

Global TV Set-Top Decoders Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

A TV set-top decoder is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device.

According to our (Global Info Research) latest study, the global TV Set-Top Decoders market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global TV Set-Top Decoders market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global TV Set-Top Decoders market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global TV Set-Top Decoders market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices

(US\$/Unit), 2018-2029

Global TV Set-Top Decoders market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global TV Set-Top Decoders market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for TV Set-Top Decoders

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global TV Set-Top Decoders market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CommScope (Arris), Technicolor (Cisco), Apple, Echostar and Humax, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

TV Set-Top Decoders market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Professional STB

Hybrid Box

IPTV Receiver

Others

Market segment by Application

Household

Commercial

Major players covered

CommScope (Arris)

Technicolor (Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital Technology Co.,Ltd

HUAWEI

JEZETEC

COSHIP

SICHUAN CHANGHONG

UNION MAN

YINHE ELECTRONICS

ZTE

HISENSE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe TV Set-Top Decoders product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of TV Set-Top Decoders, with price, sales, revenue and global market share of TV Set-Top Decoders from 2018 to 2023.

Chapter 3, the TV Set-Top Decoders competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the TV Set-Top Decoders breakdown data are shown at the regional level, to

show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and TV Set-Top Decoders market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of TV Set-Top Decoders.

Chapter 14 and 15, to describe TV Set-Top Decoders sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of TV Set-Top Decoders
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global TV Set-Top Decoders Consumption Value by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 Professional STB
 - 1.3.3 Hybrid Box
 - 1.3.4 IPTV Receiver
 - 1.3.5 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global TV Set-Top Decoders Consumption Value by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Household
 - 1.4.3 Commercial
- 1.5 Global TV Set-Top Decoders Market Size & Forecast
 - 1.5.1 Global TV Set-Top Decoders Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global TV Set-Top Decoders Sales Quantity (2018-2029)
 - 1.5.3 Global TV Set-Top Decoders Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 CommScope (Arris)
 - 2.1.1 CommScope (Arris) Details
 - 2.1.2 CommScope (Arris) Major Business
 - 2.1.3 CommScope (Arris) TV Set-Top Decoders Product and Services
 - 2.1.4 CommScope (Arris) TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 CommScope (Arris) Recent Developments/Updates
- 2.2 Technicolor (Cisco)
 - 2.2.1 Technicolor (Cisco) Details
 - 2.2.2 Technicolor (Cisco) Major Business
 - 2.2.3 Technicolor (Cisco) TV Set-Top Decoders Product and Services
 - 2.2.4 Technicolor (Cisco) TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.2.5 Technicolor (Cisco) Recent Developments/Updates

2.3 Apple

2.3.1 Apple Details

2.3.2 Apple Major Business

2.3.3 Apple TV Set-Top Decoders Product and Services

2.3.4 Apple TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Apple Recent Developments/Updates

2.4 Echostar

2.4.1 Echostar Details

2.4.2 Echostar Major Business

2.4.3 Echostar TV Set-Top Decoders Product and Services

2.4.4 Echostar TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Echostar Recent Developments/Updates

2.5 Humax

2.5.1 Humax Details

2.5.2 Humax Major Business

2.5.3 Humax TV Set-Top Decoders Product and Services

2.5.4 Humax TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Humax Recent Developments/Updates

2.6 Sagemcom

2.6.1 Sagemcom Details

2.6.2 Sagemcom Major Business

2.6.3 Sagemcom TV Set-Top Decoders Product and Services

2.6.4 Sagemcom TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Sagemcom Recent Developments/Updates

2.7 Samsung

2.7.1 Samsung Details

2.7.2 Samsung Major Business

2.7.3 Samsung TV Set-Top Decoders Product and Services

2.7.4 Samsung TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Samsung Recent Developments/Updates

2.8 Roku

2.8.1 Roku Details

2.8.2 Roku Major Business

2.8.3 Roku TV Set-Top Decoders Product and Services

2.8.4 Roku TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 Roku Recent Developments/Updates

2.9 Skyworth Digital Technology Co.,Ltd

2.9.1 Skyworth Digital Technology Co.,Ltd Details

2.9.2 Skyworth Digital Technology Co.,Ltd Major Business

2.9.3 Skyworth Digital Technology Co.,Ltd TV Set-Top Decoders Product and Services

2.9.4 Skyworth Digital Technology Co.,Ltd TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 Skyworth Digital Technology Co.,Ltd Recent Developments/Updates

