

2.14.1 DDN Details



- 2.14.2 DDN Major Business
- 2.14.3 DDN Twist Film Product and Services

2.14.4 DDN Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.14.5 DDN Recent Developments/Updates
- 2.15 Jianyuanchun
  - 2.15.1 Jianyuanchun Details
  - 2.15.2 Jianyuanchun Major Business
- 2.15.3 Jianyuanchun Twist Film Product and Services
- 2.15.4 Jianyuanchun Twist Film Sales Quantity, Average Price, Revenue, Gross
- Margin and Market Share (2018-2023)
- 2.15.5 Jianyuanchun Recent Developments/Updates
- 2.16 Fuweifilm
- 2.16.1 Fuweifilm Details
- 2.16.2 Fuweifilm Major Business
- 2.16.3 Fuweifilm Twist Film Product and Services
- 2.16.4 Fuweifilm Twist Film Sales Quantity, Average Price, Revenue, Gross Margin
- and Market Share (2018-2023)
- 2.16.5 Fuweifilm Recent Developments/Updates
- 2.17 Qiangmeng Industry
  - 2.17.1 Qiangmeng Industry Details
  - 2.17.2 Qiangmeng Industry Major Business
- 2.17.3 Qiangmeng Industry Twist Film Product and Services

2.17.4 Qiangmeng Industry Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.17.5 Qiangmeng Industry Recent Developments/Updates
- 2.18 Jiangsu Yuxing
  - 2.18.1 Jiangsu Yuxing Details
  - 2.18.2 Jiangsu Yuxing Major Business
  - 2.18.3 Jiangsu Yuxing Twist Film Product and Services

2.18.4 Jiangsu Yuxing Twist Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.18.5 Jiangsu Yuxing Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: TWIST FILM BY MANUFACTURER**

- 3.1 Global Twist Film Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Twist Film Revenue by Manufacturer (2018-2023)
- 3.3 Global Twist Film Average Price by Manufacturer (2018-2023)



### 3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of Twist Film by Manufacturer Revenue (\$MM) and Market Share (%): 2022

- 3.4.2 Top 3 Twist Film Manufacturer Market Share in 2022
- 3.4.2 Top 6 Twist Film Manufacturer Market Share in 2022
- 3.5 Twist Film Market: Overall Company Footprint Analysis
- 3.5.1 Twist Film Market: Region Footprint
- 3.5.2 Twist Film Market: Company Product Type Footprint
- 3.5.3 Twist Film Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### 4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Twist Film Market Size by Region
  - 4.1.1 Global Twist Film Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Twist Film Consumption Value by Region (2018-2029)
- 4.1.3 Global Twist Film Average Price by Region (2018-2029)
- 4.2 North America Twist Film Consumption Value (2018-2029)
- 4.3 Europe Twist Film Consumption Value (2018-2029)
- 4.4 Asia-Pacific Twist Film Consumption Value (2018-2029)
- 4.5 South America Twist Film Consumption Value (2018-2029)
- 4.6 Middle East and Africa Twist Film Consumption Value (2018-2029)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Twist Film Sales Quantity by Type (2018-2029)
- 5.2 Global Twist Film Consumption Value by Type (2018-2029)
- 5.3 Global Twist Film Average Price by Type (2018-2029)

### 6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Twist Film Sales Quantity by Application (2018-2029)
- 6.2 Global Twist Film Consumption Value by Application (2018-2029)
- 6.3 Global Twist Film Average Price by Application (2018-2029)

### 7 NORTH AMERICA

7.1 North America Twist Film Sales Quantity by Type (2018-2029)



- 7.2 North America Twist Film Sales Quantity by Application (2018-2029)
- 7.3 North America Twist Film Market Size by Country
- 7.3.1 North America Twist Film Sales Quantity by Country (2018-2029)
- 7.3.2 North America Twist Film Consumption Value by Country (2018-2029)
- 7.3.3 United States Market Size and Forecast (2018-2029)
- 7.3.4 Canada Market Size and Forecast (2018-2029)
- 7.3.5 Mexico Market Size and Forecast (2018-2029)

