

# Global TV and Radio Broadcasting Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GD635742574EN.html>

Date: November 2018

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GD635742574EN

## Abstracts

Digital transition - TV and Radio Broadcasting media has undergone significant changes in recent years. The transition to digital TV and radio broadcasting has allowed television stations to offer additional programming options through digital sub-channels. A number of new commercial networks airing specialty programming such as historywildlife and lifestyle programs have been created. Many educational and religious broadcast networks were also launched to cater to niche audiences.

### Scope of the Report:

This report studies the TV and Radio Broadcasting market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the TV and Radio Broadcasting market by product type and applications/end industries.

TV And Radio Broadcasting media has undergone significant changes in recent years. The transition to digital TV and radio broadcasting has allowed television stations to offer additional programming options through digital sub-channels. A number of new commercial networks airing specialty programming such as historywildlife and lifestyle programs have been created. Many educational and religious broadcast networks were also launched to cater to niche audiences.

The global TV and Radio Broadcasting market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of TV and Radio Broadcasting.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Walt Disney

DirecTV

Time Warner

Comcast

Time Warner Cable

Dish Network

CBS

Viacom

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

TV

Radio Broadcasting

Market Segment by Applications, can be divided into

Commercial

Residential

Government

Airports

Hospitals

Institutes

Others

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