

Global TV White Space Spectrum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GEED7361F11EN.html>

Date: January 2024

Pages: 94

Price: US\$ 3,480.00 (Single User License)

ID: GEED7361F11EN

Abstracts

According to our (Global Info Research) latest study, the global TV White Space Spectrum market size was valued at USD 86 million in 2023 and is forecast to a readjusted size of USD 329.3 million by 2030 with a CAGR of 21.1% during review period.

TV White Spaces (TVWS) are vacant portions of UHF spectrum resulting from legacy TV channel plans. Throughout the world there exist large areas where channels are effectively unused. With the transition from analog to digital TV, an increased number of white spaces now exist in the TV bands.

Global TV white space spectrum main players include Carlson Wireless Technologies, Inc, Redline, KTS Wireless, Adaptrum, 6Harmonics, Shared Spectrum Company, Metric Systems Corporation, Aviacomm, Meld Technology Inc, etc., totally accounting for about 94%. North America is the largest market, with a share over 62%. As for the types of products, it can be divided into fixed and portable. The most common product is fixed, with a share over 78%. In terms of applications, it is widely used in rural internet access, urban connectivity, emergency and public safety, smart grid networks, transportation and logistics and others. The most application is in rural internet access, with a share over 64%.

The Global Info Research report includes an overview of the development of the TV White Space Spectrum industry chain, the market status of Rural Internet Access (Fixed TV White Space Spectrum, Portable TV White Space Spectrum), Urban Connectivity (Fixed TV White Space Spectrum, Portable TV White Space Spectrum), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of TV White Space Spectrum.

Regionally, the report analyzes the TV White Space Spectrum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global TV White Space Spectrum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the TV White Space Spectrum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the TV White Space Spectrum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Fixed TV White Space Spectrum, Portable TV White Space Spectrum).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the TV White Space Spectrum market.

Regional Analysis: The report involves examining the TV White Space Spectrum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the TV White Space Spectrum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to TV White Space Spectrum:

Company Analysis: Report covers individual TV White Space Spectrum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards TV White Space Spectrum. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Rural Internet Access, Urban Connectivity).

Technology Analysis: Report covers specific technologies relevant to TV White Space Spectrum. It assesses the current state, advancements, and potential future developments in TV White Space Spectrum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the TV White Space Spectrum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

TV White Space Spectrum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fixed TV White Space Spectrum

Portable TV White Space Spectrum

Market segment by Application

Rural Internet Access

Urban Connectivity

Emergency and Public Safety

Smart Grid Networks

Transportation and Logistics

Others

Major players covered

Carlson Wireless Technologies, Inc

Redline

KTS Wireless

Adaptrum

6Harmonics

Shared Spectrum Company

Metric Systems Corporation

Aviacomm

Meld Technology Inc

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe TV White Space Spectrum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TV White Space Spectrum, with price, sales, revenue and global market share of TV White Space Spectrum from 2019 to 2024.

Chapter 3, the TV White Space Spectrum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TV White Space Spectrum breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and TV White Space Spectrum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of TV White Space Spectrum.

Chapter 14 and 15, to describe TV White Space Spectrum sales channel, distributors,

customers, research findings and conclusion.

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