

Global TV Transmitter Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

This report studies the TV Transmitter market. A television transmitter is a device which broadcasts an electromagnetic signal to the television receivers. Television transmitters may be analog or digital.

Scope of the Report:

This report studies the TV Transmitter market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the TV Transmitter market by product type and applications/end industries.

Europe has the largest global export quantity and manufacturers in TV Transmitter market, while the North America is the second sales volume market for TV Transmitter in 2017.

In the industry, Rohde & Schwarz profits most in 2016 and recent years, while NEC Corporation and Gates Air (Harris) ranked 2 and 3. The market share of them is 20.42%, 11.41% and 7.16% in 2017. The gap of market share is keep on enlarged due to different strategy.

Nowadays, there are three mainly types of TV Transmitter, including Low Power TV Transmitters, Medium Power TV Transmitters and High Power TV Transmitters. And Medium Power TV Transmitters is the main type for TV Transmitter, and the Medium Power TV Transmitters reached a sales volume of approximately 13361 Unit in 2017, with 42.41% of global sales volume.

The global TV Transmitter market is valued at 580 million USD in 2017 and is expected to reach 680 million USD by the end of 2023, growing at a CAGR of 2.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of TV Transmitter.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Rohde & Schwarz

NEC Corporation

Gates Air (Harris)

Toshiba

Syes

BBEF Electronics Group

Plisch

Hitachi Kokusai Electric Group

Gigamega Technology

BTESA

Egatel

Chengdu ChengGuang

Continental

TRedess

Thomson Broadcast

Onetastic

DB Broadcast

Italtelec

ZHC (China) Digital Equipment

Elti

Gospell

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Low Power TV Transmitters

Medium Power TV Transmitters

High Power TV Transmitters

Market Segment by Applications, can be divided into

Small TV Station

Medium TV Station

Large TV Station

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