2.10 HUAWEI

2.10.1 HUAWEI Details

2.10.2 HUAWEI Major Business

2.10.3 HUAWEI TV Set-Top Decoders Product and Services

2.10.4 HUAWEI TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 HUAWEI Recent Developments/Updates

2.11 JEZETEC

2.11.1 JEZETEC Details

2.11.2 JEZETEC Major Business

2.11.3 JEZETEC TV Set-Top Decoders Product and Services

2.11.4 JEZETEC TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 JEZETEC Recent Developments/Updates

2.12 COSHIP

2.12.1 COSHIP Details

2.12.2 COSHIP Major Business

2.12.3 COSHIP TV Set-Top Decoders Product and Services

2.12.4 COSHIP TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 COSHIP Recent Developments/Updates

2.13 SICHUAN CHANGHONG

2.13.1 SICHUAN CHANGHONG Details

2.13.2 SICHUAN CHANGHONG Major Business

2.13.3 SICHUAN CHANGHONG TV Set-Top Decoders Product and Services

2.13.4 SICHUAN CHANGHONG TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 SICHUAN CHANGHONG Recent Developments/Updates

2.14 UNION MAN

- 2.14.1 UNION MAN Details
- 2.14.2 UNION MAN Major Business
- 2.14.3 UNION MAN TV Set-Top Decoders Product and Services
- 2.14.4 UNION MAN TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.14.5 UNION MAN Recent Developments/Updates
- 2.15 YINHE ELECTRONICS
 - 2.15.1 YINHE ELECTRONICS Details
 - 2.15.2 YINHE ELECTRONICS Major Business
 - 2.15.3 YINHE ELECTRONICS TV Set-Top Decoders Product and Services
 - 2.15.4 YINHE ELECTRONICS TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.15.5 YINHE ELECTRONICS Recent Developments/Updates
- 2.16 ZTE
 - 2.16.1 ZTE Details
 - 2.16.2 ZTE Major Business
 - 2.16.3 ZTE TV Set-Top Decoders Product and Services
 - 2.16.4 ZTE TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.16.5 ZTE Recent Developments/Updates
- 2.17 HISENSE
 - 2.17.1 HISENSE Details
 - 2.17.2 HISENSE Major Business
 - 2.17.3 HISENSE TV Set-Top Decoders Product and Services
 - 2.17.4 HISENSE TV Set-Top Decoders Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.17.5 HISENSE Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: TV SET-TOP DECODERS BY MANUFACTURER

- 3.1 Global TV Set-Top Decoders Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global TV Set-Top Decoders Revenue by Manufacturer (2018-2023)
- 3.3 Global TV Set-Top Decoders Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of TV Set-Top Decoders by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 TV Set-Top Decoders Manufacturer Market Share in 2022
 - 3.4.2 Top 6 TV Set-Top Decoders Manufacturer Market Share in 2022
- 3.5 TV Set-Top Decoders Market: Overall Company Footprint Analysis