### 8 EUROPE

- 8.1 Europe Twist Film Sales Quantity by Type (2018-2029)
- 8.2 Europe Twist Film Sales Quantity by Application (2018-2029)
- 8.3 Europe Twist Film Market Size by Country
- 8.3.1 Europe Twist Film Sales Quantity by Country (2018-2029)
- 8.3.2 Europe Twist Film Consumption Value by Country (2018-2029)
- 8.3.3 Germany Market Size and Forecast (2018-2029)
- 8.3.4 France Market Size and Forecast (2018-2029)
- 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
- 8.3.6 Russia Market Size and Forecast (2018-2029)
- 8.3.7 Italy Market Size and Forecast (2018-2029)

### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Twist Film Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Twist Film Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Twist Film Market Size by Region
- 9.3.1 Asia-Pacific Twist Film Sales Quantity by Region (2018-2029)
- 9.3.2 Asia-Pacific Twist Film Consumption Value by Region (2018-2029)
- 9.3.3 China Market Size and Forecast (2018-2029)
- 9.3.4 Japan Market Size and Forecast (2018-2029)
- 9.3.5 Korea Market Size and Forecast (2018-2029)
- 9.3.6 India Market Size and Forecast (2018-2029)
- 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
- 9.3.8 Australia Market Size and Forecast (2018-2029)

### **10 SOUTH AMERICA**

- 10.1 South America Twist Film Sales Quantity by Type (2018-2029)
- 10.2 South America Twist Film Sales Quantity by Application (2018-2029)



- 10.3 South America Twist Film Market Size by Country
  - 10.3.1 South America Twist Film Sales Quantity by Country (2018-2029)
- 10.3.2 South America Twist Film Consumption Value by Country (2018-2029)
- 10.3.3 Brazil Market Size and Forecast (2018-2029)
- 10.3.4 Argentina Market Size and Forecast (2018-2029)

### **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Twist Film Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Twist Film Sales Quantity by Application (2018-2029)
- 11.3 Middle East & Africa Twist Film Market Size by Country
- 11.3.1 Middle East & Africa Twist Film Sales Quantity by Country (2018-2029)
- 11.3.2 Middle East & Africa Twist Film Consumption Value by Country (2018-2029)
- 11.3.3 Turkey Market Size and Forecast (2018-2029)
- 11.3.4 Egypt Market Size and Forecast (2018-2029)
- 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
- 11.3.6 South Africa Market Size and Forecast (2018-2029)

### **12 MARKET DYNAMICS**

- 12.1 Twist Film Market Drivers
- 12.2 Twist Film Market Restraints
- 12.3 Twist Film Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Twist Film and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Twist Film
- 13.3 Twist Film Production Process
- 13.4 Twist Film Industrial Chain

### 14 SHIPMENTS BY DISTRIBUTION CHANNEL



- 14.1 Sales Channel14.1.1 Direct to End-User14.1.2 Distributors14.2 Twist Film Typical Distributors
- 14.3 Twist Film Typical Customers

#### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## **List Of Tables**

### LIST OF TABLES

Table 1. Global Twist Film Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Twist Film Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Polyplex Basic Information, Manufacturing Base and Competitors

Table 4. Polyplex Major Business

- Table 5. Polyplex Twist Film Product and Services
- Table 6. Polyplex Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2018-2023)
- Table 7. Polyplex Recent Developments/Updates
- Table 8. Jindal Basic Information, Manufacturing Base and Competitors
- Table 9. Jindal Major Business
- Table 10. Jindal Twist Film Product and Services
- Table 11. Jindal Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2018-2023)
- Table 12. Jindal Recent Developments/Updates
- Table 13. SRF Basic Information, Manufacturing Base and Competitors
- Table 14. SRF Major Business
- Table 15. SRF Twist Film Product and Services
- Table 16. SRF Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2018-2023)
- Table 17. SRF Recent Developments/Updates
- Table 18. Uflex Basic Information, Manufacturing Base and Competitors
- Table 19. Uflex Major Business
- Table 20. Uflex Twist Film Product and Services

Table 21. Uflex Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue

- (USD Million), Gross Margin and Market Share (2018-2023)
- Table 22. Uflex Recent Developments/Updates
- Table 23. Nuroll Basic Information, Manufacturing Base and Competitors
- Table 24. Nuroll Major Business
- Table 25. Nuroll Twist Film Product and Services