- 3.5.1 TV Set-Top Decoders Market: Region Footprint
- 3.5.2 TV Set-Top Decoders Market: Company Product Type Footprint
- 3.5.3 TV Set-Top Decoders Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global TV Set-Top Decoders Market Size by Region
 - 4.1.1 Global TV Set-Top Decoders Sales Quantity by Region (2018-2029)
 - 4.1.2 Global TV Set-Top Decoders Consumption Value by Region (2018-2029)
 - 4.1.3 Global TV Set-Top Decoders Average Price by Region (2018-2029)
- 4.2 North America TV Set-Top Decoders Consumption Value (2018-2029)
- 4.3 Europe TV Set-Top Decoders Consumption Value (2018-2029)
- 4.4 Asia-Pacific TV Set-Top Decoders Consumption Value (2018-2029)
- 4.5 South America TV Set-Top Decoders Consumption Value (2018-2029)
- 4.6 Middle East and Africa TV Set-Top Decoders Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global TV Set-Top Decoders Sales Quantity by Type (2018-2029)
- 5.2 Global TV Set-Top Decoders Consumption Value by Type (2018-2029)
- 5.3 Global TV Set-Top Decoders Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global TV Set-Top Decoders Sales Quantity by Application (2018-2029)
- 6.2 Global TV Set-Top Decoders Consumption Value by Application (2018-2029)
- 6.3 Global TV Set-Top Decoders Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America TV Set-Top Decoders Sales Quantity by Type (2018-2029)
- 7.2 North America TV Set-Top Decoders Sales Quantity by Application (2018-2029)
- 7.3 North America TV Set-Top Decoders Market Size by Country
 - 7.3.1 North America TV Set-Top Decoders Sales Quantity by Country (2018-2029)
 - 7.3.2 North America TV Set-Top Decoders Consumption Value by Country (2018-2029)
 - 7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

8.1 Europe TV Set-Top Decoders Sales Quantity by Type (2018-2029)

8.2 Europe TV Set-Top Decoders Sales Quantity by Application (2018-2029)

8.3 Europe TV Set-Top Decoders Market Size by Country

8.3.1 Europe TV Set-Top Decoders Sales Quantity by Country (2018-2029)

8.3.2 Europe TV Set-Top Decoders Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

9.1 Asia-Pacific TV Set-Top Decoders Sales Quantity by Type (2018-2029)

9.2 Asia-Pacific TV Set-Top Decoders Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific TV Set-Top Decoders Market Size by Region

9.3.1 Asia-Pacific TV Set-Top Decoders Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific TV Set-Top Decoders Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

10.1 South America TV Set-Top Decoders Sales Quantity by Type (2018-2029)

10.2 South America TV Set-Top Decoders Sales Quantity by Application (2018-2029)

10.3 South America TV Set-Top Decoders Market Size by Country

10.3.1 South America TV Set-Top Decoders Sales Quantity by Country (2018-2029)

10.3.2 South America TV Set-Top Decoders Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa TV Set-Top Decoders Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa TV Set-Top Decoders Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa TV Set-Top Decoders Market Size by Country

11.3.1 Middle East & Africa TV Set-Top Decoders Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa TV Set-Top Decoders Consumption Value by Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

12.1 TV Set-Top Decoders Market Drivers

12.2 TV Set-Top Decoders Market Restraints

12.3 TV Set-Top Decoders Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

12.5 Influence of COVID-19 and Russia-Ukraine War

12.5.1 Influence of COVID-19

12.5.2 Influence of Russia-Ukraine War

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of TV Set-Top Decoders and Key Manufacturers

13.2 Manufacturing Costs Percentage of TV Set-Top Decoders

13.3 TV Set-Top Decoders Production Process

13.4 TV Set-Top Decoders Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 TV Set-Top Decoders Typical Distributors

14.3 TV Set-Top Decoders Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global TV Set-Top Decoders Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global TV Set-Top Decoders Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. CommScope (Arris) Basic Information, Manufacturing Base and Competitors

Table 4. CommScope (Arris) Major Business

Table 5. CommScope (Arris) TV Set-Top Decoders Product and Services

Table 6. CommScope (Arris) TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. CommScope (Arris) Recent Developments/Updates

Table 8. Technicolor (Cisco) Basic Information, Manufacturing Base and Competitors

Table 9. Technicolor (Cisco) Major Business

Table 10. Technicolor (Cisco) TV Set-Top Decoders Product and Services

Table 11. Technicolor (Cisco) TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Technicolor (Cisco) Recent Developments/Updates

Table 13. Apple Basic Information, Manufacturing Base and Competitors

Table 14. Apple Major Business

Table 15. Apple TV Set-Top Decoders Product and Services

Table 16. Apple TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Apple Recent Developments/Updates

Table 18. Echostar Basic Information, Manufacturing Base and Competitors

Table 19. Echostar Major Business

Table 20. Echostar TV Set-Top Decoders Product and Services

Table 21. Echostar TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Echostar Recent Developments/Updates

Table 23. Humax Basic Information, Manufacturing Base and Competitors

Table 24. Humax Major Business

Table 25. Humax TV Set-Top Decoders Product and Services

Table 26. Humax TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Humax Recent Developments/Updates

Table 28. Sagemcom Basic Information, Manufacturing Base and Competitors

Table 29. Sagemcom Major Business

Table 30. Sagemcom TV Set-Top Decoders Product and Services

Table 31. Sagemcom TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Sagemcom Recent Developments/Updates

Table 33. Samsung Basic Information, Manufacturing Base and Competitors

Table 34. Samsung Major Business

Table 35. Samsung TV Set-Top Decoders Product and Services

Table 36. Samsung TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Samsung Recent Developments/Updates

Table 38. Roku Basic Information, Manufacturing Base and Competitors

Table 39. Roku Major Business

Table 40. Roku TV Set-Top Decoders Product and Services

Table 41. Roku TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Roku Recent Developments/Updates

Table 43. Skyworth Digital Technology Co.,Ltd Basic Information, Manufacturing Base and Competitors

Table 44. Skyworth Digital Technology Co.,Ltd Major Business

Table 45. Skyworth Digital Technology Co.,Ltd TV Set-Top Decoders Product and Services

Table 46. Skyworth Digital Technology Co.,Ltd TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. Skyworth Digital Technology Co.,Ltd Recent Developments/Updates

Table 48. HUAWEI Basic Information, Manufacturing Base and Competitors

Table 49. HUAWEI Major Business

Table 50. HUAWEI TV Set-Top Decoders Product and Services

Table 51. HUAWEI TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. HUAWEI Recent Developments/Updates

Table 53. JEZETEC Basic Information, Manufacturing Base and Competitors

Table 54. JEZETEC Major Business

Table 55. JEZETEC TV Set-Top Decoders Product and Services

Table 56. JEZETEC TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 57. JEZETEC Recent Developments/Updates

Table 58. COSHIP Basic Information, Manufacturing Base and Competitors

Table 59. COSHIP Major Business

Table 60. COSHIP TV Set-Top Decoders Product and Services

Table 61. COSHIP TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 62. COSHIP Recent Developments/Updates

Table 63. SICHUAN CHANGHONG Basic Information, Manufacturing Base and Competitors

Table 64. SICHUAN CHANGHONG Major Business

Table 65. SICHUAN CHANGHONG TV Set-Top Decoders Product and Services

Table 66. SICHUAN CHANGHONG TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 67. SICHUAN CHANGHONG Recent Developments/Updates

Table 68. UNION MAN Basic Information, Manufacturing Base and Competitors

Table 69. UNION MAN Major Business

Table 70. UNION MAN TV Set-Top Decoders Product and Services

Table 71. UNION MAN TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 72. UNION MAN Recent Developments/Updates

Table 73. YINHE ELECTRONICS Basic Information, Manufacturing Base and Competitors

Table 74. YINHE ELECTRONICS Major Business

Table 75. YINHE ELECTRONICS TV Set-Top Decoders Product and Services

Table 76. YINHE ELECTRONICS TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. YINHE ELECTRONICS Recent Developments/Updates

Table 78. ZTE Basic Information, Manufacturing Base and Competitors

Table 79. ZTE Major Business

Table 80. ZTE TV Set-Top Decoders Product and Services

Table 81. ZTE TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 82. ZTE Recent Developments/Updates

Table 83. HISENSE Basic Information, Manufacturing Base and Competitors

Table 84. HISENSE Major Business

Table 85. HISENSE TV Set-Top Decoders Product and Services

Table 86. HISENSE TV Set-Top Decoders Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 87. HISENSE Recent Developments/Updates

Table 88. Global TV Set-Top Decoders Sales Quantity by Manufacturer (2018-2023) & (K Units)

Table 89. Global TV Set-Top Decoders Revenue by Manufacturer (2018-2023) & (USD Million)

Table 90. Global TV Set-Top Decoders Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 91. Market Position of Manufacturers in TV Set-Top Decoders, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 92. Head Office and TV Set-Top Decoders Production Site of Key Manufacturer