Table 26. Nuroll Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue

(USD Million), Gross Margin and Market Share (2018-2023)

- Table 27. Nuroll Recent Developments/Updates
- Table 28. Jiangsu Shuangxing Basic Information, Manufacturing Base and Competitors



Table 29. Jiangsu Shuangxing Major Business Table 30. Jiangsu Shuangxing Twist Film Product and Services Table 31. Jiangsu Shuangxing Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 32. Jiangsu Shuangxing Recent Developments/Updates Table 33. Jiangsu Xingye Basic Information, Manufacturing Base and Competitors Table 34. Jiangsu Xingye Major Business Table 35. Jiangsu Xingye Twist Film Product and Services Table 36. Jiangsu Xingye Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 37. Jiangsu Xingye Recent Developments/Updates Table 38. Kanghui Petrochemical Basic Information, Manufacturing Base and Competitors Table 39. Kanghui Petrochemical Major Business Table 40. Kanghui Petrochemical Twist Film Product and Services Table 41. Kanghui Petrochemical Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 42. Kanghui Petrochemical Recent Developments/Updates Table 43. Ouya (Cifu) Basic Information, Manufacturing Base and Competitors Table 44. Ouya (Cifu) Major Business Table 45. Ouva (Cifu) Twist Film Product and Services Table 46. Ouya (Cifu) Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 47. Ouya (Cifu) Recent Developments/Updates Table 48. Billion Indusrial Hildings Basic Information, Manufacturing Base and Competitors Table 49. Billion Indusrial Hildings Major Business Table 50. Billion Indusrial Hildings Twist Film Product and Services Table 51. Billion Indusrial Hildings Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 52. Billion Indusrial Hildings Recent Developments/Updates Table 53. Ningbo Jinyuan Basic Information, Manufacturing Base and Competitors Table 54. Ningbo Jinyuan Major Business Table 55. Ningbo Jinyuan Twist Film Product and Services Table 56. Ningbo Jinyuan Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 57. Ningbo Jinyuan Recent Developments/Updates Table 58. Shaoxing Weiming Basic Information, Manufacturing Base and Competitors Table 59. Shaoxing Weiming Major Business



 Table 60. Shaoxing Weiming Twist Film Product and Services

Table 61. Shaoxing Weiming Twist Film Sales Quantity (Tons), Average Price

(US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

- Table 62. Shaoxing Weiming Recent Developments/Updates
- Table 63. Shaoxing Xiangyu Basic Information, Manufacturing Base and Competitors
- Table 64. Shaoxing Xiangyu Major Business
- Table 65. Shaoxing Xiangyu Twist Film Product and Services
- Table 66. Shaoxing Xiangyu Twist Film Sales Quantity (Tons), Average Price
- (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 67. Shaoxing Xiangyu Recent Developments/Updates
- Table 68. DDN Basic Information, Manufacturing Base and Competitors
- Table 69. DDN Major Business
- Table 70. DDN Twist Film Product and Services

Table 71. DDN Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue

- (USD Million), Gross Margin and Market Share (2018-2023)
- Table 72. DDN Recent Developments/Updates
- Table 73. Jianyuanchun Basic Information, Manufacturing Base and Competitors
- Table 74. Jianyuanchun Major Business
- Table 75. Jianyuanchun Twist Film Product and Services
- Table 76. Jianyuanchun Twist Film Sales Quantity (Tons), Average Price (US\$/Ton),
- Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. Jianyuanchun Recent Developments/Updates
- Table 78. Fuweifilm Basic Information, Manufacturing Base and Competitors
- Table 79. Fuweifilm Major Business
- Table 80. Fuweifilm Twist Film Product and Services
- Table 81. Fuweifilm Twist Film Sales Quantity (Tons), Average Price (US\$/Ton),
- Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 82. Fuweifilm Recent Developments/Updates

Table 83. Qiangmeng Industry Basic Information, Manufacturing Base and Competitors

- Table 84. Qiangmeng Industry Major Business
- Table 85. Qiangmeng Industry Twist Film Product and Services
- Table 86. Qiangmeng Industry Twist Film Sales Quantity (Tons), Average Price
- (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 87. Qiangmeng Industry Recent Developments/Updates
- Table 88. Jiangsu Yuxing Basic Information, Manufacturing Base and Competitors
- Table 89. Jiangsu Yuxing Major Business
- Table 90. Jiangsu Yuxing Twist Film Product and Services

Table 91. Jiangsu Yuxing Twist Film Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2018-2023)



Table 92. Jiangsu Yuxing Recent Developments/Updates Table 93. Global Twist Film Sales Quantity by Manufacturer (2018-2023) & (Tons) Table 94. Global Twist Film Revenue by Manufacturer (2018-2023) & (USD Million) Table 95. Global Twist Film Average Price by Manufacturer (2018-2023) & (US\$/Ton) Table 96. Market Position of Manufacturers in Twist Film, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022 Table 97. Head Office and Twist Film Production Site of Key Manufacturer Table 98. Twist Film Market: Company Product Type Footprint Table 99. Twist Film Market: Company Product Application Footprint Table 100. Twist Film New Market Entrants and Barriers to Market Entry Table 101. Twist Film Mergers, Acquisition, Agreements, and Collaborations Table 102. Global Twist Film Sales Quantity by Region (2018-2023) & (Tons) Table 103. Global Twist Film Sales Quantity by Region (2024-2029) & (Tons) Table 104. Global Twist Film Consumption Value by Region (2018-2023) & (USD Million) Table 105. Global Twist Film Consumption Value by Region (2024-2029) & (USD Million) Table 106. Global Twist Film Average Price by Region (2018-2023) & (US\$/Ton) Table 107. Global Twist Film Average Price by Region (2024-2029) & (US\$/Ton) Table 108. Global Twist Film Sales Quantity by Type (2018-2023) & (Tons) Table 109. Global Twist Film Sales Quantity by Type (2024-2029) & (Tons) Table 110. Global Twist Film Consumption Value by Type (2018-2023) & (USD Million) Table 111. Global Twist Film Consumption Value by Type (2024-2029) & (USD Million) Table 112. Global Twist Film Average Price by Type (2018-2023) & (US\$/Ton) Table 113. Global Twist Film Average Price by Type (2024-2029) & (US\$/Ton) Table 114. Global Twist Film Sales Quantity by Application (2018-2023) & (Tons) Table 115. Global Twist Film Sales Quantity by Application (2024-2029) & (Tons) Table 116. Global Twist Film Consumption Value by Application (2018-2023) & (USD Million) Table 117. Global Twist Film Consumption Value by Application (2024-2029) & (USD Million) Table 118. Global Twist Film Average Price by Application (2018-2023) & (US\$/Ton) Table 119. Global Twist Film Average Price by Application (2024-2029) & (US\$/Ton) Table 120. North America Twist Film Sales Quantity by Type (2018-2023) & (Tons) Table 121. North America Twist Film Sales Quantity by Type (2024-2029) & (Tons) Table 122. North America Twist Film Sales Quantity by Application (2018-2023) & (Tons) Table 123. North America Twist Film Sales Quantity by Application (2024-2029) & (Tons)



Table 124. North America Twist Film Sales Quantity by Country (2018-2023) & (Tons) Table 125. North America Twist Film Sales Quantity by Country (2024-2029) & (Tons) Table 126. North America Twist Film Consumption Value by Country (2018-2023) & (USD Million)

Table 127. North America Twist Film Consumption Value by Country (2024-2029) & (USD Million)

Table 128. Europe Twist Film Sales Quantity by Type (2018-2023) & (Tons)

Table 129. Europe Twist Film Sales Quantity by Type (2024-2029) & (Tons)

Table 130. Europe Twist Film Sales Quantity by Application (2018-2023) & (Tons)

Table 131. Europe Twist Film Sales Quantity by Application (2024-2029) & (Tons)

Table 132. Europe Twist Film Sales Quantity by Country (2018-2023) & (Tons)

Table 133. Europe Twist Film Sales Quantity by Country (2024-2029) & (Tons)

Table 134. Europe Twist Film Consumption Value by Country (2018-2023) & (USD Million)