Table 93. TV Set-Top Decoders Market: Company Product Type Footprint

Table 94. TV Set-Top Decoders Market: Company Product Application Footprint

Table 95. TV Set-Top Decoders New Market Entrants and Barriers to Market Entry

Table 96. TV Set-Top Decoders Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global TV Set-Top Decoders Sales Quantity by Region (2018-2023) & (K Units)

Table 98. Global TV Set-Top Decoders Sales Quantity by Region (2024-2029) & (K Units)

Table 99. Global TV Set-Top Decoders Consumption Value by Region (2018-2023) & (USD Million)

Table 100. Global TV Set-Top Decoders Consumption Value by Region (2024-2029) & (USD Million)

Table 101. Global TV Set-Top Decoders Average Price by Region (2018-2023) & (US\$/Unit)

Table 102. Global TV Set-Top Decoders Average Price by Region (2024-2029) & (US\$/Unit)

Table 103. Global TV Set-Top Decoders Sales Quantity by Type (2018-2023) & (K Units)

Table 104. Global TV Set-Top Decoders Sales Quantity by Type (2024-2029) & (K Units)

Table 105. Global TV Set-Top Decoders Consumption Value by Type (2018-2023) & (USD Million)

Table 106. Global TV Set-Top Decoders Consumption Value by Type (2024-2029) & (USD Million)

Table 107. Global TV Set-Top Decoders Average Price by Type (2018-2023) & (US\$/Unit)

Table 108. Global TV Set-Top Decoders Average Price by Type (2024-2029) & (US\$/Unit)

Table 109. Global TV Set-Top Decoders Sales Quantity by Application (2018-2023) & (K Units)

Table 110. Global TV Set-Top Decoders Sales Quantity by Application (2024-2029) & (K Units)

Table 111. Global TV Set-Top Decoders Consumption Value by Application (2018-2023) & (USD Million)

Table 112. Global TV Set-Top Decoders Consumption Value by Application (2024-2029) & (USD Million)

Table 113. Global TV Set-Top Decoders Average Price by Application (2018-2023) & (US\$/Unit)

Table 114. Global TV Set-Top Decoders Average Price by Application (2024-2029) & (US\$/Unit)

Table 115. North America TV Set-Top Decoders Sales Quantity by Type (2018-2023) & (K Units)

Table 116. North America TV Set-Top Decoders Sales Quantity by Type (2024-2029) & (K Units)

Table 117. North America TV Set-Top Decoders Sales Quantity by Application (2018-2023) & (K Units)

Table 118. North America TV Set-Top Decoders Sales Quantity by Application (2024-2029) & (K Units)

Table 119. North America TV Set-Top Decoders Sales Quantity by Country (2018-2023) & (K Units)

Table 120. North America TV Set-Top Decoders Sales Quantity by Country (2024-2029) & (K Units)

Table 121. North America TV Set-Top Decoders Consumption Value by Country (2018-2023) & (USD Million)

Table 122. North America TV Set-Top Decoders Consumption Value by Country (2024-2029) & (USD Million)

Table 123. Europe TV Set-Top Decoders Sales Quantity by Type (2018-2023) & (K Units)

Table 124. Europe TV Set-Top Decoders Sales Quantity by Type (2024-2029) & (K Units)

Table 125. Europe TV Set-Top Decoders Sales Quantity by Application (2018-2023) & (K Units)

Table 126. Europe TV Set-Top Decoders Sales Quantity by Application (2024-2029) & (K Units)

Table 127. Europe TV Set-Top Decoders Sales Quantity by Country (2018-2023) & (K Units)

Table 128. Europe TV Set-Top Decoders Sales Quantity by Country (2024-2029) & (K Units)

Table 129. Europe TV Set-Top Decoders Consumption Value by Country (2018-2023) &

(USD Million)

Table 130. Europe TV Set-Top Decoders Consumption Value by Country (2024-2029) & (USD Million)

Table 131. Asia-Pacific TV Set-Top Decoders Sales Quantity by Type (2018-2023) & (K Units)

Table 132. Asia-Pacific TV Set-Top Decoders Sales Quantity by Type (2024-2029) & (K Units)