Table 135. Europe Twist Film Consumption Value by Country (2024-2029) & (USD Million)

Table 136. Asia-Pacific Twist Film Sales Quantity by Type (2018-2023) & (Tons)

Table 137. Asia-Pacific Twist Film Sales Quantity by Type (2024-2029) & (Tons)

Table 138. Asia-Pacific Twist Film Sales Quantity by Application (2018-2023) & (Tons)

Table 139. Asia-Pacific Twist Film Sales Quantity by Application (2024-2029) & (Tons)

Table 140. Asia-Pacific Twist Film Sales Quantity by Region (2018-2023) & (Tons)

Table 141. Asia-Pacific Twist Film Sales Quantity by Region (2024-2029) & (Tons)

Table 142. Asia-Pacific Twist Film Consumption Value by Region (2018-2023) & (USD Million)

Table 143. Asia-Pacific Twist Film Consumption Value by Region (2024-2029) & (USD Million)

Table 144. South America Twist Film Sales Quantity by Type (2018-2023) & (Tons)

Table 145. South America Twist Film Sales Quantity by Type (2024-2029) & (Tons)

Table 146. South America Twist Film Sales Quantity by Application (2018-2023) & (Tons)

Table 147. South America Twist Film Sales Quantity by Application (2024-2029) & (Tons)

Table 148. South America Twist Film Sales Quantity by Country (2018-2023) & (Tons) Table 149. South America Twist Film Sales Quantity by Country (2024-2029) & (Tons)

Table 150. South America Twist Film Consumption Value by Country (2018-2023) & (USD Million)

Table 151. South America Twist Film Consumption Value by Country (2024-2029) & (USD Million)

Table 152. Middle East & Africa Twist Film Sales Quantity by Type (2018-2023) &



(Tons)

Table 153. Middle East & Africa Twist Film Sales Quantity by Type (2024-2029) & (Tons)

Table 154. Middle East & Africa Twist Film Sales Quantity by Application (2018-2023) & (Tons)

Table 155. Middle East & Africa Twist Film Sales Quantity by Application (2024-2029) & (Tons)

Table 156. Middle East & Africa Twist Film Sales Quantity by Region (2018-2023) & (Tons)

Table 157. Middle East & Africa Twist Film Sales Quantity by Region (2024-2029) & (Tons)

Table 158. Middle East & Africa Twist Film Consumption Value by Region (2018-2023) & (USD Million)

Table 159. Middle East & Africa Twist Film Consumption Value by Region (2024-2029) & (USD Million)

Table 160. Twist Film Raw Material

Table 161. Key Manufacturers of Twist Film Raw Materials

Table 162. Twist Film Typical Distributors

Table 163. Twist Film Typical Customers



## **List Of Figures**

#### LIST OF FIGURES

Figure 1. Twist Film Picture

Figure 2. Global Twist Film Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

- Figure 3. Global Twist Film Consumption Value Market Share by Type in 2022
- Figure 4. PET Examples
- Figure 5. PVC Examples
- Figure 6. Global Twist Film Consumption Value by Application, (USD Million), 2018 & 2022 & 2029
- Figure 7. Global Twist Film Consumption Value Market Share by Application in 2022
- Figure 8. Candy Examples
- Figure 9. Confectionery Examples
- Figure 10. Other Examples
- Figure 11. Global Twist Film Consumption Value, (USD Million): 2018 & 2022 & 2029
- Figure 12. Global Twist Film Consumption Value and Forecast (2018-2029) & (USD Million)
- Figure 13. Global Twist Film Sales Quantity (2018-2029) & (Tons)
- Figure 14. Global Twist Film Average Price (2018-2029) & (US\$/Ton)
- Figure 15. Global Twist Film Sales Quantity Market Share by Manufacturer in 2022
- Figure 16. Global Twist Film Consumption Value Market Share by Manufacturer in 2022
- Figure 17. Producer Shipments of Twist Film by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021
- Figure 18. Top 3 Twist Film Manufacturer (Consumption Value) Market Share in 2022 Figure 19. Top 6 Twist Film Manufacturer (Consumption Value) Market Share in 2022
- Figure 20. Global Twist Film Sales Quantity Market Share by Region (2018-2029)
- Figure 21. Global Twist Film Consumption Value Market Share by Region (2018-2029)
- Figure 22. North America Twist Film Consumption Value (2018-2029) & (USD Million)
- Figure 23. Europe Twist Film Consumption Value (2018-2029) & (USD Million)
- Figure 24. Asia-Pacific Twist Film Consumption Value (2018-2029) & (USD Million)
- Figure 25. South America Twist Film Consumption Value (2018-2029) & (USD Million)
- Figure 26. Middle East & Africa Twist Film Consumption Value (2018-2029) & (USD Million)
- Figure 27. Global Twist Film Sales Quantity Market Share by Type (2018-2029)
- Figure 28. Global Twist Film Consumption Value Market Share by Type (2018-2029)
- Figure 29. Global Twist Film Average Price by Type (2018-2029) & (US\$/Ton)
- Figure 30. Global Twist Film Sales Quantity Market Share by Application (2018-2029)



Figure 31. Global Twist Film Consumption Value Market Share by Application (2018-2029)
Figure 32. Global Twist Film Average Price by Application (2018-2029) & (US\$/Ton)
Figure 33. North America Twist Film Sales Quantity Market Share by Type (2018-2029)
Figure 34. North America Twist Film Sales Quantity Market Share by Application (2018-2029)
Figure 35. North America Twist Film Sales Quantity Market Share by Country (2018-2029)
Figure 36. North America Twist Film Consumption Value Market Share by Country (2018-2029)
Figure 37. United States Twist Film Consumption Value and Growth Rate (2018-2029)
& (USD Million)
Figure 38. Canada Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Mexico Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Europe Twist Film Sales Quantity Market Share by Type (2018-2029)

Figure 41. Europe Twist Film Sales Quantity Market Share by Application (2018-2029)

Figure 42. Europe Twist Film Sales Quantity Market Share by Country (2018-2029)

Figure 43. Europe Twist Film Consumption Value Market Share by Country (2018-2029)

Figure 44. Germany Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 45. France Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. United Kingdom Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. Russia Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Italy Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Asia-Pacific Twist Film Sales Quantity Market Share by Type (2018-2029) Figure 50. Asia-Pacific Twist Film Sales Quantity Market Share by Application (2018-2029)

Figure 51. Asia-Pacific Twist Film Sales Quantity Market Share by Region (2018-2029)

Figure 52. Asia-Pacific Twist Film Consumption Value Market Share by Region (2018-2029)

Figure 53. China Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 54. Japan Twist Film Consumption Value and Growth Rate (2018-2029) & (USD)



Million)

Figure 55. Korea Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 56. India Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 57. Southeast Asia Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 58. Australia Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 59. South America Twist Film Sales Quantity Market Share by Type (2018-2029) Figure 60. South America Twist Film Sales Quantity Market Share by Application (2018-2029)Figure 61. South America Twist Film Sales Quantity Market Share by Country (2018-2029)Figure 62. South America Twist Film Consumption Value Market Share by Country (2018 - 2029)Figure 63. Brazil Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 64. Argentina Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 65. Middle East & Africa Twist Film Sales Quantity Market Share by Type (2018-2029)Figure 66. Middle East & Africa Twist Film Sales Quantity Market Share by Application (2018 - 2029)Figure 67. Middle East & Africa Twist Film Sales Quantity Market Share by Region (2018 - 2029)Figure 68. Middle East & Africa Twist Film Consumption Value Market Share by Region (2018-2029)Figure 69. Turkey Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 70. Egypt Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 71. Saudi Arabia Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 72. South Africa Twist Film Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 73. Twist Film Market Drivers Figure 74. Twist Film Market Restraints Figure 75. Twist Film Market Trends



- Figure 76. Porters Five Forces Analysis
- Figure 77. Manufacturing Cost Structure Analysis of Twist Film in 2022
- Figure 78. Manufacturing Process Analysis of Twist Film
- Figure 79. Twist Film Industrial Chain
- Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 81. Direct Channel Pros & Cons
- Figure 82. Indirect Channel Pros & Cons
- Figure 83. Methodology
- Figure 84. Research Process and Data Source



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