Table 133. Asia-Pacific TV Set-Top Decoders Sales Quantity by Application (2018-2023) & (K Units)

Table 134. Asia-Pacific TV Set-Top Decoders Sales Quantity by Application (2024-2029) & (K Units)

Table 135. Asia-Pacific TV Set-Top Decoders Sales Quantity by Region (2018-2023) & (K Units)

Table 136. Asia-Pacific TV Set-Top Decoders Sales Quantity by Region (2024-2029) & (K Units)

Table 137. Asia-Pacific TV Set-Top Decoders Consumption Value by Region (2018-2023) & (USD Million)

Table 138. Asia-Pacific TV Set-Top Decoders Consumption Value by Region (2024-2029) & (USD Million)

Table 139. South America TV Set-Top Decoders Sales Quantity by Type (2018-2023) & (K Units)

Table 140. South America TV Set-Top Decoders Sales Quantity by Type (2024-2029) & (K Units)

Table 141. South America TV Set-Top Decoders Sales Quantity by Application (2018-2023) & (K Units)

Table 142. South America TV Set-Top Decoders Sales Quantity by Application (2024-2029) & (K Units)

Table 143. South America TV Set-Top Decoders Sales Quantity by Country (2018-2023) & (K Units)

Table 144. South America TV Set-Top Decoders Sales Quantity by Country (2024-2029) & (K Units)

Table 145. South America TV Set-Top Decoders Consumption Value by Country (2018-2023) & (USD Million)

Table 146. South America TV Set-Top Decoders Consumption Value by Country (2024-2029) & (USD Million)

Table 147. Middle East & Africa TV Set-Top Decoders Sales Quantity by Type (2018-2023) & (K Units)

Table 148. Middle East & Africa TV Set-Top Decoders Sales Quantity by Type (2024-2029) & (K Units)

Table 149. Middle East & Africa TV Set-Top Decoders Sales Quantity by Application (2018-2023) & (K Units)

Table 150. Middle East & Africa TV Set-Top Decoders Sales Quantity by Application (2024-2029) & (K Units)

Table 151. Middle East & Africa TV Set-Top Decoders Sales Quantity by Region (2018-2023) & (K Units)

Table 152. Middle East & Africa TV Set-Top Decoders Sales Quantity by Region (2024-2029) & (K Units)

Table 153. Middle East & Africa TV Set-Top Decoders Consumption Value by Region (2018-2023) & (USD Million)

Table 154. Middle East & Africa TV Set-Top Decoders Consumption Value by Region (2024-2029) & (USD Million)

Table 155. TV Set-Top Decoders Raw Material

Table 156. Key Manufacturers of TV Set-Top Decoders Raw Materials

Table 157. TV Set-Top Decoders Typical Distributors

Table 158. TV Set-Top Decoders Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. TV Set-Top Decoders Picture

Figure 2. Global TV Set-Top Decoders Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global TV Set-Top Decoders Consumption Value Market Share by Type in 2022

Figure 4. Professional STB Examples

Figure 5. Hybrid Box Examples

Figure 6. IPTV Receiver Examples

Figure 7. Others Examples

Figure 8. Global TV Set-Top Decoders Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 9. Global TV Set-Top Decoders Consumption Value Market Share by Application in 2022

Figure 10. Household Examples

Figure 11. Commercial Examples

Figure 12. Global TV Set-Top Decoders Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 13. Global TV Set-Top Decoders Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 14. Global TV Set-Top Decoders Sales Quantity (2018-2029) & (K Units)

Figure 15. Global TV Set-Top Decoders Average Price (2018-2029) & (US\$/Unit)

Figure 16. Global TV Set-Top Decoders Sales Quantity Market Share by Manufacturer in 2022

Figure 17. Global TV Set-Top Decoders Consumption Value Market Share by Manufacturer in 2022

Figure 18. Producer Shipments of TV Set-Top Decoders by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 19. Top 3 TV Set-Top Decoders Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Top 6 TV Set-Top Decoders Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Global TV Set-Top Decoders Sales Quantity Market Share by Region (2018-2029)

Figure 22. Global TV Set-Top Decoders Consumption Value Market Share by Region (2018-2029)

Figure 23. North America TV Set-Top Decoders Consumption Value (2018-2029) & (USD Million)

Figure 24. Europe TV Set-Top Decoders Consumption Value (2018-2029) & (USD Million)

Figure 25. Asia-Pacific TV Set-Top Decoders Consumption Value (2018-2029) & (USD Million)

Figure 26. South America TV Set-Top Decoders Consumption Value (2018-2029) & (USD Million)

Figure 27. Middle East & Africa TV Set-Top Decoders Consumption Value (2018-2029) & (USD Million)

Figure 28. Global TV Set-Top Decoders Sales Quantity Market Share by Type (2018-2029)

Figure 29. Global TV Set-Top Decoders Consumption Value Market Share by Type (2018-2029)

Figure 30. Global TV Set-Top Decoders Average Price by Type (2018-2029) & (US\$/Unit)

Figure 31. Global TV Set-Top Decoders Sales Quantity Market Share by Application (2018-2029)

Figure 32. Global TV Set-Top Decoders Consumption Value Market Share by Application (2018-2029)

Figure 33. Global TV Set-Top Decoders Average Price by Application (2018-2029) & (US\$/Unit)

Figure 34. North America TV Set-Top Decoders Sales Quantity Market Share by Type (2018-2029)

Figure 35. North America TV Set-Top Decoders Sales Quantity Market Share by Application (2018-2029)

Figure 36. North America TV Set-Top Decoders Sales Quantity Market Share by Country (2018-2029)

Figure 37. North America TV Set-Top Decoders Consumption Value Market Share by Country (2018-2029)

Figure 38. United States TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Canada TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Mexico TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Europe TV Set-Top Decoders Sales Quantity Market Share by Type (2018-2029)

Figure 42. Europe TV Set-Top Decoders Sales Quantity Market Share by Application

(2018-2029)

Figure 43. Europe TV Set-Top Decoders Sales Quantity Market Share by Country (2018-2029)

Figure 44. Europe TV Set-Top Decoders Consumption Value Market Share by Country (2018-2029)

Figure 45. Germany TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. France TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. United Kingdom TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Russia TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Italy TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Asia-Pacific TV Set-Top Decoders Sales Quantity Market Share by Type (2018-2029)

Figure 51. Asia-Pacific TV Set-Top Decoders Sales Quantity Market Share by Application (2018-2029)

Figure 52. Asia-Pacific TV Set-Top Decoders Sales Quantity Market Share by Region (2018-2029)

Figure 53. Asia-Pacific TV Set-Top Decoders Consumption Value Market Share by Region (2018-2029)

Figure 54. China TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Japan TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Korea TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. India TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Southeast Asia TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Australia TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. South America TV Set-Top Decoders Sales Quantity Market Share by Type (2018-2029)

Figure 61. South America TV Set-Top Decoders Sales Quantity Market Share by Application (2018-2029)

Figure 62. South America TV Set-Top Decoders Sales Quantity Market Share by Country (2018-2029)

Figure 63. South America TV Set-Top Decoders Consumption Value Market Share by Country (2018-2029)

Figure 64. Brazil TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 65. Argentina TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Middle East & Africa TV Set-Top Decoders Sales Quantity Market Share by Type (2018-2029)

Figure 67. Middle East & Africa TV Set-Top Decoders Sales Quantity Market Share by Application (2018-2029)

Figure 68. Middle East & Africa TV Set-Top Decoders Sales Quantity Market Share by Region (2018-2029)

Figure 69. Middle East & Africa TV Set-Top Decoders Consumption Value Market Share by Region (2018-2029)

Figure 70. Turkey TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 71. Egypt TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Saudi Arabia TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. South Africa TV Set-Top Decoders Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. TV Set-Top Decoders Market Drivers

Figure 75. TV Set-Top Decoders Market Restraints

Figure 76. TV Set-Top Decoders Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of TV Set-Top Decoders in 2022

Figure 79. Manufacturing Process Analysis of TV Set-Top Decoders

Figure 80. TV Set-Top Decoders Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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